



SEC/SH/20/

The Secretary
The Calcutta Stock Exchange Ltd.
7 Lyons Range
Kolkata – 700 001
Fax : 033-22104500

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai – 400 051
Fax : 022-26598237

Bombay Stock Exchange Ltd.
Corporate Relationship Dept.
1st Floor, New Trading Wing
Rotunda Building, PJ Towers
Dalal Street
Mumbai – 400 001
Fax : 022-22722037

National Stock Exchange of India Ltd.
Wholesale Debt Market Segment
Exchange Plaza, Plot No. C/1, G Block
Bandra Kurla Complex
Mumbai – 400 051
Fax : 022-26598237

January 30, 2015

Dear Sirs,

Enclosed please find a copy of the Press Release in respect of the financial results for the quarter and nine months ended 31st December, 2014.

Yours faithfully,
For **TATA GLOBAL BEVERAGES LTD.**

(V. Madan)
Vice President & Secretary

Enc : as above

cc: National Securities Depository Ltd cc: Central Depository Services (India) Ltd.
Trade World, 4th Floor Phiroze Jeejeebhoy Towers, 28th Floor
Kamala Mills Compound Dalal Street
Senapati Bapat Marg **Mumbai**
Mumbai Fax : 022-24972993 Fax : 022-22723199

TATA GLOBAL BEVERAGES LIMITED

Kirloskar Business Park Block-C 3rd & 4th Floor Hebbal Bengaluru-560 024

Tel 91-80-67171200 Fax 91-80 6717 1201

Registered Office 1 Bishop Lefroy Road Kolkata 700 020

Corporate Identity Number (CIN) - L15491WB1962PLC031425

E-mail id - investor.relations@tataglobalbeverages.com

Website address – www.tataglobalbeverages.com

For immediate use

PRESS RELEASEJanuary 30th, 2015**Results for Quarter ended December 2014****Tata Global Beverages announces steady growth in revenues for Quarter ended December 2014****Consolidated Results:****Income from Operations for the quarter at Rs 2144 crs, up by 3%****Profit from ordinary activities before tax at Rs 146 crs up by 6%**

Tata Global Beverages Ltd. today announced its results for the quarter ended 31st December 2014. The company reported a steady growth in revenue and maintains operating profits as compared to the same period in the prior year. Both tea and coffee segments performed well.

For the quarter, Income from operations at Rs 2144 crores increased by 3% as compared to the corresponding quarter of the previous year. Profit from operations at Rs 161 crores is 2% lower than the corresponding quarter of the previous year. The decrease in Profit from Operations is mainly attributable to lower profits in the plantation business due to lower crop available for sale. Though Profit from ordinary activities before tax at Rs 146 crores is higher than the corresponding quarter of the previous year, Group Consolidated Net Profit at Rs 84 crores is lower mainly on account of a one-time tax credit of Rs 46 crores accounted in the corresponding quarter of the previous year.

Tata Global Beverages continues to strengthen its focus on the green tea category and grow its coffee and water businesses.

In India, the Company retains market leadership in branded tea and has recorded its highest ever monthly production in December. There is exponential growth in the green tea segment. Tata Global Beverages has a portfolio of green tea brands across consumer segments in India, with Tetley Green Tea and Tata Tea Acti Green. In the UK, we recently launched a range of Tetley Super Green Teas in delicious flavours. They are the first functional green teas in the UK with proven health benefits. The range consists of Tetley

TATA GLOBAL BEVERAGES LIMITEDKirkoskar Business Park, Block C -3rd & 4th Floor, Hebbal, Bangalore - 560 024.

Tel 080 67171200 Fax 080 67171201.

Registered Office: 1 Bishop Lefroy Road, Kolkata – 700020

Corporate Identity Number (CIN) - L15491WB1962PLC031425

E-mail id - investor.relations@tataglobalbeverages.comWebsite address – www.tataglobalbeverages.com

For immediate use PRESS RELEASE

Super Green Tea Immune with added vitamin C for immune system support and Tetley Super Green Tea Boost with vitamin B6 to reduce tiredness. The 'Quality Cuppa' campaign in UK showcased Tetley's tea blending expertise and reinforced its credentials in delivering quality products.

In Canada, a premium line of Specialty teas, called the Tetley Signature collection was launched in January. This range was created to reinforce the brand's leadership in specialty teas in Canada and is available in four fun flavours- High Tea (Black Tea with Vanilla), 'Keep Calm & Sip On (Camomile, Spearmint & Orange), Mint To Be (Peppermint, Spearmint & Apple Mint), Citrus Kiss (Green Tea with Lemon & Grapefruit).

In the water segment, Tata Water Plus- India's first nutrient water, Tata Gluco Plus, available in five exciting flavours and Himalayan natural mineral water, which recently launched a sparkling variant, are seeing good market response and focusing on expanding reach.

Tata Starbucks – a joint venture between Tata Global Beverages and Starbucks now has 64 Starbucks stores spread across Mumbai, Delhi NCR, Bangalore, Pune, Chennai and Hyderabad. The stores continue to witness very good customer response. Eight O' Clock coffee K cups in the USA, are making good progress in the fast growing pods market.

Mr. Ajoy Misra, Managing Director and CEO of Tata Global Beverages, said – "We will focus on growing segments such as green tea, specialty teas, functional water and pods while continuing to strengthen our core markets & brands, based on key consumer trends.

We remain committed to sustainable growth through innovation and strengthening our brands in key markets, in the face of a challenging market environment and economic volatility in some parts of the world. "

About Tata Global Beverages

Tata Global Beverages is a global beverage business; its brands have presence in over 40 countries. The Company has significant interests in tea, coffee and water and is the world's second largest tea company. 250 million servings of its brands are consumed everyday around the world. Tata Global Beverages' annual turnover is US\$1.3bn; it employs around 3,000 people across the world. The company focuses on natural beverages and has a stable of innovative regional and global beverage brands, including: Tata Tea, Tetley, Himalayan natural mineral water, Tata Water Plus and Tata Gluco+, Good Earth tea, Grand Coffee and Eight O'clock coffee. For more information please visit www.tataglobalbeverages.com

TATA GLOBAL BEVERAGES LIMITED

Kirloskar Business Park, Block C -3rd & 4th Floor, Hebbal, Bangalore - 560 024.

Tel 080 67171200 Fax 080 67171201.

Registered Office: 1 Bishop Lefroy Road, Kolkata – 700020
Corporate Identity Number (CIN) - L15491WB1962PLC031425

E-mail Id - investor.relations@tataglobalbeverages.com

Website address – www.tataglobalbeverages.com