

L-1/4147/MGP

 26th March, 2014

 BSE Limited
 Phiroze Jeejeebhoy Towers
 Dalal Street, Mumbai 400 001

: Code No. 500031

 National Stock Exchange of India Ltd.
 Exchange Plaza, Bandra Kurla Complex
 Bandra (East), Mumbai 400 051

: Symbol: BAJAJELEC - Series: EQ

 Delhi Stock Exchange Limited
 DSE House, 3/1, Asaf Ali Road
 New Delhi 110 002

: Code No.02031

Dear Sirs,

Sub: Allotment of 1000 Rated, Listed, Secured Redeemable Non-Convertible Debentures of Rs.10,00,000/- each aggregating to Rs.100 cr. on Private Placement basis.

We have to inform you that the Debenture Committee of Board of Directors of the Company in its meeting held today i.e. on 26th March, 2014 has, allotted 1000 Rated, Listed, Secured Redeemable Non-Convertible Debentures of Rs.10,00,000/- each aggregating to Rs.100 cr. on Private Placement basis to the following investors:

Sr	Name of the Investor / Beneficial Owners	No of NCDs Allotted	Tenor	Redemption Date	Coupon Rate	Yield to Maturity
Series 1						
1	HDFC TRUSTEE CO. LTD. A/c. HDFC FMP 793D FEBRUARY 2014(1)	300	764 days	28.04.2016	Zero coupon (corresponding to 10.85% p.a. compounded annually)	10.85% per annum
2	HDFC TRUSTEE CO. LTD. A/c. HDFC CORPORATE DEBT OPPORTUNITIES FUND	100	764 days	28.04.2016		
Series 2						
3	HDFC TRUSTEE CO. LTD. A/c. HDFC FMP 1175D JANUARY 2014(1)	600	1125 days	24.04.2017	Zero coupon (corresponding to 10.85% p.a. compounded annually)	10.85% per annum

The above Debentures are being proposed to be listed on the WDM segment of NSE.

This is for your information and to display the same on the notice board of the Stock Exchange for the information of the investors.

Thanking you,

 Yours faithfully,
 For BAJAJ ELECTRICALS LIMITED


 MANGESH PATIL
 VICE PRESIDENT - LEGAL & COMPANY SECRETARY