

March 25, 2014

The Secretary,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai – 400001

Fax: 22722037/ 39/ 41

The Manager
Listing department
National Stock Exchange of India Limited
'Exchange Plaza', C-1 Block G
Bandra Kurla Complex, Bandra(E)
Mumbai - 400 051
Fax: 26598237/ 38

Sub: Disclosure under relevant clauses of Listing Agreement

Dear Sir / Madam,

This is to inform you that the Board of Directors of Marico Limited at its meeting held today i.e. March 25, 2014 has *inter alia* considered and approved the following:

1. Mr. Harsh Mariwala whose tenure as Managing Director of the Company ends on March 31, 2014, is appointed as an Executive Director of the Company with effect from April 1, 2014 for a term not exceeding 5 years. He continues as the Chairman of the Board of Directors of the Company and has been re-designated as “Chairman”.
2. Appointment of Mr. Saugata Gupta, the Chief Executive Officer of the Company, as an “Additional Director” and thereafter as the “Managing Director & CEO” of the Company with effect from April 1, 2014 for a term not exceeding 5 years.
3. Declaration of one time Silver Jubilee Third Interim Dividend of Re. 1.75 per equity share of Re. 1 each (being 175% on paid-up equity share capital of Rs. 64.48 Crore) for the financial year 2013-14.

Please find enclosed a Media Release on the aforementioned point nos. 1 and 2.

Kindly take the above on record and acknowledge receipt.

Thank you,

Yours faithfully,

For Marico Limited

Bhaveka Ranparia

Bhaveka Ranparia
Asst. Company Secretary

