April 1, 2026

The Secretary,
Listing Department,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051
Scrip Symbol: MARICO

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 – Change in Senior Management Personnel (SMP)

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 (“**SEBI Listing Regulations**”), we wish to inform you of the following changes in SMP of the Company:

1. Mr. Pawan Agrawal, who is currently an SMP/KMP and designated as Group CFO and CEO International Business: Rest of South Asia and SE Asia, will take on the expanded responsibility of leading the overall international business of Marico w.e.f. April 1, 2026. He will be designated as Group CFO and Chief Executive Officer – International Business.

2. Consequent to the aforesaid change, the reporting structure of Mr. Binjit Kadakapcedlikayal, Executive Vice President – Middle East & North Africa, and Mr. Ryan Bartram, Managing Director – Marico South Africa, currently categorized as SMPs, will move under the ambit of CEO - International Business and they both will cease to be categorized as SMPs w.e.f. April 1, 2026.

Requisite details as per SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 (as amended) is enclosed as Annexure I.

The disclosure is also being made available on the Company's website at https://marico.com/india/investors/shareholder/stock-exchange.

Kindly take the same on record.

Thank you.

Yours faithfully,

For **Marico Limited**

VINAY M A
Digitally signed by VINAY M A
Date: 2026.04.01 14:10:00
+05'30'

Vinay M A
Company Secretary & Compliance Officer

ENCL: As above

Marico Limited
Regd Office:
7th Floor
Grande Palladium
175, CST Road, Kalina
Santacruz (E)
Mumbai 400 098, India
Tel: (91-22) 6648 0480
Fax: (91-22) 2650 0159
www.marico.com

Annexure I

Disclosure under sub-para (7) of Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sl. No	Particulars	Mr. Pawan Agrawal	Mr. Binjit Kadakapcedlikayal	Mr. Ryan Bartram
1.	**Reason for change**	Change in role- already a KMP/SMP, taking on expanded responsibilities of CEO – International Business.	Cessation as SMP on account of aforementioned change in reporting structure.	Cessation as SMP on account of aforementioned change in reporting structure.
2.	**Date of appointment/ cessation & term of appointment**	April 1, 2026 Term: Full-time employment	April 1, 2026	April 1, 2026
3.	**Brief profile (in case of appointment)**	Provided below	N.A.	N.A.
4.	**Disclosure of relationships between directors (in case of appointment of a director).**	N.A.	N.A.	N.A.

Mr. Pawan Agrawal

Pawan Agrawal is the Group CFO and CEO- International Business (Rest of South Asia and SE Asia) at Marico. In his role as **CEO- International Business (Rest of South Asia and SE Asia)** assumed effective April 1, 2025, Pawan leads the business of Marico Southeast Asia and Marico Bangladesh. Under his leadership, these businesses have continued to deliver robust performance, driven by a strong innovation pipeline, new product launches, and consistent execution excellence. Pawan has played a key role in strengthening business fundamentals, enhancing operational discipline, and building organizational resilience, contributing to the sustained momentum of Marico's international portfolio.

As the **Group CFO**, Pawan is entrusted with the organization's financial well-being, where he continues to play a key role in driving business growth, enhancing operational performance and supporting the development of long-term financial strategies. With an overall 25 years of experience, Pawan has worked across various finance verticals, including Financial Planning & Analysis, Corporate Finance, Treasury, Investor Relations, Taxation, Commercial and Corporate Governance functions.

Pawan joined Marico in 2004 as Regional Operations Manager for the South Sales Division in Hyderabad. Over the years, he has contributed extensively to several key areas in Finance and Business while handling scale & complexity. He has been instrumental in executing Marico's diversification strategy, notably facilitating the acquisitions of digital first brands such as Beardo, Just Herbs, True Elements, Plix, 4700BC and Cosmix.

Pawan was awarded **CFO of the Year** in the Consumer Sector category at the 3rd Edition of the **CII CFO Excellence Awards 2023-24**. Pawan was also felicitated with **The Financial Express CFO of the year Award 2020**, under the Large Enterprises Category in Manufacturing Sector. Under his leadership, Marico has been ranked in the 'LEADERSHIP' category on the **IiAS Indian Corporate Governance** Scorecard for six consecutive years and was awarded '**Best Governed Company in Listed Segment: Medium Category**' at the 23rd ICSI National Awards for Excellence in Corporate Governance 2023.

Before joining Marico, Pawan worked with Eveready Industries (I) Limited for four years, focusing on Internal Audit and Sales Commercial functions. Pawan is a Chartered Accountant and holds a B.Com (Hons) degree from St. Xavier's College, Calcutta.

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