

28th May, 2013

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

Sub: Outcome of the Board Meeting held on May 28, 2013

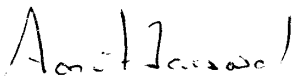
We hereby inform that the Board Meeting of the Company held on May 28, 2013 has inter alia transacted the following businesses:

1. Considered and taken on record the Audited Financial Results for the quarter and year ended March 31, 2013 copy of the same along with press release is enclosed herewith.
2. The Board of Directors of the Company has recommended Final Dividend of Rs. 2 per equity share of Rs. 2/- each (i.e.@100%) on the paid up equity share capital of the Company.
3. The Board noted that the articles of association do not currently contain a specific provision to enable a buy back of shares by the Company. In order to allow buy back by the Company in future, the Board has recommended to the shareholders, amendment in Articles of Association (AOA) of the Company to incorporate enabling provisions for buy back of its own shares and other specified securities in its AOA as required under section 77A of the Companies Act, 1956.

You are requested to take the same on record.

Thanking you,

For Jagran Prakashan Limited


(AMIT JAISWAL)
Company Secretary

Enclosure: as above

JAGRAN PRAKASHAN LIMITED
REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005

STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31st MARCH, 2013

(Amount Rs. in Lakhs except per share data)

PART I	Sr. No.	Particulars	STANDALONE					CONSOLIDATED	
			Quarter Ended		Year Ended			Year Ended	
			31.03.2013 (Unaudited)	31.12.2012 (Unaudited)	31.03.2012 (Unaudited)	31.03.2013 (Audited)	31.03.2012 (Audited)	31.03.2013 (Audited)	31.03.2012 (Audited)
1		Income from operations							
a.		Net sales / income from operations	33,421.41	34,170.81	30,334.06	137,606.14	121,591.75	148,948.40	132,498.64
b.		Other operating income	863.44	719.58	707.31	3,574.13	2,848.77	3,604.84	3,067.21
		Total income from operations	34,284.85	34,890.39	31,041.37	141,180.27	124,440.52	152,553.24	135,565.85
2		Expenses							
a.		Cost of materials consumed	12,389.35	11,783.87	10,822.38	50,577.76	42,817.87	54,369.94	46,129.79
b.		Change in inventories of finished goods	7.82	4.51	(1.69)	2.35	(4.01)	2.35	(4.01)
c.		Employee benefits expense	4,915.14	4,316.93	4,283.15	19,576.98	16,031.15	22,742.64	19,427.38
d.		Depreciation and amortisation expense	1,854.69	1,857.47	1,814.16	6,946.99	6,568.55	12,553.48	7,093.50
e.		Other expenses*	11,569.64	9,674.39	9,348.06	41,136.32	34,333.46	45,916.32	38,327.61
		Total expenses	30,736.64	27,437.17	26,266.06	118,240.40	99,745.03	135,584.73	110,974.27
3		Profit from operations before other income, finance cost, exceptional items, prior period adjustments, share in associates profits and share of minority interests (1-2)	3,548.21	7,453.02	4,775.31	22,939.87	24,695.49	16,968.51	24,591.58
4		Other income #	1,085.73	(93.62)	1,833.55	2,127.08	2,536.11	11,901.86	2,546.87
5		Profit from ordinary activities before finance costs, exceptional items, prior period adjustments, share in associates profits and share of minority interests (1+4)	4,633.94	7,359.40	6,608.86	25,066.96	27,231.60	28,870.37	27,138.45
6		Finance costs	654.02	772.59	454.17	2,885.72	1,458.80	3,072.70	1,577.57
7		Profit from ordinary activities before exceptional items, prior period expenses, share in associates profit and share of minority interests (5-6)	3,979.92	6,586.81	6,154.69	22,181.24	25,772.80	25,797.67	25,560.88
8		Exceptional items and prior period adjustments (net)	173.40	-	-	173.40	-	282.06	-
9		Profit from ordinary activities before tax and share in associates profit and share in minority interests (7-8)	3,806.52	6,586.81	6,154.69	22,007.84	25,772.80	25,515.81	25,560.88
10		Tax expense	(42.78)	-	1,870.11	(42.78)	7,808.48	45.49	7,727.48
11		Net Profit after tax and before share in associates profit and share of Minority Interests (9-10)	3,849.30	6,586.81	4,284.58	22,050.62	17,964.32	25,470.12	17,833.40
12		Add: Share of Profits / (Losses) of Associates	-	-	-	-	-	(12.77)	(5.85)
13		Less: Share of Minority Interest in Profits / (Losses)	-	-	-	-	-	50.83	4.22
14		Net Profits (11+12-13)	3,849.30	6,586.81	4,284.58	22,050.62	17,964.32	25,508.18	17,831.94
15		Paid-up Equity Share Capital (Face Value of Rs. 2/- each)	6,638.24	6,325.36	6,325.36	6,638.24	6,325.36	6,325.36	6,325.36
16		Paid up Debt Capital (Listed Debentures)	15,000.00	15,000.00	-	15,000.00	-	15,000.00	-
17		Reserves Excluding Revaluation Reserves as per balance sheet of previous accounting year	85,323.63	-	68,812.35	85,323.63	68,812.35	86,912.98	68,863.64
18		Debt Redemption Reserve	-	-	-	3,000.00	-	3,000.00	-
19. i		Earning per share (before extraordinary items) (On Face Value of Rs. 2/- each) (not annualised)							
(a)		Basic	1.16	2.08	1.35	6.64	5.68	8.07	5.64
(b)		Diluted	1.16	2.08	1.35	6.64	5.68	8.07	5.64
19. ii		Earning per share (after extraordinary items) (On Face Value of Rs. 2/- each) (not annualised)							
(a)		Basic	1.16	2.08	1.35	6.64	5.68	8.07	5.64
(b)		Diluted	1.16	2.08	1.35	6.64	5.68	8.07	5.64
20		Debt Equity Ratio (Refer note below)	-	-	-	0.53	0.42	0.66	1.42
21		Debt Service Coverage Ratio (Refer note below)	-	-	-	4.89	8.38	5.41	8.05
22		Interest Service Coverage Ratio (Refer note below)	-	-	-	8.63	18.67	9.30	17.20
*		Includes:-							
(i)		Direct Expenses of Outdoor, Event and Digital Business	2,445.15	2,593.68	2,293.32	9,395.04	9,108.74	9,395.04	9,109.74
(ii)		Stores and Spares Consumption	914.13	813.42	734.80	3,758.27	2,959.69	3,874.79	3,100.35
(iii)		Write offs and Provision for bad and doubtful debts/ advances/ investments	1,947.03	149.89	113.03	2,997.93	470.27	3,216.17	602.92
†		Includes Exchange Rate Fluctuation Gain / (Losses) (net)	288.50	(551.81)	730.97	(934.07)	(1,994.96)	(949.55)	(2,061.18)

Note:

Debt Equity Ratio: (Long Term Borrowings+ Short Term Borrowings)/Net Worth

Debt Service Coverage Ratio: Earning before interest and Tax/(Interest+Principal Repayment)

Interest Service Coverage Ratio: Earning Before Interest and tax/Interest expense



JAGRAN PRAKASHAN LIMITED

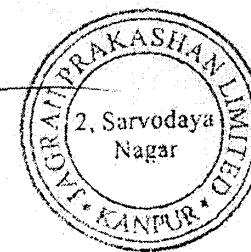
REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005

STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31st MARCH, 2013

PART II		STANDALONE					CONSOLIDATED	
Sr. No.	Particulars	Quarter Ended			Year Ended		Year Ended	
		31.03.2013 (Unaudited)	31.12.2012 (Unaudited)	31.03.2012 (Unaudited)	31.03.2013 (Audited)	31.03.2012 (Audited)	31.03.2013 (Audited)	31.03.2012 (Audited)
A	PARTICULARS OF SHAREHOLDING							
1	Public Shareholding							
-	Number of Shares (Face Value of Rs. 2/- each)	127,401,043	127,401,043	127,401,043	127,401,043	127,401,043	127,401,043	127,401,043
-	Percentage of Shareholding**	38.38	40.28	40.28	40.28	40.28	40.28	40.28
2	Promoters and Promoter Group Shareholding							
a)	Pledged / Encumbered							
-	Number of Shares	-	-	-	-	-	-	-
-	Percentage of Shares (as a % of the Total Shareholding of Promoter and Promoter Group)	-	-	-	-	-	-	-
-	Percentage of Shares (as a % of the Total Share Capital of the Company)	-	-	-	-	-	-	-
b)	Non-encumbered							
-	Number of Shares	204,510,786	188,866,814	188,866,814	188,866,814	188,866,814	188,866,814	188,866,814
-	Percentage of Shares (as a % of the Total Shareholding of Promoter and Promoter Group)	100.00	100.00	100.00	100.00	100.00	100.00	100.00
-	Percentage of Shares (as a % of the Total Share Capital of the Company)	61.62	59.72	59.72	59.72	59.72	59.72	59.72

** Determined after eliminating in consolidated statement equity shares issued to a subsidiary on 16th March, 2013 in pursuant of Scheme of Arrangement (Refer Note 6)

Particulars	Quarter Ended 31.03.2013
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	NIL
Received during the quarter	16
Disposed of during the quarter	16
Remaining unresolved at the end of the quarter	NIL



JAGRAN PRAKASHAN LIMITED

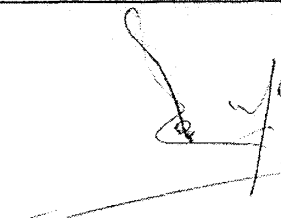
REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005

STANDALONE AND CONSOLIDATED STATEMENT OF ASSETS AND LIABILITIES AS AT MARCH 31, 2013

(Amount Rs. In Lakhs)

Particulars	STANDALONE		CONSOLIDATED	
	As At		As At	
	As at 31.03.2013 (Audited)	As at 31.03.2012 (Audited)	As at 31.03.2013 (Audited)	As at 31.03.2012 (Audited)
A EQUITY AND LIABILITIES				
1 Shareholders' funds				
Share Capital	6,638.24	6,325.36	6,325.36	6,325.36
Reserves and Surplus	85,323.63	68,812.35	86,912.98	68,863.64
Total-Shareholders' funds	91,961.87	75,137.71	93,238.34	75,189.00
2 Minority Interest	-	-	112.13	795.78
3 Non-current liabilities				
Long-term borrowings*	31,019.60	17,716.00	31,019.60	47,608.79
Deferred tax liabilities(net)	7,107.33	7,196.01	7,107.33	7,196.01
Other Long-term Liabilities	891.57	274.07	1,291.57	874.07
Long-term provisions	607.93	466.09	845.44	897.28
Total-Non-current liabilities	39,626.43	25,652.17	40,263.94	56,576.15
4 Current liabilities				
Short-term borrowings	16,485.29	13,469.81	15,210.29	16,734.23
Trade payables	8,813.66	6,665.86	10,453.18	9,689.86
Other current liabilities	11,696.44	10,801.96	13,069.66	13,769.23
Short-term provisions	7,800.98	12,923.19	7,838.54	13,020.95
Total-Current liabilities	44,796.37	43,860.82	46,571.67	53,214.27
TOTAL-EQUITY AND LIABILITIES	176,384.67	144,650.70	180,186.08	185,775.20
B ASSETS				
1 Non-current assets				
Fixed Assets	63,218.02	56,602.62	65,584.74	63,171.88
Goodwill on consolidation	-	-	25,101.95	29,930.91
Non-current investment	34,250.07	12,078.94	8,126.09	7,733.86
Deferred Tax Assets (Net)	-	-	100.50	188.78
Long-term loans and advances	7,195.04	13,806.29	7,039.76	13,712.83
Other non-current assets	6,081.14	847.01	6,210.91	1,100.93
Total-Non-current assets	110,744.27	83,334.86	112,163.95	115,839.19
2 Current assets				
Current investments	13,404.81	17,078.87	14,111.17	17,503.47
Inventories	7,343.00	6,846.32	8,328.16	7,750.94
Trade receivables	30,166.63	24,391.84	31,901.71	28,889.72
Cash and bank balances	4,948.72	7,164.86	5,225.05	9,954.75
Short-term loans and advances	8,975.77	5,193.18	7,752.80	5,196.08
Other current assets	801.47	640.77	703.24	641.05
Total-Current assets	65,640.40	61,315.84	68,022.13	69,936.01
TOTAL- ASSETS	176,384.67	144,650.70	180,186.08	185,775.20

* Includes Rs.95 Crores due to holding company




JAGRAN PRAKASHAN LIMITED
REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005

STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31st MARCH, 2013

Notes to the Statement:-

- 1 The above results have been reviewed by the Audit Committee and taken on record by the Board of Directors at their meeting held on May 28, 2013.
- 2 The consolidated financial results include results of the following entities (herein after referred as Group):

Name of the Company	% of Shareholding and Voting	Consolidated as
1. Midday Multimedia Limited	96.44%	Subsidiary
2. *Suvi Info Management (Indore) Private Limited (SUVI)	100.00%	Subsidiary
3. *Nai Dunia Media Limited (Nai Dunia)	100.00%	Subsidiary of SUVI
4. *Shabda-Shikar Prakashan- Firm	100.00%	Subsidiary
5. Leet OOH Media Private Limited	48.64%	Associate
6. X-pert Publicity Private Limited	39.20%	Associate

- 3 The Group is engaged primarily in printing and publication of Newspaper and Magazines in India. The other activities of the Company comprise outdoor advertising, event management services and digital business. However, these in the context of the Accounting Standard 17 on Segment Reporting notified under Section 211(3C) of the Companies Act, 1956 are considered to constitute single reportable segment.
- 4 There is no qualification in the Auditors Report issued by the auditors except the one regarding non-amortisation of the Title-Dainik Jagran ("the Title") as also contained in previous year's audit report.

Accounting Standard 26 – Intangible Assets notified under Section 211(3C) of the Companies Act, 1956 and the relevant provisions of the Companies Act, 1956, requires amortisation of intangible assets over their estimated useful lives. In view of the Management, Title Dainik Jagran has an indefinite life and therefore is not amortised.

Considering the impending convergence of Indian Accounting Standards with International Financial Reporting Standards ("IFRS") as indicated by the Institute of Chartered Accountants of India, and press note from Ministry of Corporate Affairs, the Company considers it likely that its financial statements will also be prepared in accordance with IFRS when notified.

Post migration to IFRS, the Company will no longer be required to amortise the Title but will need to test the same for impairment annually or earlier, if there arises a triggering event in the interim period. The Company believes that basis its business projections, no impairment on such review will arise and accordingly, considering the above impending migration to IFRS, it has not amortised the value of Title of Rs. 1,700 lakhs in these financial results, as currently required by Accounting Standard – 26.

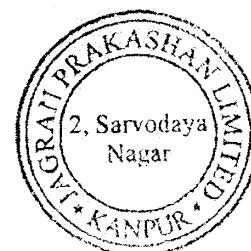
- 5 In terms of the scheme of arrangement ("Scheme") formulated under the provisions of Sections 391 to 394 read with Section 78, 100 to 104 of the Companies Act, 1956 between Naidunia Media Limited ("NML") and Jagran Prakashan Limited ("JPL"), as approved by the Honourable High Court of Judicature at Madhya Pradesh and Honourable High Court of Judicature at Allahabad vide their orders dated January 16, 2013 and January 29, 2013 respectively, which became effective on February 13, 2013 upon filing of the order with the respective Registrar of Companies, the Print Business of NML alongwith all the estate, assets, rights, claims, title, interest, licenses, liabilities and authorities including accretions and appurtenances of NML pertaining to the Print Business ("Demerged Undertaking") were transferred to JPL with effect from the Appointed Date i.e. April 1, 2012. Pursuant to the scheme, 15,643,972 equity shares of Rs. 2 each have been issued to the shareholders of NML as consideration.

The assets and liabilities pertaining to the Demerged Undertaking have been transferred to JPL at the respective book values as appearing in the books of NML as on the Appointed Date. The difference between the assets and liabilities acquired and consideration paid has been adjusted to Securities Premium Account in accordance with the Scheme.

- 6(a) The Group has during the year recognised an impairment loss of Rs.5,000 lakhs (Previous year Nil) on goodwill recognised on acquisition of Suvi Info Management (Indore) Private Limited ("Suvi") in 2011-12 based on estimated future free cash flows that have been discounted using weighted average cost of capital (currently 12%) of the Company, to the extent carrying value exceeded the estimated recoverable value. The same is included in consolidated financial statement in Depreciation and amortisation expense.
- 6(b) Other income in consolidated financial statement includes Rs.9840.10 lakhs being excess of face value of optionally fully convertible Debentures of a subsidiary and the carrying value of investments in the books of holding company i.e. JPL.
- 7 The current year and quarter figures include the transactions of the print business of NML with effect from April 1, 2012 and January 1, 2013 respectively.
- 8 Dividend of Rs.2/- per equity share of the face value of Rs.2/- each i.e. 100% on the paid-up equity share capital of the Company has been recommended by the Board.
- 9 Previous year's figures have been regrouped and reclassified to conform to the current year's classification wherever necessary.

For Jagran Prakashan Limited

Mahendra Mohan Gupta
Chairman and Managing Director



Place: New Delhi
Dated: May 28, 2013

EARNINGS RELEASE FOR THE YEAR ENDED MARCH 31, 2013

Consolidated Operating Revenues up by 12.53% to Rs 1525.53 crores;

PAT up by 43.05% to Rs 255.08 crores;

Recommended Dividend of Rs 2.00 per share i.e 100% of paid up capital.

New Delhi, May 28, 2013; Jagran Prakashan Limited (JPL) (BSE SCRIP ID: 532705; NSE SYMBOL: JAGRAN), publishers of '**Dainik Jagran**', India's largest read newspaper (Source: Indian Readership Survey 2012 – Quarter 4), has reported consolidated operating revenues of Rs 1525.53 crores and Net Profit (PAT) of Rs 255.08 crores for FY13.

Dainik Jagran Group is publisher of 12 brands of newspapers and magazines and has more than 100 editions and 250 plus sub-editions in 5 different languages. **With a total readership (TR) of 68.01 million for all its publication titles, the Group is the largest print media Group of the country. Dainik Jagran continues to be the No.1 newspaper in the most affluent segment (NCCS A) of the readers in the country across all languages including English. (Source: IRS 2012 Q4)**



FINANCIAL HIGHLIGHTS**Annual Results FY13 [(all comparisons with FY12) (Stand Alone)]**

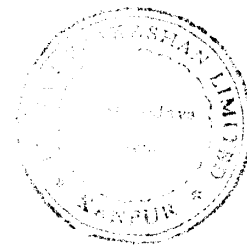
- Operating Revenues at Rs 1411.80 crores, up by 13.45% from Rs 1244.41 crores.
- Advertisement Revenues at Rs 964.77 crores, up by 13.50% from Rs 850.01 crores.
- Circulation Revenues at Rs 293.49 crores, up by 20.05% from Rs 244.47 crores.
- Event and Outdoor Revenues at Rs 110.10 crores as against Rs 113.20 crores.
- PAT at Rs 220.51 crores, up by 22.75% from Rs 179.64 crores.
- EPS (annualized) of Rs 6.64 as against Rs 5.68.

Q4FY13 [(all comparisons with Q4FY12) (Stand Alone)]

- Operating Revenues at Rs 342.85 crores, up by 10.48% from Rs 310.41 crores.
- Advertisement Revenues at Rs 227.62 crores, up by 8.22% from Rs 210.33 crores.
- Circulation Revenues at Rs 76.13 crores, up by 21.25% from Rs 62.79 crores.
- Event and Outdoor Revenues at Rs 29.21 crores, up by 4.55% from Rs 27.94 crores.
- PAT at Rs 38.49 crores as against Rs 42.85 crores.
- EPS (non-annualized) of Rs 1.16 as against Rs 1.35.

Annual Results FY13 [(all comparisons with FY12) (Consolidated)]

- Operating Revenues at Rs 1525.53 crores, up by 12.53% from Rs 1355.66 crores.
- Advertisement Revenues at Rs 1052.55 crores, up by 12.16% from Rs 938.46 crores.
- Circulation Revenues at Rs 319.16 crores, up by 20.28% from Rs 265.35 crores.
- PAT at Rs 255.08 crores, up by 43.05% from Rs 178.32 crores.
- EPS (annualized) of Rs 8.07 as against Rs 5.64.



Commenting on the performance of the company for the year ended 31st March 2013, **Mr. Mahendra Mohan Gupta, Chairman and Managing Director, JPL** said,

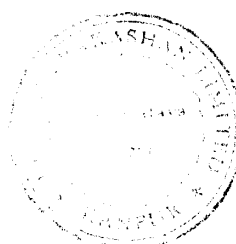
"No one expected the fiscal 2012-13 to be economically robust but none of us could ever anticipate that the economy would grow at less than 5%. What made matters worse for the media industry were the negative sentiments triggered by a plethora of bad news on a regular basis on the economic front.

This was more than enough for media companies, which thrive on growing economy, to get hit hardest in past one decade. Except for radio and digital which had a low base, all other media platforms recorded advertisement revenue growth at more or less equal to the inflation rate practically no real growth in revenues on the one hand and higher increase in cost due to inflation on the other hand.

In this background if I look at the Company's performance, I feel satisfied because whatever was in the hands of the team, it was successfully done which is reflected in the results. The Company kept increase in cost below inflation and improved realisation per copy of newspaper.

I am also pleased to see the synergy benefits flowing to Naidunia much faster than I had thought. As a result, we did not have to invest as much as we planned.

Being a positive person which I am, I hope and trust that the economy will not be as bad as it was and therefore the fiscal 2013-14 shall be rewarding for media companies."



OPERATIONAL HIGHLIGHTS OF FY13 (ALL COMPARISONS WITH FY12)**Jagran Prakashan Limited**

In terms of total readership, **Dainik Jagran** now has the **largest number of premium NCCS A readers** in the country (more than any English or language publication). The leadership position in catering to this premiere audience increases Dainik Jagran's ability to charge a premium for its space in the future.

As per latest IRS survey, Dainik Jagran strengthened its newly acquired No.1 position in Dehradun further and strengthened its position by becoming the No.2 newspaper for the first time in Haryana and No.3 Hindi newspaper of New Delhi. In other core markets as well it has improved its position vis-a-vis closest competitor.

I-next and City Plus performed satisfactorily and registered phenomenal advertising growth in the local markets. While I-next grew by over **50%**, City Plus registered a growth of **33%** and Punjabi Jagran nearly **90%** during the year, although on small base.

Punjabi Jagran has gained the acceptance of both the readers and the advertisers, which is also helping in gaining local advertising.

While the outdoor advertising industry has been hit most by the adverse macro economic conditions, Jagran Engage has registered a steep **growth of 31% in top line** with the help of improved occupancy of existing media and addition of new properties.

The Company's presence in Digital Business continues to progress as per plan. The Group's Education internet site "Josh" is ranked as No.1 by Comscore. Similarly, its news portals continue to enjoy top position. For the Company, digital advertising grew by **120%** on small base.

Nai Dunia

The demerger of print business was completed in the last quarter of the financial year. As a result, its results are incorporated in the standalone accounts.

With Nai Dunia, JPL has gained foothold in an important and growing MPCG market. In a short period, Nai Dunia has significantly reduced its losses and has embarked upon the



second phase of circulation expansion receiving good response from the readers. This improvement in operating performance has been achieved by realising cost and revenue synergies, as a result of which advertisement revenue grew by 12% in 2012-13.

Mid Day Infomedia Limited (Midday)

During the year, the Company took control of ad-marketing operations from 1st October 2012, as a result of which the advertisement revenue registered a decent growth in past 6 months even from Mumbai market which is reportedly to have shrunk in size. From 1st March 2013 the Company has taken complete control of the management.

Midday, due to continued expansion and worst macro economic conditions which affected most Mid Day areas of operation, reported loss which was less than budgeted. However, it is expected to be in profit in 2013-14 due to increased synergies with the Company especially in the area of ad-marketing.

About Jagran Prakashan Limited

Jagran Prakashan Limited is a leading media house of India with interests spanning across newspapers, magazines, outdoor advertising, promotional marketing, event management, on ground activities and digital businesses.

The Group publishes 12 newspaper brands with over 100 editions and 250 plus sub-editions from 35 different printing facilities across 15 states in 5 different languages. With a total readership (TR) of 68.01 million for all its publication brands. **The Group is the largest print media group of the country.** (Source: IRS 2012 Q4).

Established in 1942, the Group's flagship brand **Dainik Jagran** is the brainchild of the Freedom fighter, Late Shri Puran Chandra Gupta. **Dainik Jagran** is **India's largest read** daily with a total readership of **56.46** million (source: IRS 2012 Q4) and this numero-uno position continues since year 2003.

Dainik Jagran was voted as the most credible and trusted newspaper in India according to a Globescan survey commissioned by BBC-Reuters which was conducted across 10 leading countries including US, UK, Germany and Russia. Jagran Prakashan Limited has also been accorded the status of a Business Superbrand by the Superbrands Council.

The Company's newly acquired newspaper Naidunia is publisher of 7 editions of Hindi daily "**Naidunia**" published from Indore, Ujjain, Gwalior, Jabalpur, Raipur and Bilaspur and "**Navdunia**" from Bhopal.

In addition, company publishes other 3 newspaper brands **I-Next**, first ever bilingual newspaper published in 12 editions from 5 states, **City Plus** a weekly infotainment English newspaper published in 43 editions from Maharashtra, Karanataka, Andhra



Pradesh and NCR and Punjabi newspaper and **Punjabi Jagran** published in 2 editions from Punjab. I-Next and City Plus target the youth and are compact newspapers.

Besides newspapers, the company publishes 2 monthly magazines - **Sakhi**, targeted at women and **Josh**, targeted at career oriented youth. The Company also publishes **Jagran Varshiki**, an annual general knowledge digest and various national and state statistical compilations.

Amongst the company's divisions, **Jagran Engage** provides specialized 'Out of Home' advertising services with a Pan-India footprint and **Jagran Solutions** provides below the line solutions and carries on activities like promotional marketing, event management and on ground activities throughout the country.

The Group has strong presence in **Digital business** through its hugely popular news portal Jagran.com, Jagranjosh.com, Midday.com, iPHONE version of Jagran.com, English version of Jagran.com known as JagranPost.com, gaming portal Jeetle.com and Jagran on mobile i.e. m.Jagran.com besides providing IVR/AVR/SMS through its short code service 57272.

The Company's subsidiary Midday Infomedia Limited is publisher of 3 newspaper brands, **Midday English** a niche English daily, **The Inquilab** the highest read Urdu daily of the country and **Midday Gujarati, No.2 Gujarati newspaper in Mumbai**. All the 3 brands are hugely popular newspaper brands in Mumbai, one of the two largest advertising markets of the country. In addition, **Midday English** is also circulated in Pune and **The Inquilab** is circulated in Maharashtra and the states of U.P., Delhi and Bihar.

As a responsible corporate citizen, JPL supports a specifically dedicated Group's outfit of Shri Puran Chandra Gupta Smarak Trust, **Pehel**, to discharge its social responsibilities and provide social services such as organizing workshops/seminars to voice different social issues, health camps/roadshows for creating awareness on social concerns and helping underprivileged masses. **Pehel** has been working with various national and international organizations such as World Bank on various projects to effectively discharge the responsibilities entrusted by the company. **Shri Puran Chandra Gupta Smarak Trust** has also been imparting primary, secondary and higher education to nearly 6500 students through schools and colleges at Kanpur, Noida, Lucknow, smaller towns Kannauj, Aligarh and are establishing two more schools/colleges at Varanasi and Dehradun. The company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, healthcare, etc.

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