



ASHOK LEYLAND

September 11, 2014

Madras Stock Exchange, Secretary

25218206

National Stock Exchange of India Limited,
Manager – Listing

cmlist@nse.co.in

BSE Limited,

022-22723121/ 3719

General Manager – DCS

Dear Sirs,

Sub : **Clause 36 of the Listing Agreement**

Dear Sirs,

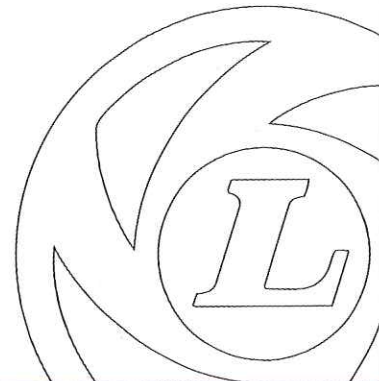
Please find attached a copy of the communication being released to the Press regarding roll-out of 100,000th vehicle from our Pantnagar Plant, Uttarakhand.

Yours faithfully,
for ASHOK LEYLAND LIMITED,

N Ramanathan
Company Secretary

ASHOK LEYLAND LIMITED

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HINDUJA GROUP



ASHOK LEYLAND

Press Release

Ashok Leyland's Pantnagar manufacturing plant rolls out its 100,000th vehicle.

Pantnagar, September 11th, 2014: Ashok Leyland Ltd., flagship of the Hinduja Group, rolled out the **100,000th vehicle** from its state-of-the-art facility at **Pantnagar**, Uttarakhand on 9th September.

Housing the latest technology and processes, this **fully-integrated plant** (established in 2010) manufactures all future-gazing products across trucks and buses. Spread over **200 acres of land** and with an annual **capacity of 70,000 vehicles**, the plant also produces **aggregates** such as engines, gear-boxes and axles.

Speaking on the occasion, **Mr. Vinod K. Dasari**, Managing Director, Ashok Leyland, said, "Pantnagar is an important step in our **ambition to be a world-leader** in the global commercial vehicle industry. With large and strategic investments in technology and quality, and a **young and energetic workforce**, Pantnagar also manufactures **BOSS and CAPTAIN**, our recently launched, class-leading products. Our capacity will allow us to take advantage of the expected upswing in the economy and industry.

100,000 vehicles is a significant milestone for us, as we have achieved this in **only 4 years** of operations and are today able to roll-out a **vehicle every 5 minutes**. It's not just what we make and how many we make that we are proud of, but also how we make them. PANTNAGAR plant pioneered the unique **BLESSING** scheme which provides opportunities for students from remote hilly areas in becoming employable youth of India."

For media queries, please contact:

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