

Greaves Cotton Limited

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GREAVES

SINCE 1859

NSE/MC/2013

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National Stock of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra, Mumbai 400 051

Dear Sir,

Ref: GREAVESCOT

Sub: Press Release for unveiling of the boom pump at EXCON

Attached herewith is the Press Release issued by the Company. This is for your information and record

Yours faithfully,

Greaves Cotton Limited

Monica Chopra
Company Secretary &
Executive Vice President – Legal

Encl: As above



PRESS RELEASE

Greaves unveils its first 37 metres Boom Pump at Excon

Augments product portfolio to address infrastructure market

Bengaluru, November 21, 2013: Greaves Construction Equipment Business, part of Greaves Cotton Limited, one of India's leading engineering companies, today launched the first of its 37 metre 3 axle truck mounted boom pump - GCP3709Z . The 4 arm Z fold type boom offers increased flexibility and maneuverability in areas where space is a constraint. Best suited for mega projects such as airports, metro projects, mono-rails, flyovers and high rise infrastructural and residential projects, Greaves GCP3709Z provides superior productivity and pumping efficiency thereby ensuring faster completion of projects, reduced down-time and higher output.

With the Z-fold section of the boom, operators have a myriad of options for placement while shooting concrete up to 37 meters vertically, and 33 meters horizontally. GCP3709Z has a folding height of 3.95 meters for low overhead conditions and a slewing range of 370 degrees to suit demanding job sites. The pipeline used is of DN -125 mm diameter. GCP3709Z comes with a friendly radio remote controlled operating system along with options to switch from slow to fast boom operations.

Speaking at the launch, **Mr. Sunil Pahilajani, MD & CEO**, said, "Excon is one of the best platforms for us to showcase our contemporary array of products and services. With the addition of the 37 metre boom pump to our product portfolio, amongst other new products; we are now able to offer customers technologically driven products backed by hassle-free after market support."

"Keeping in line with our product philosophy of introducing products that address specific market demands, the boom pump is designed to provide functional superiority and ease of use", said **Mr. R. Nandagopal, CEO, Construction Equipment Business**. He added, "Our endeavour is offer complete infrastructure solutions. Addressing product gaps in both the concreting and compaction segment we have added the GCP3709Z boom pump and Nikko Asphalt Plant and Mitsubishi Motor Grader respectively. Complementing our wide range of products is our countrywide extensive service network which caters to discerning customers anytime, anywhere."

About Construction Equipment Business

Playing a vital role in India's infrastructure development, Construction Equipment Business offers a wide range of concreting and compacting equipment. Products include Automated Batching Plants, new generation concrete Mixers, Concrete pumping systems, Soil compactors and Heavy and Light Tandem Rollers. Greaves Cotton has established 3 dedicated plants near Chennai, for the manufacture of specialized construction equipment and systems. The manufacturing facility is located at Gummudipoondi, Chennai, Tamil Nadu

About Greaves Cotton

Greaves Cotton Limited, a Rs. 1900 crore, multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in diesel / petrol engines, gensets and construction equipment. The Company sustains its leadership through ten manufacturing units which produce world class products backed by comprehensive marketing and service / parts network throughout the country.

www.greaves cotton.com

For further information, please contact:

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