



Ref. MP/hrh
9th October, 2017

Stock Code: BSE- 501455
NSE- GREAVESCOT

The Secretary
BSE Limited
Corporate Relationship Department
2nd Floor, New Trading Wing
Rotunda Building, Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C /1, G Block
Bandra - Kurla Complex
Bandra (E)
Mumbai - 400 051

Dear Sirs,

Sub: Press Release - Greaves Cotton Limited reaches over 5 million customers with
'Made in India' engines

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a press release issued by the Company on the captioned subject, the content of which is self-explanatory.

Please take the same on your record.

Thanking you,

Yours faithfully,
For Greaves Cotton Limited


Amit K. Vyas
Company Secretary,
Head - Legal & Internal Audit

Encl. : a/a.

Greaves Cotton Limited

www.greavescotton.com

Registered Office: 3rd Floor, Motilal Oswal Tower, Junction of Gokhale & Sayani Road, Prabhadevi, Mumbai 400 025, India.

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**Millions
& More**

Greaves Cotton Limited reaches over 5 million customers with 'Made in India' engines

Mumbai, 9 October 2017: With a history spanning close to 160 years, Greaves Cotton Limited, India's leading engineering solutions company, has brought a smile to over 5 million customers with their 'Made in India' engines. With class-leading fuel economy, reliability and cost of ownership, the company's products have been accepted by millions of customers.

Commenting on this momentous occasion, **Mr. Nagesh Basavanhalli, MD and CEO of Greaves Cotton Limited** said *"Crossing 5 million engines is a significant milestone which reinforces the trust our OEM's, vendors and end users of 3 wheeled & 4 wheeled micro commercial vehicles have in us. With India getting ready for a technological, regulatory and business model disruption by 2020, we at Greaves are working on future-ready fuel agnostic power train services and solutions and we look forward to serving millions of more customers. We continue to manufacture a wide range of products under the Make-in-India program & contribute towards the growth of the nation."*

Set up in 1859, Greaves Cotton Limited has come a long way from its humble beginnings to become a global conglomerate. After going public in 1958, the company has gone from strength to strength with strategic partnerships over the last few decades, all with a view to serve their customers better. The company has been manufacturing approximately 4 lakh engines per year catering to increasing demand from a range of automotive & non-automotive applications across the world. With a focus to be a greener engineering solutions company, Greaves Cotton Limited is geared up and ready to service *millions of more* customers in the future. .

About Greaves Cotton Ltd:

Greaves Cotton Limited, a Rs.1800 crore, multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in diesel/ petrol engines, farm equipment and Gensets. The Company sustains its leadership through six manufacturing units which produce world

class products backed by comprehensive spares and service through its 3500 plus service outlets across India. More at www.greavescotton.com

For further information, please contact:

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