



1st August 2016
BJ/SH-L2/

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Bldg., P. J. Towers
Dalal Street, Fort
Mumbai – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051.

Dear Sirs,

Tata Power Club Enerji introduces new online module on Disaster Management

Club Enerji, Tata Power's nationwide movement, has been relentlessly working towards spreading the message of being responsible citizens by conserving energy and resources across the country, with a strategic focus on nation building. In line with this commitment, the Company today announced the launch of a new online module of the Club Enerji programme, devised on disaster management. The module is hosted on the Club Enerji website - www.clubenerji.com and users would simply need to register to access to it.

The objective of the initiative is to reach out to a larger audience and impact a larger group of IT skilled children with a vision to transform by adopting a holistic and robust approach towards conservation. This year, the Company has added content which focuses on disaster management. The content contains topics on understanding climate change, various tips on disaster management and do it yourself disaster management kit tutorials.

The Press Release to be issued by the Company is attached for your ready reference.

Yours faithfully,
For The Tata Power Company Limited

(H. M. Mistry)
Company Secretary

Encl.

TATA POWER

The Tata Power Company Limited

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Tata Power Club Enerji introduces new online module on Disaster Management

National, 1st August 2016: Club Enerji, Tata Power's nationwide movement, has been relentlessly working towards spreading the message of being responsible citizens by conserving energy and resources across the country, with a strategic focus on nation building. In line with this commitment, the company today announced the launch of a new online module of the Club Enerji programme, devised on disaster management. The module is hosted on the Club Enerji website - www.clubenerji.com and users would simply need to register to access to it.

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India has been traditionally vulnerable to natural disasters on account of its unique geo-climatic conditions. About 60 per cent of the landmass is prone to earthquakes, over 40 million hectares is prone to floods, about 8 per cent of the total area is prone to cyclones and 68 per cent of the area is susceptible to drought. Natural calamities such as the Bhuj earthquake accounted for 13,805 deaths, the super cyclone in Orissa accounted for 9885 deaths. Each year disasters also account for loss of thousands of crores in terms of social and community assets. Realising the impact of such disasters, Club Enerji devised a module which caters towards spreading awareness on disaster management.

Speaking on this initiative, **Anil Sardana, MD and CEO, Tata Power**, said, *"At Tata Power, we are determined to strengthen our Club Enerji programme and reach out to a global audience to encourage the IT skilled children of today to become responsible citizens of tomorrow. The latest online module on disaster management is aimed at making the future generation realise the importance of a sustainable world, and we are committed to widen the reach of the programme to help and sensitize an even larger portion of people in India and abroad."*

With a view to provide a more holistic content to children, the module also includes content on 'creating responsible citizens', 'tips for energy and resource conservation', 'tracking energy usage' and a quiz game. Since its inception, the online module of Club Enerji has reached international geographies like the USA, UK, Philippines, UAE, and South Africa, while also creating a positive impact in domestic cities like Chandigarh, Hyderabad, Mumbai, Bangalore, Kolkata, and Chennai.

The online module is divided into four levels with a focus on energy conservation; fuel and water conservation; waste management and afforestation; and conservation of civic and moral values respectively. The module uses a mix of text, infographics, interactive video graphics, and video tutorials to educate the members. The online interactive game will also help in ensuring higher levels of engagement and recall.

About Tata Power Club Enerji:

Tata Power started its school outreach programme, "Tata Power Energy Club" in 2007. In 2009, Club Enerji took its next big leap, with the programme turning into a national movement, covering more than 450 schools across Mumbai, Delhi, Pune, Ahmedabad, Bengaluru, Kolkata, Belgaum, Jamshedpur and Lonavla and further attained a new milestone of achieving over one million citizens sensitisation and more than one million units energy savings. School children, from Class III to Class IX, are taught the importance of conserving energy through innovative modules which include audiovisuals and power point presentations. Children are imparted energy saving and resource conservation tips during these sessions, usage of which have shown dramatic savings. Club Enerji reached out to more than 12.8 million, collectively saved 17.2 million units of electricity and is present in 11 cities across 500 schools in India.

About Tata Power:

Tata Power is India's largest integrated power company with a growing international presence. The Company together with its subsidiaries and jointly controlled entities has an installed gross generation capacity of 9184 MW and a presence in all the segments of the power sector viz. Fuel Security and Logistics, Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power is serving more than 2.6 million distribution consumers in India and has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. It is also one of the largest renewable energy players in India with a clean energy portfolio of 1749 MW. Its international presence includes strategic investments in Indonesia through a 30% stake in the leading coal company PT Kaltim Prima Coal (KPC), 26% stake in mines at PT Baramulti Suksessarana Tbk ("BSSR"); in Singapore through Trust Energy Resources to securitize coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in sub-Sahara Africa; in Zambia through 50:50 joint venture with ZESCO for 120 MW Hydro which has become operational in 2016; in Georgia through AGL which is a joint venture with Clean Energy, Norway & IFC for development of 185 MW hydro project which is scheduled to be commissioned in 2016; in Australia through investments in enhanced geothermal and clean coal technologies and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come". Visit us at: www.tatapower.com

For further information, please contact:

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