

December 1, 2014

National Stock Exchange of India Ltd Exchange Plaza, 5th Floor Plot No:C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Fax Nos: 022-26598237/ 26598238/26598347/26598348 Email: cmist@nse.co.in Scrip: RAMCOSYS	Corporate Relationship Department The Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001 Fax Nos: 022-22723121/ 22723719/ 22722039 Email: 'corp.relations@bseindia.com' Scrip: 532370	The Secretary Madras Stock Exchange Limited Exchange Building 30, Second Line Beach Chennai – 600 001 Fax Nos: 2521 8206 Email: mgr_listing@mseindia.in Scrip: RSST
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Dear Sirs,

Sub: Intimation under Listing Agreement

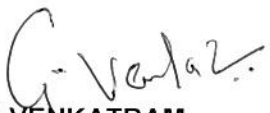
As per the requirements of Listing Agreement, please find enclosed a press release, titled **"Tat Hong chooses Ramco software for Equipment Rental and Asset Performance Management"** which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully,

For **RAMCO SYSTEMS LIMITED**


G VENKATRAM
COMPANY SECRETARY

Ramco Systems Limited

64, Sardar Patel Road, Taramani, Chennai 600 113, India
Tel: +91 44 2235 4510 / 3090 4000, Fax +91 44 2235 2884
www.ramco.com CIN: L72300TN1997PLC037550

Registered Office: 47, P.S.K.Nagar, Rajapalayam 626 108, India



Tat Hong chooses Ramco software for Equipment Rental and Asset Performance Management

Singapore/ Chennai, India, December 1, 2014 – One of the world's top 10, Asia's largest and Singapore Stock Exchange listed crane rental company*, **Tat Hong Group**, will implement **Ramco's** powerful Equipment Rental and Asset Performance Management software to manage its fleet.

Singapore-based Tat Hong operates over 1,500 crawlers, mobile and tower cranes in Singapore, Malaysia, Thailand, Indonesia, Hong Kong, China, Vietnam and Australia.

Tat Hong, will use Ramco's solution to manage Equipment leasing and rental operations, asset and fleet management – previously running on different software solutions – on a single integrated platform from Ramco.

On implementation, senior managers and field staff of Tat Hong will be able to use advanced analytics to synchronize customers' demands with capacity and material resources. They will also be able to use analytical capabilities to quickly make business decisions and manage fast-moving, short-term scheduling demands placed on service department and field service teams.

Mr. Lewis Ng, Executive Director of Tat Hong, said, "Ramco's solution allows us to combine multiple functions on one single platform which can be accessed by field staff operating across multiple locations. This will allow us to monitor our asset performance and make smarter decisions, in short getting more out of our fleet of assets."

Mr. Virender Aggarwal, CEO, Ramco Systems, said, "The partnership with Tat Hong illustrates how Ramco is able to transform heavy asset operators by migrating their functions seamlessly from multiple disparate systems to an integrated solution. Ramco is possibly the only solution provider globally that combines powerful asset management with equipment rental operations, supply chain and finance with mobility and advanced analytics on a single, integrated platform on cloud eliminating the need to manage multiple legacy systems".

Ramco Equipment Rental and Asset Performance Management software comes with built-in Analytics, Mobility and integrates data visualization using Google Maps.

(*Source: Tat Hong is ranked, in terms of aggregate tonnage, the largest crane company in the Asia-Pacific region and seventh worldwide as per the International Cranes, IC50 Ranking, June 2013)

About Tat Hong:

Tat Hong Holdings Ltd was established in Singapore in the 1970s as a supplier of cranes and heavy equipment. The company was listed on the Singapore Stock Exchange in June 2000 and is today the largest crane rental company in the Asia-Pacific region¹ with a fleet size of more than 1,500 crawler, mobile and tower cranes ranging from under 50 tonnes to 1,600 tonnes.

In Asia, Tat Hong has successfully leveraged its extensive crane fleet and vast experience in providing lifting solutions to establish itself as the leading name in the crane rental, heavy lift, heavy haulage and equipment sales business.

Through its wholly-owned Australian subsidiary, Tutt Bryant Group Limited, Tat Hong has a leading position in the Australian market in the areas of crane hire and heavy haulage, equipment sales and distribution and general plant and equipment hire. Tat Hong has also aggressively expanded its tower crane rental business in China and is the second largest tower crane company in the country.

About Ramco Systems:

Ramco Systems provides next generation, end-to-end enterprise solutions that render complete transformation of the business in real time. Built on Ramco VirtualWorks®, all Ramco products are cloud architected by design and address the entire business cycle from transaction to analytics. Part of the USD 1 Billion Ramco Group, the company offers ERP, HCM, MRO, M&E, SCM, CRM, Financials, Service Management, Asset Management, Process Control, Project Management and Analytics to multiple verticals on the most appropriate cloud model—public, private and community. Ramco focuses on providing innovative business solutions that can be delivered quickly and cost-effectively in complex



TAT HONG

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environments. Globally, Ramco has over 150,000 users from 1000+ customer organizations. The company has 20 offices spread across India, USA, Canada, Europe, Australia, Middle East, South Africa and APAC.

For more information, please visit <http://www.ramco.com/eam>

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For further information, contact:

Vinitha Ramani

+91 – 44 – 30904204

vinitharamani@ramco.com