

July 2, 2015

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Dear Sirs,

Sub: Intimation under Listing Agreement

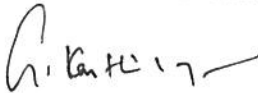
As per the requirements of Listing Agreement, please find enclosed a press release, titled “**Australian coffee manufacturer, FreshFood brews tech-revamp with Ramco ERP To replace obsolete legacy system with cloud-based postmodern suite from Ramco**”, which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours Faithfully,

For **RAMCO SYSTEMS LIMITED**



G KARTHIKEYAN
COMPANY SECRETARY

Australian coffee manufacturer, FreshFood brews tech-revamp with Ramco ERP

To replace obsolete legacy system with cloud-based postmodern suite from Ramco

Sydney, Australia/ Chennai, India – July 2, 2015 – Manufacturer and coffee supplier of – The House of Robert Timms, Bushells Coffee, Café-Bar and Picco brands - **FreshFood Management Services (FreshFood)** signs pact with global enterprise software vendor, **Ramco Systems** to replace its legacy system with a mobile-based postmodern ERP. Ramco's partner, Megasoft played a vital role in this engagement.

Australia's foremost coffee pioneer, FreshFood will be implementing a comprehensive ERP suite including Finance, Supply Chain, Production, Maintenance, Sales and Shipping, and CRM. In addition, FreshFood also plans to implement Equipment Rental Management software from Ramco to manage and keep track of large number of coffee machines – rented/leased to business partners. Ramco's end-to-end solution will streamline FreshFood's business functions, and will enable a seamless flow of information, provide much needed process integration, resulting in improved speed of business.

Mr. John Elliott, Business Director – ANZ, FreshFood Management Services Pty. Ltd., said, "We are pleased to commence our eagerly-awaited partnership with Ramco. Having expanded into multiple facets including manufacturing, trading, marketing, field force integration and distributing coffee in all its forms, we needed a technology partner who can integrate our businesses and power its future growth. In Ramco, we found a platform which is comprehensive and scalable to meet both our current and future business needs."

Mr. Ken Kwek, Finance Head, Fresh Food Management Services Pty. Ltd., added, "Ramco ERP will help us reset our processes with best practices, which will then lead to improved efficiency and better operational insights. It will help us move towards dashboards and role-based workspaces, adoption of mobility, flexible advanced reporting, and vastly improved management by exception in real time. We are delighted to begin this journey with Ramco and Megasoft."

Mr. Rajiv Srivastava, Managing Director, Megasoft (Ramco's implementation partner), said, "As a partner of Ramco, we are delighted to be a part of this engagement. Ramco ERP has far superior value proposition compared to other conventional ERP solutions, and we are looking forward to this implementation."

Mr. Virender Aggarwal, CEO, Ramco Systems, said, "We are delighted to add a prestigious brand like FreshFood to our growing customer league. We have been strengthening our foothold in the Australasian market and are thrilled with the success, so far. As a relatively new vendor in the market, we beat global brands and are replacing a well-established legacy vendor at FreshFood. With Cloud and postmodern ERP gaining traction, there is a good market opportunity opening up for replacement of legacy systems."

"This partnership underscores Ramco's ongoing commitment to developing intuitive, user-centric enterprise management solutions that transform businesses, on a global level", added, **Mr. Aggarwal**.

Ramco ERP on Cloud as a post-modern and single integrated ERP platform has been delivering significant innovation, cost savings, and superior business processes to organizations, globally. Ramco's focus on innovations in usability, context-awareness, mobility, overall flexibility, apart from comprehensive set of functionality has enabled smooth transitions possible for customers.

About FreshFood Management Services Pty. Ltd.

FreshFood Management Services is a dedicated hot beverage solutions business that operates in both the out-of-home and retail markets in Australia and New Zealand. Our head office and coffee roasting facility is located in Sydney to ensure a consistent freshness in delivery. Our primary brands include The House of Robert Timms, Bushells Coffee, Café-Bar and Picco. Our brands have a strong and proud Australian coffee heritage and our people are passionate about coffee. Today, we remain the only company in Australia providing coffee in all its forms – from whole bean, roasted & ground, to soluble granulated and freeze dried. We are market leaders through innovation, having created the coffee bag, and we remain the only company producing pulverised Turkish-style coffee in Australia.

About Ramco Systems:

Ramco Systems is part of the USD 1 Billion diversified conglomerate, the Ramco Group of companies. Ramco Systems is a rapidly growing cloud enterprise software company focused on providing multi-tenanted enterprise software to corporates in the area of HCM and Payroll, ERP and M&E MRO for Aviation, with Mobile first philosophy and In-memory based Planning and Optimization engine. At Ramco, we understand that functionality alone cannot help a product succeed in today's crowded marketplace. With utmost importance to usability, Ramco has charted out a product philosophy of MUSIC—an acronym for Mobility, User Interface, Social, In-Memory and Context-aware applications. Headquartered in Chennai (India), the company has 20 offices spread across India, USA, Canada, Europe, Australia, Middle East, South Africa and APAC.

For more information, please visit <http://www.ramco.com/erp-suite>

Follow Ramco on Twitter [@ramcosystems](https://twitter.com/ramcosystems) or read latest updates on <http://blogs.ramco.com>

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