

ANNEXURE-3

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Zee Entertainment Enterprises Limited
Name of the stock exchanges where the shares of the target company are listed	NSE / BSE
Date of Reporting	November 29, 2013
Name of the Promoter or PAC on whose shares encumbrance has been created / invoked / released	Cyquator Media Services Pvt. Ltd
Details creation of encumbrance :	

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares	
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation / release / invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge / lien / disposal / undertaking / other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	{Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,32,87,307	18.07	Release	20.11.2013	Pledge	2,29,636	0.02	Macquarie Finance (India) Pvt. Ltd	17,32,87,307	18.05	
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,32,87,307	18.05	Release	20.11.2013	Pledge	11,00,000	0.11	Kotak Mahindra Finance Ltd	17,21,87,307	17.93	
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,21,87,307	17.93	Creation	20.11.2013	Pledge	7,00,000	0.07	Aditya Birla Finance Ltd	17,28,87,307	18.01	

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For Cyquator Media Services Pvt. Ltd.


Director / Authorised Signatory

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Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,28,87,307	18.01	Release	20.11.2013	Pledge	7,00,000	0.07	Aditya Birla Finance Ltd	17,21,87,307	17.93
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,21,87,307	17.93	Release	21.11.2013	Pledge	9,00,000	0.09	Aditya Birla Finance Ltd	17,12,87,307	17.84
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,12,87,307	17.84	Release	22.11.2013	Pledge	5,00,000	0.05	Capital First Limited	17,07,87,307	17.79
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,07,87,307	17.79	Release	22.11.2013	Pledge	10,00,000	0.10	IDBI Trusteeship Services Limited	16,97,87,307	17.68
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	16,97,87,307	17.68	Creation	22.11.2013	Pledge	60,50,000	0.63	IDBI Trusteeship Services Limited	17,58,37,307	18.31
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,58,37,307	18.31	Release	25.11.2013	Pledge	34,900	0.00	Morgan Stanley India Capital Pvt. Ltd	17,58,02,407	18.31
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,58,02,407	18.31	Release	26.11.2013	Pledge	4,50,000	0.05	IDBI Trusteeship Services Limited	17,53,52,407	18.26
Cyquator Media Services Pvt. Ltd	241,402,908	25.14	N.A.	17,53,52,407	18.26	Release	22.11.2013	Pledge	15,00,000	0.16	IDBI Trusteeship Services Limited	17,38,52,407	18.11
For Cyquator Media Services Pvt. Ltd.													
 Director / Authorised Signatory Signature of the Authorised Signatory													
Place : Mumbai Date : 29.11.2013													

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.