

February 28, 2014

BSE Limited
National Stock Exchange of India Limited

Kind Attn. Manager – Corporate Relationship

Dear Sir,

Sub: Allotment of Equity Shares upon exercise of Stock Option

This is to inform you that, consequent to exercise of Stock Options granted by the Company under ESOP Scheme by 3 option grantees, the Company has today allotted 29,700 Equity Shares of Re. 1/- each at an exercise price of Rs 119.90 per Equity Share.

This is for your information and records.

Yours truly,

For **ZEE ENTERTAINMENT ENTERPRISES LIMITED**



M Lakshminarayanan
Chief Compliance Officer & Company Secretary



||| **VASUDHAIVA KUTUMBAKAM** |||
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400 018. India.