

March 31, 2016

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Closure of Trading Window

This is to inform you that as per Company's Insider Trading Code, the Trading Window for dealing in the Securities of the Company shall remain closed for the Directors / Key Managerial Personnel / Designated Employees of the Company from April 1, 2016 and the same shall remain closed till 48 hours after the announcement of financial results for the quarter and year ended March 31, 2016 to the public.

Accordingly all Directors/Key Managerial Personnel / Designated Employees of the Company have been advised not to trade in the Securities of the Company during the aforesaid period of closure of Trading Window.

Yours truly,

ZEE ENTERTAINMENT ENTERPRISES LIMITED



M Lakshminarayanan
Chief Compliance Officer & Company Secretary



|| VASUDHAIVA KUTUMBAKAM ||
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED

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