

May 27, 2016

BSE Limited
National Stock Exchange of India Limited.

Kind Attn.: Manager- Corporate Relationship

Dear Sirs,

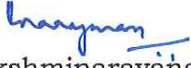
Sub: Appointment of Registrar & Share Transfer Agent

This is further to our letter dated May 25, 2016 intimating termination of Registrar and Share Transfer Agency Agreement with M/s Sharepro Services (India) Private Limited.

We are pleased to inform that the Company has appointed M/s Link Intime India Private Limited, (a SEBI Registered share transfer agent) having its address at C-13, Pannalal Silk Mills Compound, L B S Marg, Bhandup (West), Mumbai 400 078 as the Company's Registrar and Share Transfer Agent effective from June 16, 2016.

Yours faithfully,

For ZEE ENTERTAINMENT ENTERPRISES LIMITED


M Lakshminarayanan

Chief Compliance Officer & Company Secretary



||| VASUDHAIVA KUTUMBAKAM |||
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED

Regd. Office : 18th Floor, A Wing, Marathon Futurex, N.M.Joshi Marg, Lower Parel, Mumbai - 400 013. India.

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