

Date: 19th July, 2018

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Essel Corporate LLP (formerly known as Allore Enterprises LLP) propose to acquire 1,10,00,000 shares of Zee Entertainment Enterprises Limited, a company listed on your stock exchange, on 26th July, 2018 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Essel Corporate LLP
(formerly known as Allore Enterprises LLP)



Dinesh Kanodia
Authorised Signatory



Encl: As above.

CC:

Zee Entertainment Enterprises Limited
18th Floor, A Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai – 400013

ESSEL CORPORATE LLP

(FORMERLY KNOWN AS ALLORE ENTERPRISES LLP)

Regd. Office : 18th Floor, A Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai 400 013.

☎ +91 22 7106 1234

LLP IN : AAJ-9059

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Zee Entertainment Enterprises Limited
2.	Name of the acquirer(s)	Essel Corporate LLP (formerly known as Allore Enterprises LLP)
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes. Both, the acquirer and seller, are beneficially held by common ultimate parent company.
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Essel International Limited
	b. Proposed date of acquisition	26 th July, 2018 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	1,10,00,000 equity shares
	d. Total shares to be acquired as % of share capital of TC	1.15%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (iii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 554.87
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the	Yes



	Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	Copies of the disclosures made by Essel Corporate LLP (formerly known as Allore Enterprises LLP) are attached herewith as Annexure 1			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
A	Acquirer(s) and PACs (other than sellers)(*) – Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.49	2,52,65,000 #	2.63 #
B	Seller(s) - Essel International Limited	2,30,00,000	2.39	1,20,00,000	1.25

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

The no. of shares / voting rights post the proposed acquisition from Essel International Limited under the present disclosure & % w.r.t. total share capital of TC are exclusive of proposed acquisition from Essel Holdings Limited in compliance with intimation made to Stock Exchanges u/r 10(5) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 dated 13th July, 2018.

For Essel Corporate LLP
(formerly known as Allore Enterprises LLP)



Dinesh Kanodia
Authorised Signatory



Place: Mumbai
Date: 19th July, 2018



Cyquator Media Services Private Limited

April 6, 2018

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

4138

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

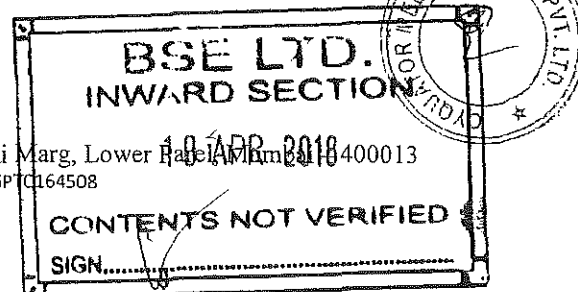
Dear Sir,

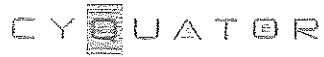
Ref: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Cyquator Media Services Private Limited, one of the Promoters of Zee Entertainment Enterprises Limited ("ZEEL") together with other Promoters and Promoter Group entities hold in aggregate 399,760,212 Equity Shares constituting 41.62% of total share capital of ZEEL, as detailed herein:

Sr. No.	Name of the Promoter	Number of Shares	% of total share capital
1	Cyquator Media Services Private Limited	241,412,908	25.14
2	Essel Infraprojects Limited	100	0.00
3	Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.00
4	Essel Media Ventures Limited	102,888,286	10.71
5	Essel International Limited	23,000,000	2.39
6	Essel Holdings Limited	31,733,518	3.30
7	Essel Corporate LLP (formerly known as Allore Enterprises LLP)	725,000	0.08
	Total	399,760,212	41.62

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Panel, Mumbai - 400013
Tel: +91 22 71061234 CIN: U72900MH2006PTC164508





Cyquator Media Services Private Limited

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in ZEEL.

Request you to kindly take the same on record and oblige.

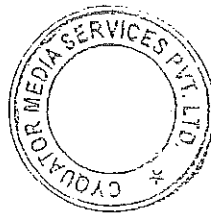
Thanking you.

Yours faithfully,

For Cyquator Media Services Private Limited

A handwritten signature in black ink, appearing to read "Mukund Galgali".

Mukund Galgali
Authorised Signatory

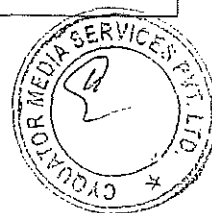


Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor - A Wing, Marathon Futurex,
N M Joshi Marg, Lower Parel,
Mumbai - 400013

Part-A- Details of Shareholding

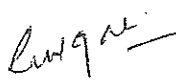
1. Name of the Target Company (TC)	Zee Entertainment Enterprises Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited 2. National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Cyquator Media Services Private Limited		
4. Particulars of the shareholding of persons(s) mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31 st 2018, holding of:			
a) Shares	241,412,908	25.14	25.14
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	241,412,908	25.14	25.14



Name of the Target Company: Zee Entertainment Enterprises Limited

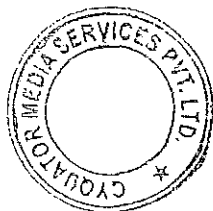
Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAN of the person and PACs
Promoters		
Cyquator Media Services Private Limited	Yes	AAECP0069P
Essel Infraprojects Limited	Yes	AAACP6095M
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	Yes	AALCS5905J
Essel Media Ventures Limited	Yes	AABCD7273Q
Essel International Limited	Yes	AABCL2192A
Essel Holdings Limited	Yes	AACCE3104C
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	Yes	ABJFA1130H
Persons Acting in Concert		
Nil	Nil	Nil

For Cyquator Media Services Private Limited


Mukund Galgali
Authorized Signatory

Place: Mumbai

Date: April 6, 2018

**Note:**

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

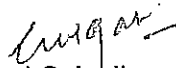
(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

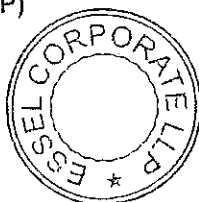
Formal for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of Shareholding

1. Name of the Target Company (TC)	Zee Entertainment Enterprises Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited 2. National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Essel Corporate LLP (formerly known as Allore Enterprises LLP)		
4. Particulars of the shareholding of persons(s) mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31 st 2018, holding of:			
a) Shares	725,000	0.08	0.08
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	725,000	0.08	0.08

**For Essel Corporate LLP
(formerly known as Allore Enterprises LLP)**


Mukund Galgali
Authorised Signatory



Place: Mumbai

Date: April 4, 2018

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 09/04/2018 14:34
To: 'corp.relations@bseindia.com'
Subject: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE 30 SAST - ZEEL.PDF

Dear Sir,

Ref: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Cyquator Media Services Private Limited, one of the Promoters of Zee Entertainment Enterprises Limited "ZEEL") together with other Promoters and Promoter Group entities hold in aggregate 399,760,212 Equity Shares constituting 41.62% of total share capital of ZEEL, as detailed herein:

Sr. No.	Name of the Promoter	Number of Shares	% of total share capital
1	Cyquator Media Services Private Limited	241,412,908	25.14
2	Essel Infraprojects Limited	100	0.00
3	Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.00
4	Essel Media Ventures Limited	102,888,286	10.71
5	Essel International Limited	23,000,000	2.39
6	Essel Holdings Limited	31,733,518	3.30
7	Essel Corporate LLP (formerly known as Allore Enterprises LLP)	725,000	0.08
	Total	399,760,212	41.62

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in ZEEL.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

April 6, 2018

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

✓ National Stock Exchange of India Limited

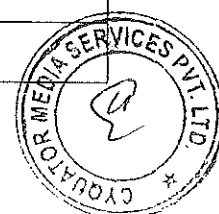
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

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7	Essel Corporate LLP (formerly known as Allore Enterprises LLP)	725,000	0.08
	Total	399,760,212	41.62





Cyquator Media Services Private Limited

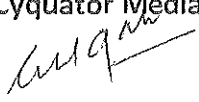
In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in ZEEL.

Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,

For Cyquator Media Services Private Limited


Mukund Galgali
Authorised Signatory



Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor - A Wing, Marathon Futurex,
N M Joshi Marg, Lower Parel,
Mumbai - 400013

Part-A- Details of Shareholding

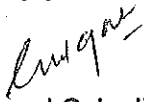
1. Name of the Target Company (TC)	Zee Entertainment Enterprises Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited 2. National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Cyquator Media Services Private Limited		
4. Particulars of the shareholding of persons(s) mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31 st 2018, holding of:			
a) Shares	241,412,908	25.14	25.14
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	241,412,908	25.14	25.14



Name of the Target Company: Zee Entertainment Enterprises Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAN of the person and PACs
<u>Promoters</u>		
Cyquator Media Services Private Limited	Yes	AAECP0069P
Essel Infraprojects Limited	Yes	AAACP6095M
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	Yes	AALCS5905J
Essel Media Ventures Limited	Yes	AABCD7273Q
Essel International Limited	Yes	AABCL2192A
Essel Holdings Limited	Yes	AACCE3104C
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	Yes	ABJFA1130H
<u>Persons Acting in Concert</u>		
Nil	Nil	Nil

For Cyquator Media Services Private Limited


Mukund Galgali
Authorized Signatory


Place: Mumbai

Date: April 6, 2018

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of Shareholding

1. Name of the Target Company (TC)	Zee Entertainment Enterprises Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited 2. National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Essel Corporate LLP (formerly known as Allore Enterprises LLP)		
4. Particulars of the shareholding of persons(s) mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31 st 2018, holding of:			
a) Shares	725,000	0.08	0.08
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c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	725,000	0.08	0.08

For Essel Corporate LLP
(formerly known as Allore Enterprises LLP)

Mukund Galgali
Mukund Galgali
Authorised Signatory



Place: Mumbai

Date: April 4, 2018

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 09/04/2018 14:36
To: 'takeover@nse.co.in'
Subject: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE 30 SAST - ZEEL.PDF

Dear Sir,

Ref: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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	Total	399,760,212	41.62

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in ZEEL.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

June 4, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

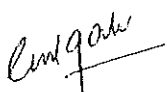
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.


Authorised Signatory

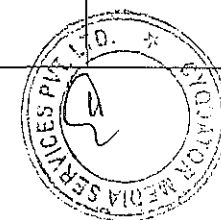


Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

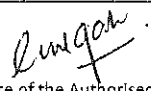
Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)						Zee Entertainment Enterprises Limited									
Name of the Stock Exchanges where the shares of the target company are listed						NSE /BSE									
Date of Reporting						4th June, 2018									
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked						Cyquator Media Services Private Limited									
						Essel Corporate LLP (formerly known as Allore Enterprises LLP)									
Details of the creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him ("A")	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])			
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,82,60,700	21.684	Creation	24-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	35,000	0.004	Kotak Mahindra Prime Limited	20,82,95,700	21.687	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,82,95,700	21.687	Creation	24-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	40,000	0.004	L&T Infrastructure Finance Company Ltd	20,83,35,700	21.691	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,83,35,700	21.691	Creation	24-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	58,000	0.006	L&T Finance Limited	20,83,93,700	21.697	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,83,93,700	21.697	Creation	25-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	80,000	0.008	Catalyst Trusteeship Limited	20,84,73,700	21.706	



Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,84,73,700	21.706	Creation	25-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	36,000	0.004	STCI Finance Limited	20,85,09,700	21.710
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,85,09,700	21.710	Creation	25-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,000	0.001	Kotak Mahindra Prime Limited	20,85,19,700	21.711
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,85,19,700	21.711	Release	30-May-2018	Pledge	Collateral Release for Facility of Promoter group Company	68,71,000	0.715	Catalyst Trusteeship Limited	20,16,48,700	20.995
Essel Media Ventures Limited	10,28,88,286	10.712	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	1,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	1,47,33,518	2.575	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprlt Infrapower & Multiventures Private Limited (formerly known as Sprlt Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	77,25,000	0.804	N.A.	-	-	Creation	31-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	7,50,000	0.078	Vistra ITCL (India) Ltd.	7,50,000	0.078

Place : Mumbai
Date : 4th June, 2018


Signature of the Authorised Signatory

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 04/06/2018 19:28
To: takeover@nse.co.in
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: Disclosure - ZEEL.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

CYQUATOR

Cyquator Media Services Private Limited

June 4, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

002647

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

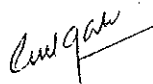
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

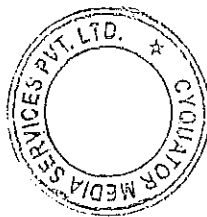
Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

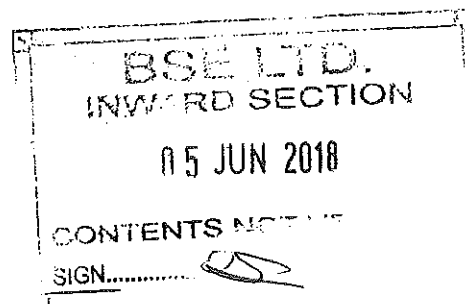


Authorised Signatory



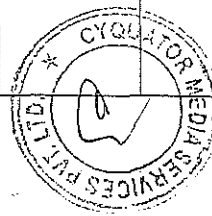
Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013



Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

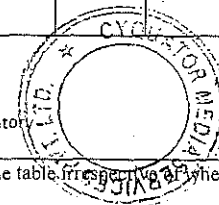
Name of the Target Company (TC)										Zee Entertainment Enterprises Limited				
Name of the Stock Exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										4th June, 2018				
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked										Cyquator Media Services Private Limited				
										Essel Corporate LLP (formerly known as Allore Enterprises LLP)				
Details of the creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])	
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,82,60,700	21.684	Creation	24-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	35,000	0.004	Kotak Mahindra Prime Limited	20,82,95,700	21.687
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,82,95,700	21.687	Creation	24-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	40,000	0.004	L&T Infrastructure Finance Company Ltd	20,83,35,700	21.691
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Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,84,73,700	21.706	Creation	25-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	36,000	0.004	STCI Finance Limited	20,85,09,700	21.710
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,85,09,700	21.710	Creation	25-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,000	0.001	Kotak Mahindra Prime Limited	20,85,19,700	21.711
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,85,19,700	21.711	Release	30-May-2018	Pledge	Collateral Release for Facility of Promoter group Company	68,71,000	0.715	Catalyst Trusteeship Limited	20,16,48,700	20.995
Essel Media Ventures Limited	10,28,88,286	10.712	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	2,47,33,518	2.575	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	77,25,000	0.804	N.A.	-	-	Creation	31-May-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	7,50,000	0.078	Vistra ITCL (India) Ltd.	7,50,000	0.078

Place : Mumbai
Date : 4th June, 2018

Signature of the Authorised Signatory



(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table in respect of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 04/06/2018 19:27
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: Disclosure - ZEEL.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c
June 22, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

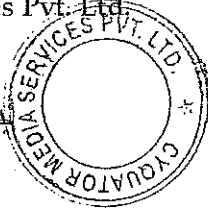
Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

[Signature]

Authorised Signatory



For Essel Corporate LLP

(formerly known as Allore Enterprises LLP)

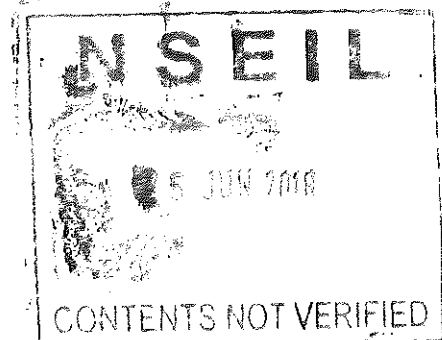
[Signature]

Authorised Signatory



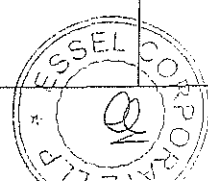
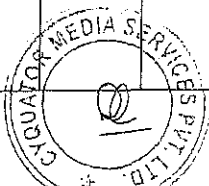
Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013



Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										22nd June, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked										Cyquator Media Services Private Limited					
										Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation {(2)+(3)}/release {(2)-(3)}/ invocation{(2)-(3)}))		
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,53,18,700	21.377	Release	15-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	41,82,000	0.435	Catalyst Trusteeship Limited	20,11,36,700	20.942	
Essel Media Ventures Limited	10,28,88,286	10.712	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Essel Holdings Limited	1,81,93,518	1.894	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	7,50,000	0.078	Creation	14-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	25,000	0.003	L&T Finance Limited	7,75,000	0.081	



Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	7,75,000	0.081	Creation	15-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	41,82,000	0.435	Catalyst Trusteeship Limited	49,57,000	0.516
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Place : Mumbai
Date : 22nd June, 2018

Signature of the Authorised Signatory

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 22/06/2018 19:00
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE CYQUATOR ECLLP ZEEL SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,
Dhaval Ashar
(irect: 022 -71083387

0/c
June 22, 2018

000378

✓ BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

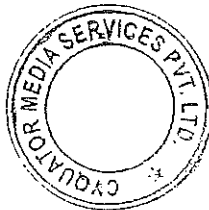
Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

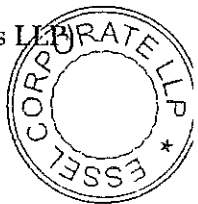

Authorized Signatory



For Essel Corporate LLP

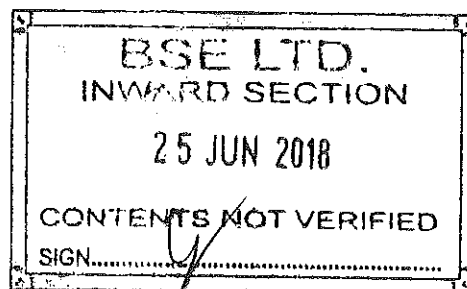
(formerly known as Allore Enterprises LLP)


Authorized Signatory



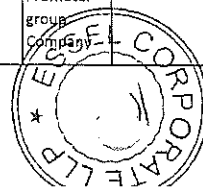
Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013



Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										22nd June, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked										Cyquator Media Services Private Limited					
										Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him ("*)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,906	25.135	N.A.	20,53,18,700	21.377	Release	15-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	41,82,000	0.435	Catalyst Trusteeship Limited	20,11,36,700	20.942	
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Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Essel Holdings Limited	1,81,93,518	1.894	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-	
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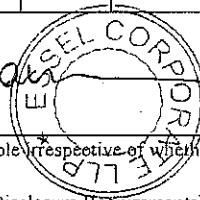
Place : Mumbai
Date : 22nd June, 2018

[Signature]



Signature of the Authorised Signatory

[Signature]



(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 22/06/2018 19:00
To: corp.relations@bseindia.com
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE CYQUATOR FCLLP ZEEL SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,

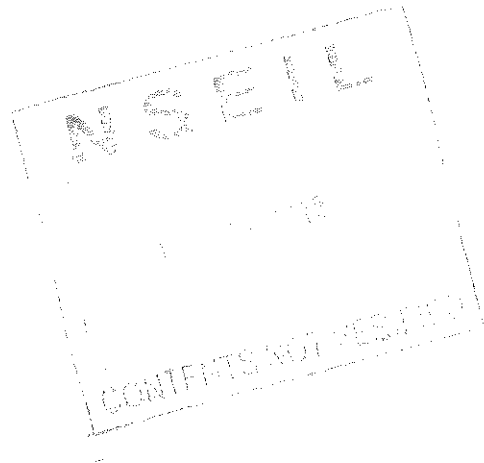
Dhaval Ashar

Direct: 022 -71083387

June 29, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

Authorised Signatory



For Essel Corporate LLP

(formerly known as Allore Enterprises LLP)

Authorised Signatory



Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

Name of the Target Company (TC)	Zee Entertainment Enterprises Limited
Name of the Stock Exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	29th June, 2018
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked	Cyquator Media Services Private Limited
	Essel Corporate LLP (formerly known as Afore Enterprises LLP)

[illegible]

Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	1,81,93,518	1.894	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	49,57,000	0.516	Creation	27-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	21,65,000	0.225	IIFL Wealth Finance Limited	71,22,000	0.742
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	71,22,000	0.742	Release	28-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	2,90,000	0.030	IIFL Wealth Finance Limited	68,32,000	0.711
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	68,32,000	0.711	Creation	28-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	20,40,000	0.212	Axis Finance Limited	88,72,000	0.924

Place : Mumbai
Date : 29th June, 2018

Signature of the Authorised Signatory

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 29/06/2018 20:00
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE - ZEEL SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

000643

June 29, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

Authorised Signatory



For Essel Corporate LLP

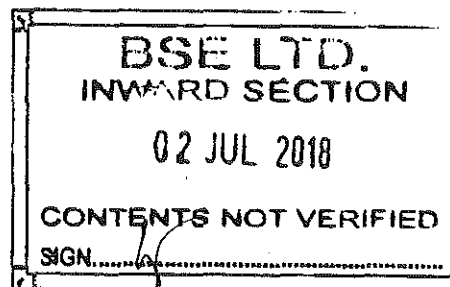
(formerly known as Allore Enterprises LLP)

Authorised Signatory



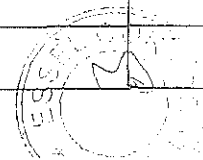
Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013



Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										29th June, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked										Cyquator Media Services Private Limited					
										Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]			
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No. of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,11,36,700	20.942	Creation	21-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	57,50,000	0.599	Catalyst Trusteeship Limited	20,68,86,700	21.541	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,68,86,700	21.541	Release	22-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	56,40,000	0.587	Catalyst Trusteeship Limited	20,12,46,700	20.953	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,12,46,700	20.953	Creation	28-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,50,000	0.016	Indusind Bank	20,13,96,700	20.969	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,13,96,700	20.969	Release	28-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	15,05,000	0.157	HFL Wealth Finance Limited	19,98,91,700	20.812	
Essel Media Ventures Limited	10,28,88,286	10.712	N.A.												



Essei International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essei Holdings Limited	1,81,93,518	1.894	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essei Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essei Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	49,57,000	0.516	Creation	27-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	21,65,000	0.225	IIFL Wealth Finance Limited	71,22,000	0.742
Essei Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	71,22,000	0.742	Release	28-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	2,90,000	0.030	IIFL Wealth Finance Limited	68,32,000	0.711
Essei Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	68,32,000	0.711	Creation	28-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	20,40,000	0.212	Axis Finance Limited	88,72,000	0.924

Place : Mumbai
Date : 29th June, 2018

Signature of the Authorised Signatory

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 29/06/2018 19:59
To: corp.relations@bseindia.com
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE - ZEEL SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

0/6
July 9, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

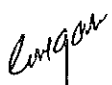
For Cyquator Media Services Pvt. Ltd.

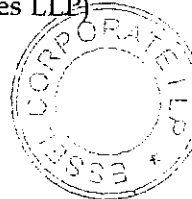

Authorised Signatory



For Essel Corporate LLP

(formerly known as Allore Enterprises LLP)


Authorised Signatory

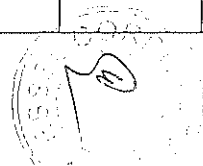
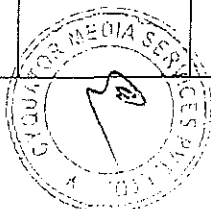


Encl: As above.

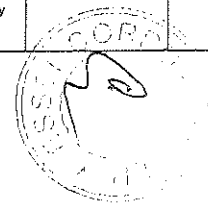
CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)						Zee Entertainment Enterprises Limited									
Name of the Stock Exchanges where the shares of the target company are listed						NSE /BSE									
Date of Reporting						9th July, 2018									
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked						Cyquator Media Services Private Limited									
						Essel Corporate LLP (formerly known as Allore Enterprises LLP)									
Details of the creation/Invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation {(2)+(3)}/release {(2)-(3)}/ invocation{(2)-(3)}}		
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,98,91,700	20.812	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	17,90,000	0.180	Catalyst Trusteeship Limited	20,16,21,700	20.992	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,16,21,700	20.992	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	60,000	0.006	IDBI Trusteeship Services Limited	20,16,81,700	20.999	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,16,81,700	20.999	Release	29-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	24,15,000	0.251	Axis Finance Limited	19,92,66,700	20.747	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,92,66,700	20.747	Creation	2-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,55,000	0.016	Catalyst Trusteeship Limited	19,94,21,700	20.763	

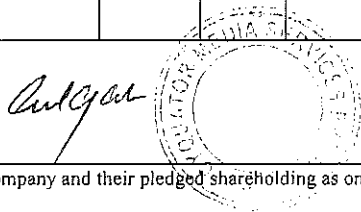


Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,94,21,700	20.763	Creation	2-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,10,000	0.011	IDBI Trusteeship Services Limited	19,95,31,700	20.775
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,95,31,700	20.775	Creation	2-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,30,000	0.024	Axis Trustee Services Limited	19,97,61,700	20.799
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,97,61,700	20.799	Creation	3-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	59,30,000	0.617	Catalyst Trusteeship Limited	20,56,91,700	21.416
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,56,91,700	21.416	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	40,000	0.004	Catalyst Trusteeship Limited	20,57,31,700	21.420
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,57,31,700	21.420	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	45,000	0.005	L&T Infrastructure Finance Company Ltd	20,57,76,700	21.425
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,57,76,700	21.425	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	45,000	0.005	L&T Finance Limited	20,58,21,700	21.430
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,58,21,700	21.430	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	60,000	0.006	Kotak Mahindra Investments Limited	20,58,81,700	21.436

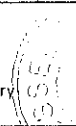


Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,58,81,700	21.436	Release	4-Jul-2018	Pledge	Collateral Release for Facility of Promoter group Company	54,37,000	0.566	Catalyst Trusteeship Limited	20,04,44,700	20.870
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,04,44,700	20.870	Creation	5-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	30,000	0.003	STCI Finance Limited	20,04,74,700	20.873
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,04,74,700	20.873	Creation	6-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	25,000	0.003	Kotak Mahindra Prime Limited	20,04,99,700	20.876
Essel Media Ventures Limited	10,28,88,286	10.712	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	1,81,93,518	1.694	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Alore Enterprises LLP)	1,42,65,000	1.485	N.A.	88,72,000	0.924	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	75,000	0.008	Catalyst Trusteeship Limited	89,47,000	0.932

Place : Mumbai
Date : 9th July, 2018



Signature
Signature of the Authorised Signatory



(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 09/07/2018 19:09
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE CYQUATOR ESSEL CO LLP ZEEL SAST PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

July 9, 2018

✓ BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

000894

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

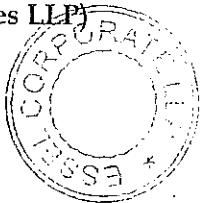
Authorised Signatory



For Essel Corporate LLP

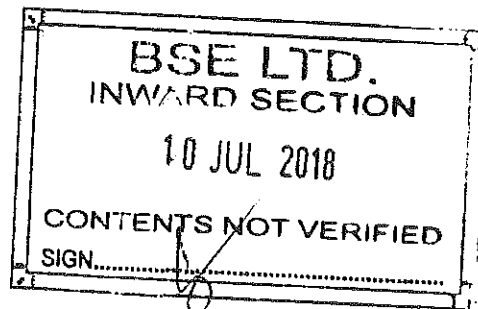
(formerly known as Allore Enterprises LLP)

Authorised Signatory



Encl: As above.

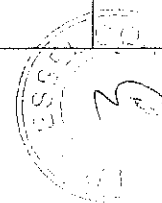
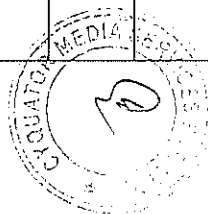
CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013



Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										9th July, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked										Cyquator Media Services Private Limited					
										Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation {(2)+(3)}/release {(2)-(3)}/ invocation{(2)-(3)})		
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,98,91,700	20.812	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	17,30,000	0.180	Catalyst Trusteeship Limited	20,16,21,700	20.992	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,16,21,700	20.992	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	60,000	0.006	IDBI Trusteeship Services Limited	20,16,81,700	20.999	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,16,81,700	20.999	Release	29-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	24,15,000	0.251	Axis Finance Limited	19,92,66,700	20.747	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,92,66,700	20.747	Creation	2-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,55,000	0.016	Catalyst Trusteeship Limited	19,94,21,700	20.769	

Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,94,21,700	20.763	Creation	2-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,10,000	0.011	IDBI Trusteeship Services Limited	19,95,31,700	20.775
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,95,31,700	20.775	Creation	2-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,30,000	0.024	Axis Trustee Services Limited	19,97,61,700	20.799
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	19,97,61,700	20.799	Creation	3-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	59,30,000	0.617	Catalyst Trusteeship Limited	20,56,91,700	21.416
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,56,91,700	21.416	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	40,000	0.004	Catalyst Trusteeship Limited	20,57,31,700	21.420
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,57,31,700	21.420	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	45,000	0.005	L&T Infrastructure Finance Company Ltd	20,57,76,700	21.425
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,57,76,700	21.425	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	45,000	0.005	L&T Finance Limited	20,58,21,700	21.430
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,58,21,700	21.430	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	60,000	0.006	Kotak Mahindra Investments Limited	20,58,81,700	21.436



Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,58,81,700	21.436	Release	4-Jul-2018	Pledge	Collateral Release for Facility of Promoter group Company	54,37,000	0.566	Catalyst Trusteeship Limited	20,04,44,700	20.870
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,04,44,700	20.870	Creation	5-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	30,000	0.003	STCI Finance Limited	20,04,74,700	20.873
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,04,74,700	20.873	Creation	6-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	25,000	0.003	Kotak Mahindra Prime Limited	20,04,99,700	20.876
Essel Media Ventures Limited	10,28,88,285	10.712	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	1,81,93,518	1.894	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	88,72,000	0.924	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	75,000	0.008	Catalyst Trusteeship Limited	89,47,000	0.932

Place : Mumbai
Date : 9th July, 2018

Signature of the Authorised Signatory

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC

Promoters

From: Promoters
Sent: 09/07/2018 19:09
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE CYQUATOR ESSEL CO LLP ZEEL SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

July 19, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

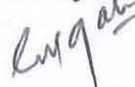


Authorised Signatory



For Essel Corporate LLP

(formerly known as Allore Enterprises LLP)



Authorised Signatory



Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										19th July, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked										Cyquator Media Services Private Limited					
										Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])			
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,04,99,700	20.875	Creation	11-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,000	0.001	L&T Finance Limited	20,05,04,700	20.876	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,04,700	20.876	Creation	12-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,000	0.001	L&T Infrastructure Finance Company Ltd	20,05,09,700	20.876	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,09,700	20.876	Creation	12-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,000	0.001	Axis Trustee Services Limited	20,05,19,700	20.877	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,19,700	20.877	Creation	12-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	15,000	0.002	JM Financial Products Limited	20,05,34,700	20.879	



Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,34,700	20.879	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,60,000	0.090	Vistra ITCL (India) Ltd.	20,13,94,700	20.969
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,13,94,700	20.969	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	16,00,000	0.167	IDBI Trusteeship Services Limited	20,29,94,700	21.135
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,29,94,700	21.135	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	79,10,000	0.761	Catalyst Trusteeship Limited	21,03,04,700	21.896
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,03,04,700	21.896	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,40,000	0.046	Axis Trustee Services Limited	21,07,44,700	21.942
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,07,44,700	21.942	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,10,000	0.022	Catalyst Trusteeship Limited	21,09,54,700	21.964
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,09,54,700	21.964	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,85,000	0.019	Kotak Mahindra Investments Limited	21,11,39,700	21.983
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,11,39,700	21.983	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,25,000	0.023	Kotak Mahindra Prime Limited	21,13,64,700	22.007



Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,13,64,700	22.007	Creation	18-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,000	0.001	Catalyst Trusteeship Limited	21,13,74,700	22.008
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,13,74,700	22.008	Creation	18-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	70,000	0.007	JM Financial Products Limited	21,14,44,700	22.015
Essel Media Ventures Limited	10,28,88,286	10.712	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	1,81,93,518	1.894	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	89,47,000	0.932	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,30,000	0.014	Axis Finance Limited	90,77,000	0.945

Place : Mumbai
Date : 19th July, 2018

Signature of the Authorised Signatory

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 19/07/2018 19:20
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE CYQUATOR ESSEL CO LLP ZEEL SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

July 19, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd.

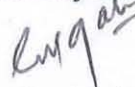


Authorised Signatory



For Essel Corporate LLP

(formerly known as Allore Enterprises LLP)



Authorised Signatory



Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										19th July, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked										Cyquator Media Services Private Limited					
										Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])			
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,04,99,700	20.875	Creation	11-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,000	0.001	L&T Finance Limited	20,05,04,700	20.876	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,04,700	20.876	Creation	12-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,000	0.001	L&T Infrastructure Finance Company Ltd	20,05,09,700	20.876	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,09,700	20.876	Creation	12-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,000	0.001	Axis Trustee Services Limited	20,05,19,700	20.877	
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,19,700	20.877	Creation	12-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	15,000	0.002	JM Financial Products Limited	20,05,34,700	20.879	



Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,05,34,700	20.879	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,60,000	0.090	Vistra ITCL (India) Ltd.	20,13,94,700	20.969
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,13,94,700	20.969	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	16,00,000	0.167	IDBI Trusteeship Services Limited	20,29,94,700	21.135
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	20,29,94,700	21.135	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	79,10,000	0.761	Catalyst Trusteeship Limited	21,03,04,700	21.896
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,03,04,700	21.896	Creation	16-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,40,000	0.046	Axis Trustee Services Limited	21,07,44,700	21.942
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,07,44,700	21.942	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,10,000	0.022	Catalyst Trusteeship Limited	21,09,54,700	21.964
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,09,54,700	21.964	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,85,000	0.019	Kotak Mahindra Investments Limited	21,11,39,700	21.983
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,11,39,700	21.983	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,25,000	0.023	Kotak Mahindra Prime Limited	21,13,64,700	22.007



Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,13,64,700	22.007	Creation	18-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,000	0.001	Catalyst Trusteeship Limited	21,13,74,700	22.008
Cyquator Media Services Private Limited	24,14,12,908	25.135	N.A.	21,13,74,700	22.008	Creation	18-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	70,000	0.007	JM Financial Products Limited	21,14,44,700	22.015
Essel Media Ventures Limited	10,28,88,286	10.712	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	1,81,93,518	1.894	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,42,65,000	1.485	N.A.	89,47,000	0.932	Creation	17-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,30,000	0.014	Axis Finance Limited	90,77,000	0.945

Place : Mumbai
Date : 19th July, 2018

Signature of the Authorised Signatory

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 19/07/2018 19:23
To: takeover@nse.co.in
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE CYQUATOR ESSEL CO LLP ZEEL SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Zee Entertainment Enterprises Ltd. from Cyquator Media Services Pvt Ltd. and Essel Corporate LLP (formerly known as Allore Enterprises LLP).

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387