



Extraordinary Together

May 27, 2019

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager - Corporate Relationship

Dear Sirs,

Sub: Proceedings of the Board Meeting held on May 27, 2019.

**Re: Scrip Code – Equity Shares – BSE 505537 & NSE – ZEEL EQ
Preference Shares – BSE 717503 & NSE – ZEEL P2**

The Board of Directors of the Company at the Meeting held today i.e. on May 27, 2019 (which commenced at 1.40 p.m. and concluded at 4.10 p.m.) have

- a) Approved the Audited Balance Sheet as at March 31, 2019 and the Statement of Profit and Loss of the Company for FY 2018-19 – both on Standalone and Consolidated basis prepared under Ind-AS, for the Financial year ended on that date;
- b) In accordance with the Dividend Distribution Policy, recommended for approval of the Equity Shareholders, Equity Dividend of Rs 3.50/- per equity share of Re 1/- each (equivalent to 350% of the Paid-up Equity Share Capital) for the Financial year 2018-19;
- c) Approved convening the 37th Annual General Meeting of the Equity Shareholders of the Company on Tuesday, July 23, 2019; and
- d) Fixed Tuesday, July 16, 2019 as the Record date for the purpose of Annual General Meeting and payment of Equity Dividend to the Equity Shareholders of the Company for Financial year 2018-19, if declared at the ensuing Annual General Meeting; and

In respect of the above, we hereby enclose the following:

- Declaration pursuant to Regulation 33 (3) (d) of SEBI Listing Regulations, as amended, confirming that the Statutory Auditors of the Company M/s Deloitte Haskins & Sells LLP, Chartered Accountants have issued Audit Report with unmodified opinion on the Audited Financial Results of the Company both on Standalone and Consolidated basis for the year ended March 31, 2019;



Zee Entertainment Enterprises Limited

Regd. Office : 18th Floor, A-Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India
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- Audited Financial Statements for the 4th Quarter and financial year ended March 31, 2019 as per Regulation 33 of SEBI Listing Regulations along with the reports thereon issued by the Statutory Auditors on the standalone and consolidated financials;
- Extract of Financial Results of the Company, on standalone and consolidated basis, for the quarter and financial year ended March 31, 2019, being published in Newspapers tomorrow, as per requirements of SEBI Listing Regulations.
- Notice for Record date for purpose of AGM and Equity Dividend in the prescribed format; and
- Earnings Release in connection with the Audited financials for the 4th Quarter and financial year ended on March 31, 2019.

Kindly acknowledge receipt

Yours truly,

ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary



Encl: As above

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Declaration confirming issuance of Audit Reports with Unmodified Opinion on the Standalone and Consolidated Financial Statements of Zee Entertainment Enterprises Limited for the year ended March 31, 2019

**Re: Scrip Code – BSE - 505537 (EQ) / 717503 (PREF)
NSE – ZEEL EQ (EQ) / ZEEL P2 (PREF)**

Pursuant to Regulation 33(3)(d) of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, as amended, we hereby declare and confirm that the Statutory Auditors of the Company M/s Deloitte Haskins & Sells LLP, Chartered Accountants have issued their Audit Reports with Unmodified opinion on the Standalone and Consolidated Financial Statements of the Company for the financial year ended March 31, 2019.

**Rohit Kumar Gupta
Chief Financial Officer
Zee Entertainment Enterprises Limited**



Mumbai, dated May 27, 2019

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**INDEPENDENT AUDITOR'S REPORT
TO THE BOARD OF DIRECTORS OF
ZEE ENTERTAINMENT ENTERPRISES LIMITED**

1. We have audited the accompanying Statement of Standalone Financial Results of Zee Entertainment Enterprises Limited (the Company) for the year ended 31 March 2019 (the Statement), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated 5 July 2016.
2. This Statement, which is the responsibility of the Company's Management and approved by the Board of Directors, has been compiled from the related standalone Ind AS financial statements which have been prepared in accordance with the Indian Accounting Standards prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder (Ind AS) and other accounting principles generally accepted in India. Our responsibility is to express an opinion on the Statement based on our audit of such standalone financial statements.
3. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Statement is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the Statement. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Statement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the Statement in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the Statement.

We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion.

4. In our opinion and to the best of our information and according to the explanations given to us, the Statement:

- (i) is presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated 5 July 2016; and
 - (ii) gives a true and fair view in conformity with the aforesaid Indian Accounting Standards and other accounting principles generally accepted in India of the net profit and Total comprehensive income and other financial information of the Company for the year ended 31 March 2019.
5. We draw attention to Note 5 to the standalone financial results regarding unsecured interest-free deposits given to aggregators and advances given/recovered to/from the agencies (sub-agents) of the aggregators for acquiring movie libraries on the basis of Memorandum of Understanding (MOU), including management's observations on enhancing the related effectiveness of control, as detailed in the note.
- Our opinion on the financial results is not modified in respect of aforesaid matter.
6. The Statement includes the results for the quarter ended 31 March 2019 being the balancing figure between audited figures in respect of the full financial year and the published year to date figures up to the third quarter of the current financial year which were subject to limited review by us.

For Deloitte Haskins & Sells LLP
Chartered Accountants
(Firm's Registration No. 117366W/W-100018)



A. B. Jani
Partner
Membership No. 46488

Mumbai, 27 May 2019

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ZEE ENTERTAINMENT ENTERPRISES LIMITED

CIN No : L92132MH1982PLC028767

Regd. Off. 18th Floor, A Wing, Marathon Futurex, N.M.Joshi Marg, Lower Parel, Mumbai - 400013

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Standalone financial results for the quarter and year ended 31 March 2019

(₹ in Lakhs)

Particulars	Quarter ended on			Year ended on	
	31-Mar-19	31-Dec-18	31-Mar-18	31-Mar-19	31-Mar-18
	Audited	Unaudited	Audited	Audited	Audited
1 Revenue from operations	168,730	193,018	149,148	685,786	579,555
2 Other income (Refer note 6)	3,866	4,862	50,977	18,936	98,185
Total income [1 + 2]	172,596	197,880	200,125	704,722	677,740
3 Expenses					
(a) Operational cost	68,452	60,077	64,234	240,064	219,268
(b) Employee benefits expense	16,591	13,338	11,734	54,186	47,811
(c) Finance costs	11,329	511	12,815	12,842	14,256
(d) Depreciation and amortisation expenses	3,675	4,096	3,677	15,894	13,978
(e) Fair value (gain)/ Loss on financial instruments at fair value through profit and loss	(6,927)	(2,869)	(6,461)	(677)	1,798
(f) Advertisement and publicity expenses	17,101	17,160	10,219	58,222	44,732
(g) Other expenses	9,602	17,579	15,135	62,472	62,783
Total expenses [3(a) to 3(g)]	119,823	109,892	111,353	443,003	404,626
4 Profit before exceptional item and taxes [1+2-3]	52,773	87,988	88,772	261,719	273,114
5 Exceptional items (Refer note 7)	(2,180)	-	-	(2,180)	-
6 Profit before tax [4-5]	50,593	87,988	88,772	259,539	273,114
7 Tax expense :					
(a) Current tax	19,686	30,077	28,859	94,819	86,445
(b) Current tax - earlier years	174	(2,269)	3	(2,095)	(88)
(c) Deferred tax	(96)	(121)	(2,235)	1,334	(4,436)
Total tax expense [7(a) + 7(b) + 7(c)]	19,764	27,687	26,627	94,058	81,921
8 Profit for the period / year [6 - 7]	30,829	60,301	62,145	165,481	191,193
9 Other comprehensive (loss)/income					
Items that will not be reclassified to profit or loss					
(a) (i) Re-measurement of defined benefit obligation	(72)	(780)	(185)	(1,038)	504
(ii) Fair value changes of equity instruments through other comprehensive income	208	172	(1,000)	(190)	56
(b) Income tax relating to items that will not be reclassified to profit or loss	25	273	89	363	(150)
Total other comprehensive income / (loss) [9(a) to 9(b)]	161	(335)	(1,096)	(865)	410
10 Total comprehensive income [8 + 9]	30,990	59,966	61,049	164,616	191,603
11 Paid-up Equity share capital of ₹ 1/- each	9,605	9,605	9,605	9,605	9,605
11 Other equity				703,539	572,370
12 Earnings per share (not annualised) :					
Basic (₹)	3.21	6.28	6.47	17.23	19.91
Diluted (₹)	3.21	6.28	6.47	17.23	19.91

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Standalone Balance Sheet

(` in Lakhs)

Particulars	As at 31-Mar-2019 Audited	As at 31-Mar-2018 Audited
A) Assets		
I) Non-current assets		
(a) Property, plant and equipment	34,774	37,440
(b) Capital work-in-progress	1,749	957
(c) Investment property	14,477	14,620
(d) Goodwill	30,180	32,360
(e) Other Intangible assets	8,453	11,296
(f) Financial Assets		
(i) Investments		
a) Investments in subsidiaries	62,187	62,811
b) Investments in associates	-	266
c) Other investments	69,835	58,134
(ii) Other financial assets	2,890	3,048
(g) Income tax assets (net)	54,094	54,221
(h) Other non-current assets	1,676	1,733
Total non-current assets	280,315	276,886
II) Current assets		
(a) Inventories	325,642	218,004
(b) Financial assets		
(i) Other investments	25,190	77,570
(ii) Trade receivables	165,949	128,529
(iii) Cash and cash equivalents	85,850	50,068
(iv) Bank balances other than (iii) above	1,094	67,723
(v) Loans	17,841	17,062
(vi) Other financial assets	98,442	21,506
(c) Other current assets	86,586	47,462
Total current assets	806,594	627,924
Total Assets (I + II)	1,086,909	904,810
EQUITY AND LIABILITIES		
A) Equity		
(a) Equity Share capital	9,605	9,605
(b) Other equity	703,539	572,370
Total equity	713,144	581,975
B) Liabilities		
I) Non-current liabilities		
(a) Financial Liabilities - borrowings		
Redeemable preference shares	74,089	114,430
Others	172	94
(b) Provisions	12,488	7,715
Total non-current liabilities	86,749	122,239
II) Current liabilities		
(a) Financial liabilities		
(i) Trade payables		
total outstanding dues of micro enterprises and small enterprises	1	
total outstanding dues of creditors other than micro enterprises and small enterprises	130,275	97,687
(ii) Other financial liabilities		
Redeemable preference shares	37,043	38,020
Others	76,975	21,351
(b) Other current liabilities	6,674	10,752
(c) Provisions	564	458
(d) Income tax liabilities (net)	20,717	10,241
(e) Deferred tax liabilities (net)	14,767	22,087
Total current liabilities	287,016	200,596
Total liabilities (I + II)	373,765	322,835
Total equity and liabilities (A + B)	1,086,909	904,810



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Notes to standalone financial results

1. The audited standalone financial results have been reviewed by the Audit Committee and approved by the Board of Directors in their meetings held on 27 May 2019. These results have been subjected to audit carried out by the Statutory Auditors.
2. The audited standalone financial results have been prepared in accordance with Indian Accounting Standards (Ind AS), the provisions of the Companies Act, 2013 (the Act), as applicable and guidelines issued by the Securities and Exchange Board of India (SEBI).
3. In relation to the listed 6% Cumulative Redeemable Non-convertible Preference Shares (ISIN : INE256A04022) of the Company, the following information is disclosed as per Regulation 52 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015:

(₹ in lakhs)

Particulars	31 March 2019	31 March 2018
Outstanding listed redeemable preference shares 2,016,942,312 of Rs. 6 each (Paid-up value) (31 March 2018 : 2,016,942,312 of Rs. 8 each)	121,017	161,355
Net worth** as at	824,276	734,425
Cumulative profit for the year ended*	165,479	191,193
Free reserves as at	606,599	516,089
Securities premium account balance as at	-	-
Dividend payment on Preference Shares for the financial year 2018-19 and 2017-18 paid before the due date	9,509	11,929
Breach of any covenants under the terms of non-convertible preference shares for the year ended	Nil	Nil
Credit rating by Brickworks rating for the year ended***	Refer note below	
Next due date for the payment of dividend	15 April 2019	
Previous due date the payment of dividend	15 April 2018	
Amount of dividend and principal payable	As per terms of issue dividend @6% p.a. is payable on preference shares and the 20% of the principal value i.e. Rs. 2 per preference share is due for redemption in March 2020	

*Excludes other comprehensive income

** Includes 6% Cumulative Redeemable Non-convertible preference share capital of Rs. 111,132 Lakhs as at 31 March 2019 and Rs. 152,450 Lakhs as at 31 March 2018.

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*** During the year under review, Brickwork Ratings India Private Ltd had re-affirmed the rating assigned to the Company as the issuer and Bonus Preference Shares of the Company, listed at the Stock Exchanges, at 'BWR AAA' which denotes that the instruments with this rating are considered as having highest degree of safety regarding timely servicing of financial obligations. In November 2018, on account of the announcement stake sale in the Company by the Promoter entities to strategic partner, the outlook of such rating was revised from 'stable' to 'Credit watch with developing implication'.

4. The Company operates in a single reporting segment namely 'Content and Broadcasting'
5. Considering the increasing competition and content cost inflation, the Company adopted an aggressive differentiated movie library expansion strategy and entered into strategic content partnerships with major production houses, movie studios and creative partners for movies monetization on Zee5, domestic and international broadcast businesses.

Accordingly, the Company had entered into various agreements with content aggregators and their agencies (sub-agents) for movie library acquisition and provided advances to the agencies. In cases where agencies could not fulfill their obligations in terms of the arrangement within the agreed timelines, the Company has terminated the Memorandum of Understanding (MOU) and recovered the advances along with interest, from certain agencies aggregating Rs. 1,750 Lakhs, which is accounted under the head "Other income". Advances aggregating Rs 24,500 Lakhs (net of inventories acquired) are outstanding as on 31 March 2019.

As regards to the aforesaid advances, with reference to standard operating procedures, the Company, as a part of its' enterprise risk assessment and internal control evaluation, with a view of enhancing the related effectiveness of control, is modifying its' systems and processes with technology enablement for film acquisition.

Further, during the year, as part of the aforesaid business strategy, the Company has entered into certain output deals for future rights and given unsecured interest-free deposits aggregating Rs 69,300 Lakhs for a period of eleven months to the aggregators, which are outstanding as at 31 March 2019.

6. Other income in the audited standalone financial results for the year ended 31 March 2018 includes equity dividend income of Rs. 76,570 Lakhs received from a subsidiary company.
7. As at 31 March 2019, the Company assessed the recoverable amount of Goodwill allocated to the Online Media Business which represent a separate cash-generating unit (CGU). The recoverable amount of this CGU is determined based on the fair value less cost of disposal. The excess of carrying value of CGU over the recoverable amount has been accounted as an impairment charge of Rs 2,180 lakhs.
8. During the year ended 31 March 2019, the Company has issued and allotted 12,880 Equity shares upon conversion of Stock Options granted under the Company's ESOP Scheme. Consequent to this allotment the Paid-up Equity share capital of the Company stands increased to 960,466,500 Equity Shares of Re 1/- each i.e. Rs. 9,605 Lakhs.

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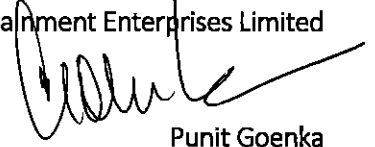
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9. The Board of directors have recommended Equity Dividend of Rs. 3.50 Per equity share of Rs. 1 each and fixed Tuesday, 16 July 2019 as record date for the purposes of payment of equity dividend and Annual General Meeting.

For and on behalf of the Board
Zee Entertainment Enterprises Limited

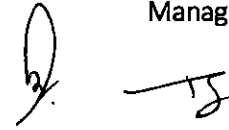


Punit Goenka
Managing Director & CEO

Place: Mumbai

Date : 27 May 2019

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**INDEPENDENT AUDITOR'S REPORT
TO THE BOARD OF DIRECTORS OF
ZEE ENTERTAINMENT ENTERPRISES LIMITED**

1. We have audited the accompanying Statement of Consolidated Financial Results of Zee Entertainment Enterprises Limited (the Parent/the Company) and its subsidiaries (the Parent and its subsidiaries together referred to as the Group) and its share of the profit of its joint venture and associates for the year ended 31 March 2019 (the Statement), being submitted by the Parent pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated 5 July 2016.
2. This Statement, which is the responsibility of the Parent's Management and approved by the Board of Directors, has been compiled from the related consolidated financial statements which has been prepared in accordance with the Indian Accounting Standards prescribed under Section 133 of the Companies Act, 2013, read with relevant rules issued thereunder (Ind AS) and other accounting principles generally accepted in India. Our responsibility is to express an opinion on the Statement based on our audit of such consolidated financial statements.
3. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Statement is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the Statement. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Statement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Parent's preparation and fair presentation of the Statement in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Parent's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the Statement.

We believe that the audit evidence obtained by us and the audit evidence obtained by other auditors in terms of their reports referred to in paragraph 6 below, is sufficient and appropriate to provide a basis for our audit opinion.

4. In our opinion and to the best of our information and according to the explanations given to us and based on the consideration of the reports of other auditors on separate financial statements of subsidiaries, associates and joint venture of the Group referred to in paragraph 6 below, the Statement:

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a. includes the results of the following entities:

Sr. No.	Particulars
	Parent
	Zee Entertainment Enterprises Limited
	Subsidiaries
1	Essel Vision Productions Limited
2	Zee Digital Convergence Limited (Formerly Zee Sports Limited)
3	Pantheon Productions Limited
4	Zee Unimedia Limited
5	Zee Turner Limited
6	Margo Networks Private Limited
7	Asia Multimedia Distribution Inc.
8	Asia Today Limited (Formerly Zee Multimedia (Maurice) Limited)
9	Asia Today Singapore Pte Limited
10	Asia TV Gmbh
11	Asia TV Limited (UK)
12	Asia TV USA Limited
13	ATL Media FZ-LLC
14	ATL Media Limited (Formerly Asia Today Limited)
15	Eevee Multimedia Inc.
16	Expand Fast Holdings (Singapore) Pte Limited
17	OOO Zee CIS LLC
18	Taj TV Limited
19	Z5X Global FZ – LLC
20	Zee Entertainment Middle East FZ-LLC
21	Zee Multimedia Worldwide (Mauritius) Limited
22	Zee Studio International Limited
23	Zee Technologies (Guangzhou) Limited
24	Zee TV South Africa (Proprietary) Limited
25	Zee TV USA Inc.
26	India Webportal Private Limited
27	Idea Shop Web Private Limited
28	Fly by Wire International Private Limited
29	OOO Zee CIS Holding LLC
	Joint Venture
1	Media Pro Enterprise India Private Limited
	Associates
1	Aplab Limited (till 15 January 2019)
2	Asia Today Thailand Limited

- b. is presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated 5 July 2016; and
 - c. gives a true and fair view in conformity with the aforesaid Indian Accounting Standards and other accounting principles generally accepted in India of the net profit, total comprehensive income and other financial information of the Group for the year ended 31 March 2019.
5. We draw attention to Note 3 to the consolidated financial results regarding unsecured interest-free deposits given to aggregators and advances given/recovered to/from the agencies (sub-agents) of the aggregators for acquiring movie libraries on the basis of Memorandum of Understanding (MOU), including management's observations on enhancing the related effectiveness of control, as detailed in the note.

Our opinion on the financial results is not modified in respect of aforesaid matter.

6. We did not audit the financial statements of 28 subsidiaries included in the consolidated financial results, whose financial statements reflect total assets of Rs. 607,536 lakhs as at 31 March 2019, total revenues of Rs.196,231 lakhs, total net loss after tax of Rs.1,704 lakhs and total comprehensive loss of Rs. 2,362 lakhs for the year ended on that date, as considered in the consolidated financial results. The consolidated financial results also include the Group's share of net profit of Rs. 243 lakhs and total comprehensive income of Rs. 243 lakhs for the year ended 31 March 2019, as considered in the consolidated financial results, in respect of 2 associates and 1 joint venture, whose financial statements have not been audited by us. These financial statements have been audited by other auditors whose reports have been furnished to us by the Management and our opinion on the consolidated financial results, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries, joint venture and associates, is based solely on the reports of the other auditors.

Our opinion on the Statement is not modified in respect of the above matters with respect to our reliance on the work done and the reports of other auditors.

7. The consolidated financial results includes the unaudited financial information of a subsidiary, whose financial information reflect total assets of Rs. 13 lakhs as at 31 March 2019, total revenue of Rs. 109 lakhs, total net loss after tax of Rs. 16 lakhs and Total Comprehensive loss of Rs. 16 lakhs for the year ended on that date, as considered in the consolidated financial results. These financial information are unaudited and have been furnished to us by the Management and our opinion on the Statement, in so far as it relates to the amounts and disclosures included in respect of this subsidiary is based solely on such unaudited financial information. In our opinion and according to the information and explanations given to us by the Management, these financial information are not material to the Group.

Our opinion on the Statement is not modified in respect of the above matters with respect to our reliance on the financial information certified by the Management.

8. The Statement includes the results for the quarter ended 31 March 2019 being the balancing figure between audited figures in respect of the full financial year and the published year to date figures up to the third quarter of the current financial year which were subject to limited review by us.

For Deloitte Haskins & Sells LLP
Chartered Accountants
(Firm's Registration No. 117366W/W-100018)



A. B. Jani
Partner
Membership No. 46488

Mumbai, 27 May 2019

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Consolidated financial results for the quarter and year ended 31 March 2019

(₹ in Lakhs)

Particulars	Quarter ended on			Year ended ended on	
	31-Mar-19	31-Dec-18	31-Mar-18	31-Mar-19	31-Mar-18
	Audited	Unaudited	Audited	Audited	Audited
1 Revenue from operations					
(a) Advertisement revenue	121,749	146,257	104,955	503,666	420,476
(b) Subscription revenue	56,527	61,848	54,652	231,054	202,873
(c) Other sales and services	23,651	8,572	12,924	58,670	45,219
2 Other Income	5,679	8,598	8,812	25,145	44,035
Total income [1(a) to 1(c) + 2]	207,606	225,275	181,343	818,535	712,603
3 Expenses					
(a) Operational cost	88,332	79,781	68,931	307,579	252,752
(b) Employee benefits expense	20,146	18,338	16,383	72,494	66,566
(c) Finance costs	11,417	552	12,744	13,043	14,478
(d) Depreciation and amortisation expense	5,678	6,146	5,944	23,473	18,208
(e) Fair value (gain) /loss on financial instruments at fair value through profit and loss	(931)	(3,764)	(10,315)	(364)	676
(f) Advertisement and publicity expenses	19,301	20,105	13,258	69,927	57,732
(g) Other expenses	17,317	23,024	23,339	86,996	83,904
Total expenses [3(a) to 3(g)]	161,260	144,182	130,284	573,148	494,316
4 Profit before share of profit/(loss) of associates and joint ventures, exceptional item and taxes [1+2-3]	46,346	81,093	51,059	245,387	218,287
5 Share of profit of associates/joint ventures	25	24	58	243	118
6 Profit before exceptional items and tax [4 + 5]	46,371	81,117	51,117	245,630	218,405
7 Exceptional items (Refer note 4 and 5)	(2,180)	-	-	(2,180)	13,461
8 Profit before tax [6 + 7]	44,191	81,117	51,117	243,450	231,866
9 Tax expense :					
(a) Current tax	20,401	30,319	29,327	96,855	87,921
(b) Current tax - earlier years	(5,243)	(6,230)	(68)	(11,473)	(144)
(c) Deferred tax	(220)	752	(1,206)	1,344	(3,686)
Total tax expense [9(a) + 9(b) + 9(c)]	14,938	24,841	28,053	86,726	84,091
10 Profit for the period/year [8 - 9]	29,253	56,276	23,064	156,724	147,775
11 Other comprehensive income/(loss)					
(A) Items that will not be reclassified to profit or loss					
(a) (i) Re-measurement of defined benefit obligation	(8)	(784)	(207)	(990)	468
(ii) Fair value changes of equity instruments through other comprehensive income	407	301	(1,452)	(880)	(683)
(b) Income tax relating to items that will not be reclassified to profit or loss	4	274	95	346	(139)
(B) Items that will be reclassified to profit or loss					
(a) Exchange differences on translation of financial statements of foreign operations	(468)	(8,470)	4,619	14,488	(3,639)
Total other comprehensive (loss) / income [11(A) + 11(B)]	(65)	(8,679)	3,055	12,964	(3,993)
12 Total comprehensive income [10 + 11]	29,188	47,597	26,119	169,688	143,782
13 Profit for the year attributable to :					
Shareholders of the Company	29,168	56,238	23,099	156,709	147,910
Non-controlling interests	85	38	(35)	15	(135)
14 Total comprehensive income attributable to					
Shareholders of the Company	29,103	47,559	26,154	169,673	143,917
Non-controlling interests	85	38	(35)	15	(135)
15 Paid-up Equity share capital of ₹ 1/- each	9,605	9,605	9,605	9,605	9,605
16 Other equity				882,785	746,565
17 Earnings per Share (not annualised) ^{1/2}					
Basic (₹)	3.04	5.86	2.41	16.32	15.40
Diluted (₹)	3.04	5.86	2.40	16.32	15.40

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ZEE ENTERTAINMENT ENTERPRISES LIMITED

CIN No : L92132MH1982PLC028767

Regd. Off. 18th Floor, A Wing, Marathon Futorex, N.M.Joshi Marg, Lower Parel, Mumbai - 400013

www.zeeentertainment.com



Consolidated Balance Sheet

(₹ in Lakhs)

Particulars	As at 31-Mar-2019 Audited	As at 31-Mar-2018 Audited
ASSETS		
I) Non-current assets		
(a) Property, plant and equipment	59,587	60,054
(b) Capital work-in-progress	10,826	7,805
(c) Investment property	15,510	15,547
(d) Goodwill	52,520	54,674
(e) Other Intangible assets	13,834	17,344
(f) Intangible assets under development	4,780	1,391
(g) Financial Assets		
(i) Investments		
(a) Investments in associates	30	23
(b) Investments in joint ventures	2,174	1,938
(c) Other Investments	9,690	13,967
(ii) Other financial assets	5,232	7,579
(h) Income tax assets (net)	79,822	70,257
(i) Other non-current assets	5,906	3,395
Total non-current assets	259,911	253,974
II) Current assets		
(a) Inventories	385,053	262,779
(b) Financial assets		
(i) Other Investments	85,759	136,954
(ii) Trade receivables	182,739	153,653
(iii) Cash and cash equivalents	96,769	93,446
(iv) Bank balances other than (iii) above	25,414	67,725
(v) Loans	21,347	24,280
(vi) Other financial assets	100,547	17,979
(c) Other current assets	135,760	102,179
Total current assets	1,033,388	858,995
Total Assets (I + II)	1,293,299	1,112,969
EQUITY AND LIABILITIES		
A) Equity		
(a) Equity Share capital	9,605	9,605
(b) Other equity	882,785	746,565
Equity attributable to shareholders (a) + (b)	892,390	756,170
Non controlling interests	1,431	1,424
Total equity	893,821	757,594
B) Liabilities		
I) Non current liabilities		
(a) Financial Liabilities		
(i) Borrowings		
Redeemable preference shares	74,089	114,430
Others	204	95
(b) Provisions	13,500	8,919
Total non-current liabilities	87,793	123,444
II) Current liabilities		
(a) Financial liabilities		
(i) Trade payables	148,968	114,968
(ii) Other financial liabilities		
Redeemable preference shares	37,044	38,020
Others	80,292	25,795
(b) Other current liabilities	10,956	14,376
(c) Provisions	1,007	826
(d) Income tax liabilities (net)	20,795	17,986
(e) Deferred tax liabilities (net)	12,623	19,960
Total current liabilities	311,685	231,931
Total liabilities (I + II)	399,478	355,375
Total equity and liabilities (A + B)	1,293,299	1,112,969



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Notes to consolidated financial results

1. The audited consolidated financial results of Zee Entertainment Enterprises Limited (the Company) and its subsidiaries (collectively referred as the Group) and its share of the profit/(loss) of its joint venture and associates have been reviewed by the Audit Committee and approved by the Board of Directors of the Company in their meetings held on 27 May 2019. These results have been subjected to audit carried out by the Statutory Auditors.
2. The audited consolidated financial results have been prepared in accordance with Indian Accounting Standards (Ind AS), the provisions of the Companies Act, 2013 (the Act), as applicable and guidelines issued by the Securities and Exchange Board of India (SEBI).
3. Considering the increasing competition and content cost inflation, the Company adopted an aggressive differentiated movie library expansion strategy and entered into strategic content partnerships with major production houses, movie studios and creative partners for movies monetization on Zee5, domestic and international broadcast businesses.

Accordingly, the Company had entered into various agreements with content aggregators and their agencies (sub-agents) for movie library acquisition and provided advances to the agencies. In cases where agencies could not fulfill their obligations in terms of the arrangement within the agreed timelines, the Company has terminated the Memorandum of Understanding (MOU) and recovered the advances along with interest, from certain agencies aggregating Rs. 1,750 Lakhs, which is accounted under the head "Other income". Advances aggregating Rs 24,500 Lakhs (net of inventories acquired) are outstanding as on 31 March 2019.

As regards to the aforesaid advances, with reference to standard operating procedures, the Company, as a part of its' enterprise risk assessment and internal control evaluation, with a view of enhancing the related effectiveness of control, is modifying its' systems and processes with technology enablement for film acquisition.

Further, during the year, as part of the aforesaid business strategy, the Company has entered into certain output deals for future rights and given unsecured interest-free deposits aggregating Rs 69,300 Lakhs for a period of eleven months to the aggregators, which are outstanding as at 31 March 2019.

4. During the year ended 31 March 2018, the Group has concluded the second phase of the transaction for disposal of Sports Broadcasting Business to Sony Pictures Networks India Private Limited on a slump sale basis resulting in a net gain of Rs. 13,461 Lakhs in the audited consolidated financial results for the year ended 31 March 2018.
5. As at 31 March 2019, the Company assessed the recoverable amount of Goodwill allocated to the Online Media Business which represent a separate cash-generating unit (CGU). The recoverable amount of this CGU is determined based on the fair value less cost of disposal. The excess of carrying value of CGU over the recoverable amount has been accounted as an impairment charge of Rs 2,180 lakhs.

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6. Other income for the previous year ended 31 March 2018, includes gain of Rs. 16,085 lakhs (net) arising due to re-measurement of previously held equity interests in India Webportal Private Limited and Fly By Wire International Private Limited to its acquisition-date fair value.
7. During the year ended 31 March 2019, the Company has issued and allotted 12,880 Equity shares upon conversion of Stock Options granted under the Company's ESOP Scheme. Consequent to this allotment the Paid-up Equity share capital of the Company stands increased to 960,466,500 Equity Share of Re 1/- i.e. Rs. 9,605 Lakhs.
8. The Group operates in a single reporting segment namely 'Content and Broadcasting'.

For and on behalf of the Board
Zee Entertainment Enterprises Limited

Punit Goenka
Managing Director & CEO

Place: Mumbai
Date : 27 May 2019



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ZEE ENTERTAINMENT ENTERPRISES LIMITED

CIN No : L92132MH1982PLC028767

Regd. Off: 18th Floor, A Wing, Marathon Futurex, N.M.Joshi Marg, Lower Parel, Mumbai - 400013

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Financial Results for the quarter and year ended 31 March 2019



(₹ in lakhs)

Sl. No.	Particulars	Standalone				Consolidated			
		Quarter ended on 31/03/2019	Quarter ended on 31/03/2018	Year ended on 31/03/2019	Year ended on 31/03/2018	Quarter ended on 31/03/2019	Quarter ended on 31/03/2018	Year ended on 31/03/2019	Year ended on 31/03/2018
1	Total income from operations*	168,730	149,148	685,786	579,555	201,927	172,531	793,390	668,568
2	Profit/(Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	52,773	88,772	261,719	273,114	46,371	51,117	245,630	218,405
3	Profit/(Loss) for the period before tax (after Exceptional and/or Extraordinary items)	50,593	88,772	259,539	273,114	44,191	51,117	243,450	231,866
4	Profit/(Loss) for the period after Tax (after Exceptional and/or Extraordinary items)	30,829	62,145	165,481	191,193	29,253	23,064	156,724	147,775
5	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	30,990	61,049	164,616	191,603	29,188	26,119	169,688	143,782
6	Equity Share Capital	9,605	9,605	9,605	9,605	9,605	9,605	9,605	9,605
7	Other equity (excluding revaluation reserves)			703,539	572,370			882,785	746,565
8	Earnings per Share (of Rs. 1/- each) (for continuing operations)	3.21	6.47	17.23	19.91	3.04	2.41	16.32	15.40
	Basic (Rs.) (Not Annualised)								
	Diluted (Rs.) (Not Annualised)	3.21	6.47	17.23	19.91	3.04	2.40	16.32	15.40

*Excludes other income

Notes :

1. The above is an extract of the detailed format of unaudited Financial Results filed by the Company with the Stock Exchanges under Regulation 33 of the SEBI (Listing obligations and Disclosure Requirements) Regulations, 2015. The full format of the Unaudited Financial Results are available on the Stock Exchange websites. (www.bseindia.com and www.nseindia.com) and also on Company's website at www.zeeentertainment.com.
2. This financial statement has been prepared in accordance with Indian Accounting Standards (Ind AS), the provisions of the Companies Act, 2013 (the Act), as applicable and guidelines issued by the Securities and Exchange Board of India (SEBI).

Place: Mumbai

Date: 27-May-19



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INTIMATION OF RECORD DATE

(pursuant to Regulation 42 of SEBI Listing Regulations)

NAME OF THE COMPANY: ZEE ENTERTAINMENT ENTERPRISES LIMITED

Symbol	Type of Security	Record date	Purpose
505537 (BSE) ZEEL EQ(NSE)	Equity Shares of Re 1/- each fully paid up	Tuesday July 16, 2019	Annual General Meeting and Payment of Equity dividend, if declared, for Financial Year 2018-19

For ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary



Place : Mumbai

Date : May 27, 2019

Zee Entertainment Enterprises Limited

Regd. Office : 18th Floor, A-Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India
P: +91 22 7106 1234 | F: +91 22 2300 2107 | CIN: L92132MH1982PLC028767 | www.zeeentertainment.com



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Strong growth in a challenging environment

17.7% YoY growth in Q4 domestic advertising revenue; 20.9% YoY for FY19

3.9% YoY growth in Q4 domestic subscription revenue; 17.4% YoY for FY19

12.3% YoY growth in Q4 EBITDA to Rs. 5,683 mn, EBITDA Margin of 28.1%

23.5% YoY growth in FY19 EBITDA to Rs.25,640 mn, EBITDA Margin of 32.3%

ZEE5 MAUs grew to 61.5 mn in March'19

Board Recommends Equity Dividend of 350%

Q4FY19 HIGHLIGHTS

- ❖ Total revenue for the quarter was Rs. 20,193 million, growth of 17.0% YoY. The growth was driven by the strong performance of domestic broadcast, digital and movie businesses.
- ❖ Advertising revenue for the quarter was Rs. 12,175 million, a growth of 16.0% YoY. Domestic advertising revenue grew by 17.7% YoY to Rs. 11,575 million. International advertising revenue for the quarter was Rs. 600 million.
- ❖ Subscription revenue for the quarter was Rs. 5,653 million, growth of 3.4% YoY. Domestic subscription revenue grew by 3.9% YoY to Rs. 4,696 million. International subscription revenue was Rs. 957 million.
- ❖ EBITDA (Earnings Before Interest, Tax, Depreciation and Amortization) for the quarter grew by 12.3% to Rs. 5,683 million and EBITDA margin stood at 28.1%.
- ❖ ZEE5 continued to grow and reached 61.5 mn MAUs in the month of March.
- ❖ ZEEL maintained its position as the #1 all-India television entertainment network.

FY19 HIGHLIGHTS

- ❖ Total revenue for FY19 was Rs. 79,339 million, growth of 18.7% YoY. The growth was driven by the all-round strong performance of domestic broadcast, digital and movie businesses.
- ❖ Advertising revenue for FY19 was Rs. 50,367 million, growth of 19.8% YoY. Domestic advertising revenue grew by 20.9% YoY to Rs. 47,690 million. International advertising revenue was Rs. 2,677 million.



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- ❖ Subscription revenue for FY19 was Rs.23,105 million, growth of 13.9% YoY. Domestic subscription revenue grew by 17.4% YoY to Rs. 19,232 million. International subscription revenue was Rs. 3,873 million.
- ❖ EBITDA (Earnings Before Interest, Tax, Depreciation and Amortization) for FY19 grew by 23.5% to Rs. 25,640 million and EBITDA margin stood at 32.3%.
- ❖ Profit after Tax (PAT) for the full year FY19 was 15,671 million and the PAT margin was 19.8%

Mumbai, May 27, 2019: The Board of Directors in its meeting held today has approved and taken on record the audited consolidated financial results of Zee Entertainment Enterprises Limited (ZEEL) (BSE: 505537, NSE: ZEEL.EQ) and its subsidiaries for the quarter and financial year ended March 31, 2019.

For the fourth quarter of FY19, ZEEL reported consolidated revenue of Rs. 20,193 million. Earnings Before Interest, Tax, Depreciation and Amortization (EBITDA) was Rs. 5,683 million with an EBITDA margin of 28.1%. PAT for the quarter was Rs. 2,917 million.

For the full year FY19, ZEEL reported consolidated revenue of Rs. 79,339 million. Earnings Before Interest, Tax, Depreciation and Amortization (EBITDA) was Rs. 25,640 million with an EBITDA margin of 32.3%. PAT for the year was Rs. 15,671 million and the PAT margin was 19.8%.

Mr. Subhash Chandra, Chairman, ZEEL, commented, "This has been another year of robust performance and we have ended the year on a strong footing. With the elections behind us, I expect the economic growth to accelerate. Our M&E industry has grown tremendously over the last few years, but I believe that it is just the beginning. Entertainment content is becoming increasingly personalized and that journey will continue with the new TRAI regulation and emergence of digital medium placing consumer at the centre. This will further motivate all the content producers to create better quality content."

Mr. Punit Goenka, Managing Director & CEO, ZEEL, commented, "We have delivered another quarter of strong operating performance which is commendable given the challenges the industry is facing in implementing the TRAI tariff order. As I had indicated earlier, the implementation of this new regulation has led to short-term disruptions, which is understandable given the size of our pay TV market. Based on the initial signs, I do believe that the changes that this regulation will bring in will be positive for us.

The subscription and advertising revenues for the fourth quarter were impacted due to the tariff order. However, our medium-term growth outlook for the business remains unchanged. While the advertisers have been circumspect to spend due to the uncertainty caused by the regulation and some moderation in the consumer demand, we believe that this is temporary. The tariff order should settle down on the ground soon and the new government's primary objective will be to stimulate the



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consumer demand, both of which will inspire confidence in the advertisers. The new subscription regime would be beneficial for all the stakeholders in the value chain.

ZEE5 has completed one year of operations and has become one of the leading digital entertainment platforms in the country. We have significantly stepped up the pace of our new launches and the content pipeline for the next one year is firmed up. Over the last three months, ZEE5 further expanded its telecom partnerships and is now available on all the major telecom networks. We will continue to scale up ZEE5 on the three pillars of content, technology and partnerships.”

BUSINESS PERFORMANCE

Domestic Broadcast Business

During the quarter, the industry and ZEEL went through two significant developments (a) Implementation of the long-awaited TRAI tariff order and (b) Rejig of ZEEL’s FTA portfolio.

TRAI tariff order: After multiple shifts in the timeline, the tariff order was finally implemented starting 1st February with the cut-off deadline of 31st March 2019. Given that this regulation allows the consumers to choose and select individual channels or bouquets, the distributors’ infrastructure was put under immense pressure as the backend had to cope with implementing millions (channel * consumer) of combinations. As a result, during the transition period, channel availability of all the networks was not uniform, leading to a volatility in the television ratings data. The reach and viewership of every pay channel has been impacted during the quarter. However, ZEEL has maintained its leadership position and further widened the gap with its nearest competitor. All the stakeholders are working towards a smooth transition to the new regime and the on-ground situation is expected to stabilize soon.

Rejig of FTA portfolio: ZEEL has a portfolio of 41 channels across 10 languages and we periodically review the portfolio, keeping in mind the medium and long-term perspective. Based on this review, ZEEL decided to convert its two leading Free to Air (FTA) channels - *Zee Anmol* and *Zee Anmol Cinema*, to pay channels from 1st March 2019. As a result, these two channels are not available on DD Freedish anymore. This has impacted the reach and viewership of these channels. Our ‘Big’ channels, Big Magic (focussed on kids) and Big Ganga (Bhojpuri GEC), along with Zing (Music) are the 3 FTA channels in our portfolio now. We believe that this decision will have an overall positive impact on the business in the medium and long term.

Viewership trends during the quarter: As per the guideline issued by BARC, the viewership data during the implementation of tariff order is not comparable with the previous period data. However, below are the channel-wise viewership trends as per the data available:



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- ZEE5 continues to be the #1 entertainment network of the country based on viewership share (All India, U+R, 2+ TG) and has increased the viewership share gap vis-a-vis our nearest competitor.
- Zee TV witnessed a decline in its viewership during the transition and was a close #2 channel in the pay Hindi GEC genre.
- Our strong movie library helped to further strengthen our #1 position in the pay-Hindi movie genre. ZEE5 operates 8 Hindi movie channels and 5 regional movie channels. It is planning to add 3 new regional movie channels in FY20. In line with our focus on the movie genre, for both broadcast and digital businesses, we continue to invest for acquisition of movie libraries and future rights. As a part of this strategy, we have entered into 3-year strategic output deals with leading production houses.
- In the regional markets, we maintained our leadership position in the Marathi and Bangla markets and established leadership in the Kannada market for the first time ever (U+R level). Zee Tamil, having gained significantly over the last several quarters, has been stable on viewership share. Zee Telugu maintained its position as the #2 player in the market despite significant competitive intensity. Zee Keralam is building its presence and has been amongst the most successful new channel GEC launches based on share.

Digital Business

With an expanding line-up of exclusive content and tie-ups with partners in the digital eco-system, ZEE5 continues to strengthen its position as the go to platform for on-demand entertainment.

ZEE5 performance metrics

- In March'19, ZEE5 had 61.5 mn monthly active users (MAU).
- ZEE5 users spent an average of 31 minutes per day on the platform.
- ZEE5 is seeing great traction amongst users on Amazon Fire Stick and smart TVs.
- ZEE5 has consistently ranked amongst the top-5 free and grossing entertainment apps in India as per the Google Play store rankings.

Building a strong original content catalogue

During the year, ZEE5 became the biggest producer of digital original content in India. With more than 60 shows and original movies across 6 languages launched so far, ZEE5 strives to offer consumers the widest range of Indian language exclusive content. ZEE5 continued to experiment with new genres – horror, procedural crime drama, book adaptations – with shows like *Parchhayee – Ghost Stories by Ruskin Bond*, *Abhay* and *The Final Call*. ZEE5 aims to push the content boundaries in not



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only Hindi but regional languages also, as exhibited through shows like *Sharate Aaj* (Bengali), *Auto Shankar* (Tamil), *High Priestess* (Telugu) and *Hutatma* (Marathi). Shows like *Karenjit Kaur – The Untold Story of Sunny Leone* (3 seasons) and *Rangbaaz* (launched in Q3) have seen great audience traction. To enable access to a wider consumer base, every original content is dubbed in 6 languages along with English subtitles. With the premiere of both commercial (*Uri: The Surgical Strike*, *Simmba*) as well as niche movies, ZEE5 has also established itself as the premium destination for movie lovers.

Partnerships across the value chain

ZEE5 continued to partner with key players in the digital eco-system to make its content accessible to more consumers. ZEE5 partnered with Vodafone Idea Limited during the quarter and the platform is now available to their consumers through an app embedded within their own video platforms. A customized ZEE5 app was also launched on KaiOS for Reliance Jio feature phone users. Both these partnerships have received a great response and takes ZEE5 content to a larger audience for sampling.

During the quarter, Gaana and ZEE5 partnered to launch a bundled package which offers consumers both the subscription services at the price of one. ZEE5 continued to expand payment options for its consumers and added Amazon Pay as a payment partner. ZEE5 also tied-up with Nestaway and Qwikcilver to expand its footprint in the digital eco-system. Continuing with its endeavor to increase availability across smart TVs, ZEE5 will also be available on Kodak, Thomson and Cloudwalker smart TVs in addition to Samsung, LG and Xiaomi.

ZEE5 starts roll-out in international markets

After the soft launch across the globe, ZEE5 commenced the roll-out in priority markets of Bangladesh, Sri Lanka, Malaysia, Singapore and Australia during the quarter. It launched #SharetheLove campaign for the neighbouring countries and saw great traction from the Tamil and Bengali speaking audience. ZEE5 is looking in partners across the region for telecom bundling, connected device integration and direct billing.

International Business

During the quarter, ZEEL's International business revenue was Rs. 2,225 million. The advertising revenue declined by 9.4% YoY while the subscription revenue grew by 1.4% YoY. Break-down of international business revenues for the first quarter is as below:

- Advertisement Revenue of Rs. 600 mn
- Subscription Revenue of Rs. 957 mn
- Other Sales and Services of Rs. 668 mn



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Movies & Music Business

Zee Studios, our movie production and distribution business, released two movies – *Manikarnika* (Hindi) and *Anandi Gopal* (Marathi) during the quarter. *Manikarnika* was amongst the top-10 releases of FY19 in terms of net box office collections. Zee Studios also distributed one Hindi (*Kesari*) and one Punjabi (*Kala Shah Kala*) movie in India and eight movies in the international territories.

For FY19, a total of 7 movies were released and 6 movies were distributed across Hindi, Marathi and Punjabi languages.

Zee Music Company, our music label, continued with the library expansion of both Bollywood and regional music. Further improving its performance, the music label registered ~5.9 billion views on YouTube in Q4. Zee Music Company is the second most subscribed Indian music channel on YouTube with over 37 million subscribers.

Live Events

Zee Live launched *Arth*, India's first multi-regional culture festival and *LF91*, a heritage food festival during the quarter. Both the events received good response from the audience.

CONDENSED STATEMENT OF OPERATIONS

Consolidated operating revenue for the fourth quarter of FY19 stood at Rs. 20,193 million, recording a growth of 17.0% on YoY basis. EBITDA for the quarter ended March 31, 2019 was Rs. 5,683 million, translating into EBITDA margin of 28.1%. Profit After Tax (PAT) for the quarter was Rs. 2,917 million.



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The following table presents the consolidated financial statement of ZEEL and its subsidiaries for the fourth quarter of FY19:

(Rs. million)	Q4FY19	Q4FY18	Growth	FY19	FY18	Growth
Operating Revenue	20,193	17,253	17.0%	79,339	66,857	18.7%
Expenditure	14,510	12,191	19.0%	53,700	46,095	16.5%
EBITDA	5,683	5,062	12.3%	25,640	20,761	23.5%
Add: Other Income	568	881	-35.5%	2,515	4,404	-42.9%
Less: Depreciation	568	594	-4.5%	2,347	1,821	28.9%
Less: Finance Cost	1,142	1,274		1,304	1,448	
Less: Fair Value Through P&L	-93	-1,032		-36	68	
PBT before exceptional items	4,635	5,106	-9.2%	24,539	21,829	12.4%
Add: Exceptional Items	-218	-		-218	1,346	
PBT after exceptional items	4,417	5,106	-13.5%	24,321	23,175	4.9%
Less: Tax Expense	1,494	2,805	-46.8%	8,673	8,409	3.1%
Add: Share of Profit of Associates	2	6		24	12	
Less: Minority Interest	8	(4)		2	-14	
Profit After Tax (PAT)	2,917	2,310	26.3%	15,671	14,791	6.0%

NOTES

A: Previous period figures have been regrouped wherever necessary.

B: Numbers may not add up due to rounding

REVENUE STREAMS

ZEEL has three sources of revenue - advertising, subscription and other sales and services. Other sales and services include revenues from our movie production business, content syndication, music label and commission on sales amongst others. The following table contains break-down of consolidated revenues.

(Rs. million)	Q4FY19	Q4FY18	Growth	FY19	FY18	Growth
Advertising revenue	12,175	10,496	16.0%	50,367	42,048	19.8%
Subscription revenue	5,653	5,465	3.4%	23,105	20,287	13.9%
Other sales and services	2,365	1,292	83.0%	5,867	4,522	29.7%
Total Revenue	20,193	17,253	17.0%	79,339	66,857	18.7%

Refer Notes A and B above

Advertising revenues

During the fourth quarter, ZEEL's consolidated advertising revenue grew by 16.0% YoY to Rs. 12,175 million. Domestic advertising revenues at Rs. 11,575 million witnessed a growth of 17.7%. The domestic advertising revenue growth was slower than the previous quarters as the brands pulled back on advertising spends due to uncertainty related to TRAI tariff order implementation. Even



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during the period of disruption, ZEEL's growth was higher than what the TV entertainment spends are expected to have grown at. The domestic advertising revenue growth was also aided by the emerging digital business, ZEE5.

For the full year, ZEEL's domestic advertising revenues grew by 19.8% YoY to Rs. 50,367 million, another year of industry leading growth. This revenue traction was underpinned by the strengthening of domestic broadcast business' market share and monetization of ZEE5's fast growing user base.

Subscription revenues

ZEEL's consolidated subscription revenue grew by 3.4% to Rs. 5,653 million during the quarter. Domestic subscription revenue grew by 3.9% YoY while the International subscription revenue witnessed a growth of 1.4% YoY. Domestic subscription revenue during the quarter was impacted by the implementation of TRAI tariff order. There were multiple shifts in the implementation timelines which led to a period of uncertainty for both the distributors and consumers. There were also execution challenges as the distributors' backend infrastructure took time to adapt to the enormous number of consumer requests. While all the stakeholders are working towards a smooth transition to the new regime, ZEEL has seen satisfactory uptake of its channels and bouquets. We are positive that once the regulation settles down, the subscription revenue will resume its normal growth trajectory.

For FY19, consolidated subscription revenues grew by 13.9% YoY to Rs. 23,105 million. Domestic subscription revenues for FY19 at Rs. 19,232 million grew by 17.4% YoY. While the first nine-month growth was 22.5% led by the monetization of phase-III subscribers, the full year growth came down due to the impact of TRAI tariff order in the fourth quarter. Our medium-term outlook for subscription revenue growth remains unchanged. International subscription revenue at Rs. 3,873 million was flat on a YoY basis.

EXPENDITURE

ZEEL's total expenditure in Q4FY19 stood at Rs. 14,510 million, higher by 19.0% YoY compared to Q4FY18. The following table gives the break-down of costs.

(Rs. million)	Q4FY19	Q4FY18	Growth	FY19	FY18	Growth
Operating cost	8,833	6,893	28.1%	30,758	25,275	21.7%
Employee cost	2,015	1,638	23.0%	7,249	6,657	8.9%
A&P Expense	1,930	1,326	45.6%	6,993	5,773	21.1%
Other Expenses	1,732	2,334	-25.8%	8,700	8,390	3.7%
Total Expense	14,510	12,191	19.0%	53,700	46,095	16.5%

Refer Notes A and B above

Programming cost for the quarter increased by 28.1% YoY to Rs. 8,833 million. This increase was driven primarily by the content cost for ZEE5, full quarter impact of Kerala channel launch and



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elevated costs for the movie production and distribution business. Advertising and publicity for the quarter grew by 46% YoY due to higher marketing costs for ZEE5, TRAI tariff order and *Manikarnika*.

Programming cost for FY19 increased by 21.7% YoY to Rs. 30,758 million. This increase was driven by a) content cost for ZEE5 which is not there in the base year FY18, b) increase in programming cost for domestic broadcast business due to higher movie amortisation cost for Hindi and regional channel portfolio, increase in original programming hours in regional markets, and c) elevated costs for the movie production and distribution business. Advertising, publicity and other expenses for the year grew 10.8% YoY to Rs. 15,692 million, despite a higher base, due to increase in marketing and promotion costs associated with ZEE5, new channel launches (Zee Keralam, Zee Keralam HD, Zee Kannada HD) and brand refresh campaign of one English and several regional channels during the year.



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BALANCE SHEET

Particulars (INR mn)	Mar-19	Mar-18
ASSETS		
I) Non-current assets		
(a) Property, plant and equipment	5,959	6,005
(b) Capital work-in-progress	1,083	781
(c) Investment property	1,551	1,555
(d) Goodwill	5,252	5,467
(e) Other Intangible assets	1,383	1,734
(f) Intangible assets under development	478	139
(g) Financial Assets		
(i) Investments		
(a) Investments in associates	3	2
(b) Investments in joint ventures	217	194
(c) Other investments	969	1,397
(ii) Other financial assets	523	758
(h) Income tax assets (Net)	7,982	7,026
(j) Other non-current assets	591	340
Total non-current assets	25,991	25,397
II) Current assets		
(a) Inventories	38,505	26,278
(b) Financial assets		
(i) Other Investments	8,576	13,695
(ii) Trade receivables	18,274	15,365
(iii) Cash and cash equivalents	9,677	9,345
(iv) Bank balances other than (iii) above	2,541	6,773
(v) Loans	2,135	2,428
(vi) Other financial assets	10,055	1,798
(c) Other current assets	13,576	10,218
Total current assets	103,339	85,900
Total Assets (I + II)	129,330	111,297



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BALANCE SHEET

Particulars (INR mn)	Mar-19	Mar-18
EQUITY AND LIABILITIES		
A) Equity		
(a) Equity Share capital	961	961
(b) Other equity	88,279	74,657
Equity attributable to shareholders (a) + (b)	89,239	75,617
Non-controlling interests	143	142
Total equity	89,382	75,759
B) Liabilities		
I) Non-current liabilities		
(a) Financial Liabilities		
(i) Borrowings		
Redeemable preference shares	7,409	11,443
Others	20	10
(b) Provisions	1,350	892
Total non-current liabilities	8,779	12,344
II) Current liabilities		
(a) Financial liabilities		
(i) Trade payables	14,897	11,497
(ii) Other financial liabilities		
Redeemable preference shares	3,704	3,802
Others	8,029	2,580
(b) Other current liabilities	1,096	1,438
(c) Provisions	101	83
(d) Current Tax liabilities (net)	2,080	1,799
(e) Deferred tax liabilities (net)	1,262	1,996
Total current liabilities	31,169	23,193
Total liabilities (I + II)	39,948	35,538
Total equity and liabilities (A + B)	129,330	111,297



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CORPORATE DEVELOPMENTS

- In accordance with the Dividend Distribution Policy, the Board of Directors of the Company has recommended Equity Dividend of Rs. 3.5/- per Share (equivalent to 350%) for FY 2018-19, for approval of the Equity Shareholders at the Annual General Meeting scheduled to be held on July 23, 2019.
- In April 2019 the Company had issued and allotted 15,265 Equity Shares upon exercise of Stock Options granted under ESOP Scheme, resulting in the increase in Paid-up Equity Share Capital of the Company to 960,481,765 Equity Shares of Re. 1/- each.
- In connection with Company's investment of 13,21,200 (26.42%) Equity Shares of Rs. 10 each of Aplaab Limited, during the quarter the Company had sold part of the said investment viz. 846,200 Equity Shares by way of off-market inter se transfer to another Promoter of Aplaab Ltd at total consideration of Rs. 1.69 Million. Post such divestment the Company holds 4,75,000 (9.50%) Equity share of Aplaab Limited and has proposed re-classification of the Company's Shareholding in Aplaab Ltd from Promoter/Promoter Group to Public.
- As per the term of issuance of Listed Bonus Preference Shares, the Company had (a) approved 2nd tranche redemption equivalent to 20% of the Nominal Value (i.e. Rs. 2) and the said redemption amount along with Dividend of Re. 0.11145 on such redemption amount for the period from April 1, 2018 till the Redemption date i.e. March 5, 2019 were remitted to the Preference Shareholders; (b) declared and paid Preference Dividend of Re. 0.36 per share (equivalent to 6%) for FY 2018-19 on the Preference Shares of face value of Re. 6 each; (c) cancelled existing Preference Share Certificates of Rs. 8 each and re-issued the Preference Share Certificates of nominal value of Rs. 6 each; and (d) Transferred redemption amount of Rs. 4033.88 Million to the Capital Redemption Reserve as per Section 55 of the Companies Act, 2013.
- During the Quarter, 3,949,105 - 6% Unlisted Cumulative Redeemable Non-Convertible Preference Shares (Series B Unlisted Preference Shares) of Rs. 10 each were redeemed premature before the actual Redemption date, at par value and the redemption amount along with pro-rata dividend of Re. 0.5819 per Preference Shares, @6% per annum during the period from April 1, 2018 till Redemption Date i.e. March 20, 2019, was remitted to Series B Unlisted Preference Shareholders. As per Section 55 of the Companies Act, 2013, the redemption amount of Rs. 39.49 Million was transferred to Capital Redemption Reserve.
- The above redemption of Preference Shares resulted in reduction of Preference Share Capital to Rs. 1210,16,53,872/- comprising of 201,69,42,312 Listed Bonus Preference Shares of Rs 6/- each.
- In view of announcement regarding Promoter/Promoter Group's intent to sell/divest upto 50% of their Equity Stake in the Company to a Strategic Partner, Brickwork Ratings India Pvt Ltd had updated the existing rating assigned to Listed Preference Shares of the Company from BWR AAA (Outlook: Stable) to BWR AAA (Credit Watch with Developing Implications).



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Caution Concerning Forward-Looking Statements

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Zee Entertainment Enterprises Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

About Zee Entertainment Enterprises Limited ("ZEEL")

Zee Entertainment Enterprises Limited is one of India's leading media and entertainment companies. It is amongst the largest producers and aggregators of entertainment content in the world, with an extensive library housing over 250,000 hours of television content. With rights to more than 4,200 movie titles from foremost studios and of iconic film stars, ZEEL houses the world's largest Hindi film library. Through its strong presence worldwide, ZEEL entertains over 1.3 billion viewers across more than 170 countries.

Pioneer of television entertainment industry in India, ZEEL's well-known brands include Zee TV, &tv, Zee Anmol, Big Magic, Zee Cinema, &pictures, Zee Action, Zee Bollywood, Zee Classic, Zee Anmol Cinema, Zee Cafe, &flix, Zing, ETC Bollywood. The company also has a strong offering in the regional language domain with channels such as Zee Marathi, Zee Talkies, Zee Yuva, Zee Bangla, Zee Bangla Cinema, Zee Telugu, Zee Cinemalu, Zee Kannada, Zee Tamil, Zee Keralam, Zee Sarthak and Big Ganga. The company's HD offerings include Zee TV HD, &tv HD, Zee Cinema HD, &pictures HD, Zee Marathi HD, Zee Talkies HD, Zee Bangla HD, Zee Tamil HD, Zee Telugu HD, Zee Kannada HD, Zee Keralam HD, Zee Cinemalu HD, &flix HD, Zee Café HD and &privé HD. ZEE5, ZEEL's OTT platform, ZEE5, has 100,000+ hours of catch-up content and 80+ live TV channels. The company has a strong presence in the movies and music space through Zee Studios and Zee Music Company respectively.

ZEE and its affiliate companies have leading presence across the media value chain including television broadcasting, cable distribution, direct-to-home satellite services, digital media and print media amongst others. More information about ZEEL and its businesses is available on www.zeeentertainment.com.