

ESSEL CORPORATE LLP

(formerly known as Allore Enterprises LLP)

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
Tel: +91 22 71061234 LLPIN: AAJ-9059

February 19, 2021

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares, and Takeovers) Regulations, 2011.

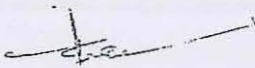
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / invocation/ release of pledge on the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Essel Corporate LLP
(formerly known as Allore Enterprises LLP)


Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

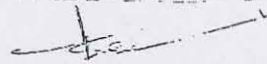
Name of the Target Company (TC)					Zee Entertainment Enterprises Limited									
Name of the Stock Exchanges where the shares of the target company are listed					NSE /BSE									
Date of Reporting					19th February, 2021									
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked					Essel Corporate LLP (formerly known as Allore Enterprises LLP)									
Details of the creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him*	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+{3}]/release [(2)-{3}]/ invocation[(2)-{3}]}		
	No. of Shares	% of total share Capital	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance**	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered***	No. of Shares	% of total share capital	
Cyquator Media Services Private Limited	19,28,636	0.201	19,00,000	0.198	-	-	-	-	-	-	-	19,00,000	0.198	
Essel Media Ventures Limited	3,31,55,180	3.452	-	-	-	-	-	-	-	-	-	-	-	
Essel International Ltd	13,27,750	0.138	-	-	-	-	-	-	-	-	-	-	-	
Essel Holdings Limited	17,18,518	0.179	-	-	-	-	-	-	-	-	-	-	-	
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	-	-	-	-	-	-	-	-	-	-	-	
Essel Infraprojects Ltd	100	0.000	-	-	-	-	-	-	-	-	-	-	-	



Essel Corporate LLP (formerly known as Allore Enterprises LLP)	4,75,700	0.050	4,50,000	0.047	Invocation	15-Feb-2021	Pledge	Collateral for Loan	2,90,000	0.030	Shapoorji Pallonji Finance Private Limited	1,60,000	0.017
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	1,85,700	0.019	1,60,000	0.017								1,60,000	0.017

Place : Mumbai
Date : 19th February, 2021




Ashok Sanghavi
Signature of the Authorised Signatory

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.