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## COMPANY STATEMENT

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### **COLGATE announces Third Interim Dividend of Rs. 9 per share for 2013-14**

**Mumbai, March 27, 2014:**

At the meeting held today, the Board declared a Third Interim Dividend for the Financial Year 2013-14 of Rs. 9 per share of Re 1 each (face value). The dividend payout to the shareholders will be Rs. 143.2 Crore (inclusive of the dividend distribution tax of Rs. 20.8 Crore) and will be paid on April 16, 2014 to those shareholders whose names are on the Register of Members of the Company as on April 03, 2014.

Including the First and Second Interim Dividends of Rs. 9 per share each paid in November 2013 and December 2013 respectively, the Company has declared a total interim dividend of Rs. 27 per share for the financial year 2013-14.

Colgate-Palmolive (India) Limited is India's leading provider of scientifically proven oral care products with multiple benefits at various price points. The range includes toothpastes, toothpowder, toothbrushes and mouthwashes under the "Colgate" brand, as well as a specialized range of dental therapies under the banner of Colgate Oral Pharmaceuticals. These have become an essential part of daily oral hygiene and therapeutic oral care in India. The Company also provides a range of personal care products under the 'Palmolive' brand name.

Colgate has, for the third consecutive year from 2011 to 2013, been ranked as India's #1 Most Trusted Brand across all categories by Brand Equity's Most Trusted Brand Survey and is the only brand to feature in the top three since the inception of the survey twelve years ago.

For more information about Colgate's business and products, visit the Company's website on the internet at [www.colgate.co.in](http://www.colgate.co.in).

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