



PERSISTENT

NSE & BSE / 2012-13 / 086

February 19, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems Named a "Leader" in the IAOP 2013 Global Outsourcing 100"

We wish to inform you that the Company has made a Press Release dated February 19, 2013 titled "Persistent Systems Named a "Leader" in the IAOP 2013 Global Outsourcing 100"

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited


 Rohit Kamat
Chief Financial Officer



Encl: As above



Persistent Systems Named a "Leader" in the IAOP 2013 Global Outsourcing 100

Pune, India and Santa Clara, CA – February 19, 2013: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced it has been named a "Leader" in the International Association of Outsourcing Professionals® (IAOP) *2013 Global Outsourcing 100* marking its entry to the top 1-75 service provider ranking.

Each year, the *IAOP Global Outsourcing 100* recognizes the world's best outsourcing service providers. The rankings are based on scores given by an independent judging panel on an array of criteria including global presence, growth, company recognition and certifications, customer references, executive leadership and employee management. This ranking takes into consideration all the attributes that companies consider when selecting an outsourcing provider.

"As applicants continually raise the bar and as the outsourcing industry continues to grow and mature in many markets, competition is tougher," said Jag Dalal, Managing Director of Thought Leadership, IAOP and chairman of the judges' panel. "Being named to The Global Outsourcing 100 is a great achievement, particularly given the strong competition, and we are proud to recognize Persistent Systems for their excellence."

"We are extremely pleased to be ranked in the Leaders category of the *IAOP 2013 Global Outsourcing 100*, as it is a testament to our client commitment and recognition of their trust in our ability to help them achieve their business goals," said Hari Haran, President, Persistent Systems, Inc. "Every day and around the globe, we continue to innovate and deliver measurable value to our clients, helping them successfully meet their cloud computing, analytics, collaboration and mobility needs."

The Global Outsourcing 100 is an essential reference for companies seeking new and expanded relationships with the best companies in the industry.

About IAOP

The International Association of Outsourcing Professionals® (IAOP®) is the global, standard-setting organization and advocate for the outsourcing profession. With more than 120,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit <http://www.IAOP.org>.



About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,000 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

[www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml).

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