



Persistent Systems Unveils High Performance RDBMS and Data Warehouse Connectors for New Intel® Distribution for Apache Hadoop* Software

Launches Center of Excellence to Support Intel® Distribution

Santa Clara, CA – O'Reilly Strata Conference 2013 -- February 26, 2013: [Persistent Systems](#) (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced the availability of its high performance RDBMS and Data Warehouse connectors for the new Intel® Distribution for Apache Hadoop* Software (Intel® Distribution). Persistent Systems also announced it has opened a Center of Excellence (CoE) to support the implementation and adoption of the Intel® Distribution.

Persistent Systems' connectors now make it easier for users to transfer information between their traditional relational databases and data warehouses and the Intel® Distribution.

"Persistent Systems is excited to help accelerate the adoption of Apache Hadoop* software," said Dr. Mukund Deshpande, Head of Analytics, Persistent Systems. "Today's enterprise priority is to build seamless connectivity between Hadoop Clusters and existing enterprise data platforms. By using Persistent Systems connectors with the Intel® Distribution for Apache Hadoop*, enterprises can incorporate existing data with new sources for a complete analytics platform."

"The Intel® Distribution is designed to provide a broad platform for a wide range of Big Data use cases that combine structured data in RDBMS with unstructured data from other sources," said Girish Juneja, General Manager, Big Data Software, Intel Corporation. "Connectors from Persistent Systems provide enterprises with a strong bridge between RDBMS and the Intel® Distribution for Apache Hadoop*."

Persistent System's Big Data practice is focused on building tools and accelerators that substantially reduce the effort required for building Big Data applications. Persistent Systems' Center of Excellence (CoE) will support the Intel Distribution enabling customers to unlock the maximum value they can derive from their Big Data and provide strategy and solution workshops as well as implementation services.

About Persistent Systems:

Established in 1990, [Persistent Systems](#) (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,000 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for

telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml.

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