



PERSISTENT

NSE & BSE / 2013-14 / 101
April 3, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems to Open Bangalore Office; Expands India IT Presence"

We wish to inform you that the Company has made a Press Release dated April 3, 2013 titled "Persistent Systems to Open Bangalore Office; Expands India IT Presence"

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Vivek Sadhale
Company Secretary and Head - Legal



Encl: As above



Persistent Systems to Open Bangalore Office; Expands India IT Presence

Pune, INDIA– April 03, 2013: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced the Company will be opening a new facility in Bangalore at G GR Towers, Sarjapur Road. The Company has planned this move in line with its on-going expansion strategy, and strengthening its existing footprint in the Indian IT market.

"We are excited about the opening of our new office in Bangalore, one of the fastest growing cities in the country and the IT Hub of India, as this is a strategic market for us," said Dr. Anand Deshpande, Chairman and Managing Director, Persistent Systems. "We look forward to fulfilling the growing needs of our customers here and strengthening our presence in the well-connected city of Bangalore."

Persistent Systems' Bangalore facility will house more than 150 employees and support product development, client delivery and sales. The Company plans to recruit locally, leveraging the Silicon Valley-like combination of talent and partnership opportunities.

The Bangalore office will be Persistent Systems' fifth office in India adding to its presence in Pune, Goa, Nagpur and Hyderabad. The Company has 10 offices worldwide, with the Hinjawadi office in Pune and the Malaysia office being the most recent additions having opened in FY 2012 –13. Since 2012, the Company has grown its global team from 6,000 to 7,000 employees.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,000 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml.

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