



PERSISTENT

NSE & BSE / 2013-14 / 1

April 17, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "OpenStack Summit: Persistent Systems Announces End-to-End Public, Private, and Hybrid Enterprise Cloud Lifecycle Services and Solutions on OpenStack"

We wish to inform you that the Company has made a Press Release dated April 16, 2013 titled "OpenStack Summit: Persistent Systems Announces End-to-End Public, Private, and Hybrid Enterprise Cloud Lifecycle Services and Solutions on OpenStack"

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Rohit Kamat

Rohit Kamat
Chief Financial Officer



Encl: As above



OpenStack Summit: Persistent Systems Announces End-to-End Public, Private, and Hybrid Enterprise Cloud Lifecycle Services and Solutions on OpenStack

Portland, Oregon – OpenStack Summit – April 17, 2013: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced Persistent Cloud Lifecycle Services, (PCLS) its end-to-end public, private and hybrid enterprise Cloud Practice offering at this year's OpenStack Summit held April 15-18 at the Oregon Convention Center in Portland, Oregon. The Company has expanded its OpenStack expertise to include workload assessment, selection and implementation, migration, Dev-Ops, disaster recovery and managed services for building and supporting infrastructure-as-a-service (IaaS) and platform-as-a-service (PaaS) clouds.

At the OpenStack Summit, Persistent Systems will share real-world enterprise use cases and demonstrate how OpenStack can be leveraged by companies to build private/public/hybrid clouds that integrate with existing enterprise IT systems and transform the way IT delivers and monetizes its services in an automated and self-service model. Shriram Natarajan, Senior Director, Cloud Technology Practice, Persistent Systems will participate in the conference's *"End-to-End Continuous Delivery and DevOps Platform based on OpenStack Cloud"* panel discussion being held on Tuesday, April 16.

An active contributing member of the OpenStack Community since its inception in 2010, Persistent Systems has extensive experience in helping large public cloud providers build and deliver their cloud services using OpenStack. Persistent has also helped enterprises build their end to end private cloud solutions leveraging the end-to-end DevOps platform that enables "Continuous Delivery" and allows organizations to be Agile.

"Persistent Systems' OpenStack end-to-end lifecycle offerings means enterprises can rapidly benchmark, test, deploy and manage applications and workloads across both public and private clouds," said Dr. Anand Deshpande, Managing Director and CEO, Persistent Systems. "Our solutions make migration to the Cloud fast, simple and effortless, and provide a continuous integration environment."

Persistent Systems' Private and Public Cloud Setup services provide enterprises with:

- Optimized deployment and configuration management
- Integration to enterprise IT systems
- Performance benchmarking and test framework
- Integration with identity services
- Integration of monitoring and usage
- Development of management consoles for managing the infrastructure needs

Persistent Systems' solutions for the enterprise on OpenStack include:

- PaaS Solution
- Auto Scale Engine
- Hadoop on OpenStack



To learn more about Persistent Systems Cloud offerings please visit <https://www.persistentsys.com/Technology/Cloud/OpenStack.aspx>

To schedule a media interview or analyst briefing at the conference, please contact Ilona Mohacsi at ilona@penvine.com.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,000 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

[www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml).

All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

Media Contacts:

Rashmi Joshi
Persistent Systems Ltd.
+91 83083 39400
Rashmi_joshi@persistent.co.in

Ilona Mohacsi
PenVine for Persistent Systems, Inc.
+1 631 764 3729
ilona@penvine.com

