



PERSISTENT

NSE & BSE / 2013-14 / 51

January 7, 2014

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems and Dell Partner to Provide Integrated Cloud-based Instant Disaster Recovery"

We wish to inform you that the Company has made a Press Release dated January 7, 2014 titled "Persistent Systems and Dell Partner to Provide Integrated Cloud-based Instant Disaster Recovery".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited


Amit Atre
Company Secretary



Encl.: As above



Persistent Systems and Dell Partner to Provide Integrated Cloud-based Instant Disaster Recovery

Dell AppAssure Users Can leverage rCloud for Round-the-Clock Availability of Services

Pune, India and Santa Clara, CA – January 7, 2014 – Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services and provider of rCloud, an innovative cloud-based disaster recovery service, today announced a partnership agreement with Dell, provider of AppAssure data protection software. The agreement brings to market a complete, scalable disaster recovery solution that provides both on-site and cloud-based instant disaster recovery service without needing to rip and replace existing environments.

The integrated offer enables Dell AppAssure users to now leverage rCloud's cloud-based disaster recovery platform for round-the-clock availability of their services, even in the case of entire site shutdowns. The combined solution complements both companies' individual offerings, delivering a complete solution to rCloud and AppAssure customers.

"With this partnership, we are able to extend Dell AppAssure's proven on-site backup and recovery solutions with our powerful cloud based disaster recovery service as a single, robust and easy to implement and fully cloud-enabled business continuity solution," said Nara Rajagopalan, Chief Product Officer, Persistent Systems, Inc. "Our integrated offering means customers aren't required to rip and replace their existing infrastructure, they can simply build on top of it – a huge savings in time and money."

The partnership solution harnesses the power of Dell AppAssure which delivers performance and flexibility for Windows and Linux backups, with flexible replication and recovery options. AppAssure goes beyond backup by establishing a new, highly automated standard for data protection through technologies including TrueScale Architecture for data protection and data deduplication and compression.

Persistent Systems' rCloud 4 Universal Architecture with Instant Restore supports upload of changes to the system in a secure and proprietary format. Once received at the rCloud data center, backups are immediately written as virtual disks that can be booted instantly in the secure rCloud recovery environment for instant and easy recovery.

"Combining Dell AppAssure's key software and hardware capabilities with rCloud 4 services from Persistent Systems enables us to deliver intuitive and channel-friendly support for image based backup and disaster recovery services in the cloud today," said Todd Fredrick, Executive Director - Dell AppAssure.

To learn more about the combined offer please visit: www.doyenz.com



About Persistent Systems:

Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For over two decades, Persistent has consistently been selected as the trusted innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. Persistent has a global team of more than 7,000 employees worldwide including offices and delivery centers in North America, Europe, and Asia-Pacific. Persistent develops best-in-class solutions in key next-generation technology areas including Analytics, Big Data, Cloud Computing, Mobility and Social, for the telecommunications, life sciences, healthcare, and banking & financial services verticals. For more information, please visit: <http://www.persistent.com>.

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Media contacts:

Rashmi Joshi
Persistent Systems Ltd.
Tel: 91 83083 39400
Email: rashmi_joshi@persistent.co.in

Ilona Mohacsi
PenVine
Tel: +16317643729
Email: ilona@penvine.com

