



PERSISTENT

NSE & BSE / 2014-15 / 30

July 14, 2014

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems Tops 63 Companies to Win Prestigious India's Coding Power House"

We wish to inform you that the Company has made a Press Release dated July 14, 2014 titled "Persistent Systems Tops 63 Companies to Win Prestigious India's Coding Power House".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited


Amit Atre
Company Secretary



Encl.: As above

Persistent Systems Limited (CIN: L72300PN1990PLC056696)

Regd. Office: 'Bhageerath', 402 Senapati Bapat Road, Pune 411 016 | Tel. No. +91 (20) 6703 0000 | Fax No. +91 (20) 6703 0009
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WE CAME. WE CODED. WE CONQUERED.

Persistent Systems Tops 63 Companies to Win Prestigious "India's Coding Power House"

Pune India – July 14, 2014

News Summary

Persistent Systems (BSE & NSE: PERSISTENT) has won the title of 'India's Coding Power House' at the recently concluded Techgig Code Gladiators 2014 competition. Hosted by Times Jobs, the 2 month contest is India's largest, involving approximately 35,000 professionals across 64 leading IT companies in the country. The contestants had to solve problems in either C, C++, C#, Java, PHP, VBNET, Ruby, Perl, Python or JavaScript. With our broad and deep technology expertise, 23 of the Persistent coders received full points.

Company Quote

"This isn't a coincidence. Building software products is in our DNA and hundreds of leading organizations around the world attest to that. Our convincing victory in this competition, against so many other top companies, clearly demonstrates Persistent has the technology and engineering expertise that our customers require."

Mritunjay Singh, Executive Director and Chief Operating Officer of Persistent Systems.

News Facts about the Competition

- 64 companies
- 35,000 competitors
- 2 month duration
- 10 coding languages

News Facts about Persistent Systems

- 350 Customers
- 3,000+ Product releases in last 5 years
- 14 of Top 20 technology companies in the world are our customers
- 7,800+ Employees
- \$274.06M FY14 revenue

About Persistent Systems:

Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For over two decades, Persistent has consistently been selected as the trusted innovation partner for the world's largest technology brands, leading enterprises and pioneering start-

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ups. Persistent has a global team of more than 7,800 employees worldwide including offices and delivery centers in North America, Europe, and Asia-Pacific. Persistent develops best-in-class solutions in key next-generation technology areas including Analytics, Big Data, Cloud Computing, Mobility and Social, for the independent software vendors (ISVs), telecommunications and media, life sciences and healthcare, and financial services verticals. For more information, please visit – www.persistent.com

For risks and uncertainties relating to forward-looking statements, please visit: http://content.persistent.com/Pslweb/forward_looking_cautionary_statement.shtml

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