



PERSISTENT

NSE & BSE / 2016-17 / 98

November 3, 2016

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
BSE Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent and Dell Boomi Form Alliance to Bring Speed to Digital Transformation"

We wish to inform you that the Company has made a Press Release dated November 3, 2016 titled "Persistent and Dell Boomi Form Alliance to Bring Speed to Digital Transformation".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Amit Atre
Company Secretary



Encl.: As above



Persistent and Dell Boomi Form Alliance to Bring Speed to Digital Transformation

Pune, INDIA, Santa Clara, CA

November 3, 2016

Persistent Systems (BSE & NSE: PERSISTENT), a global software and technology developer, today announced an alliance with Dell Boomi, the number one integration cloud, to focus on healthcare and financial organizations.

The alliance bolsters Vega™ – Persistent's Digital Experience framework that brings speed to digital transformation. The Vega framework is the company's reference architecture based on data integration, data curation, and API management, to rapidly bring new experiences to market. Persistent will use Dell Boomi AtomSphere iPaaS as a key component in Vega.

Quote from Sudhir Kulkarni, President Digital at Persistent Systems

"Digital transformation for our customers is a journey to become a software-defined business. The Vega framework provides an architecture and approach for bringing speed to digital with an emphasis on data, API, and experiences. Data integration – bringing data from existing silos within an enterprise, cleaning it and making it consumable in the cloud – is most critical. This partnership with Dell Boomi, strengthens Vega with data integration capabilities that bring speed to digital."

Quote from William Corkery, Vice President of Sales and Business Development at Dell Boomi

"Persistent has created a powerful framework for organizations to move their business to the cloud. Fast and flexible integration that matches the speed of today's leading cloud applications is also critical for digital transformation to thrive. Dell Boomi is proud to work with Persistent to enable the digital transformation organizations need to stay competitive in today's rapidly moving market."

About Persistent Systems

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives the business of our customers; enterprises and software product companies with software at the core of their digital transformation. For risks and uncertainties relating to forward-looking statements, please [click here](#).

About Dell Boomi

Dell Boomi delivers the first and only multi-purpose PaaS for AtomSphere integration Platform as a Service (iPaaS), Master Data Management (MDM) and API Management, and enables customers to integrate any combination of cloud and on-premises applications without software, appliances or coding. Organizations of all sizes, from growing mid-market companies to very large enterprises, enjoy rapid time to value as a result of drastically reduced implementation times and substantial cost savings over



traditional integration, MDM, and API management solutions. Visit www.boomi.com for more information.

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