



Press Release

Sonata Software Teams with TIBCO to Offer Enterprise Social Platform tibbr

*Global Alliance brings the enhanced collaboration and communication of tibbr to
Sonata Software customers*

Bangalore, March 26, 2013:

[Sonata Software](#), an IT Consulting and Software services provider, today announced that it has entered into a global alliance with TIBCO Software Inc. to sell and implement [tibbr®](#), a leading [enterprise social networking platform](#).

This alliance is a part of Sonata's strategy to employ the best of social, mobile, cloud and analytics technologies to transform business processes of customers in the verticals of interest to the company.

Sonata is a partner of choice for Fortune 1000 enterprises to enable IT transformation initiatives by setting up customer specific Centers of Excellence. Developed as the first enterprise social platform to seamlessly and bi-directionally integrate with other enterprise applications, tibbr enables businesses to get work done faster by bringing people, apps and data together in one secure platform.

"tibbr is a powerful platform for driving enterprise wide collaboration while simultaneously improving employee productivity. Working with Sonata will fortify our expansion and help connect tibbr with more enterprises via the company's ability to offer customized solutions that meet the requirements of each of its customers," said Ram Menon, President, Social Computing, TIBCO.

"tibbr is clearly ahead of the curve in innovatively creating value for organizations through enterprise social networking. We believe that this can fundamentally change the way people work, communicate and collaborate and are excited to work with TIBCO to implement this strategy," said Srikar Reddy, Managing Director and CEO, Sonata Software.

About Sonata Software Limited

Sonata Software, headquartered in Bangalore, India, is an IT consulting and software services company delivering transformational IT solutions through customer specific Centres of Excellence. Sonata serves Software Product Companies, and enterprises in the Travel, Manufacturing, Retail and Distribution verticals across the globe. Its key service lines include Business Intelligence and Analytics, Application Development Management (ADM), Mobility, Cloud, Social Media, Testing, Enterprise Services (ERP and CRM), and Infrastructure Management services. Sonata has strategic alliances with global technology majors like Microsoft, SAP, IBM, Oracle, and HP to deliver innovative solutions.



About tibbr

With users in more than 100 countries, tibbr is the social enterprise platform that is revolutionizing the way we work, collaborate, learn and share. tibbr connects people, applications and data in context in an entirely personal way. tibbr brings together what matters -- to individuals or groups - - to get work done better, faster. It's an open, intensely flexible platform that can be delivered on premise or in the cloud. Learn more at www.tibbr.com.

About TIBCO

TIBCO Software Inc. (NASDAQ: TIBX) is a provider of infrastructure software for companies to use on-premise or as part of cloud computing environments. Whether it's efficient claims or trade processing, cross-selling products based on real-time customer behavior, or averting a crisis before it happens, TIBCO provides companies the two-second advantage® – the ability to capture the right information, at the right time, and act on it preemptively for a competitive advantage. More than 4,000 customers worldwide rely on TIBCO to manage information, decisions, processes, and applications in real time. Learn more at www.tibco.com.

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For further information, please contact:

Swati Sengupta
Sonata Software Limited
A.P.S. Trust Building,
Bull Temple Road, N.R. Colony
Bangalore 560019, India
Tel: +91 80 30971999
swati.sengupta@sonata-software.com