

SONATA



SONATA SOFTWARE LIMITED

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October 31, 2014

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Dear Sir/Madam,

Sub : Press Release

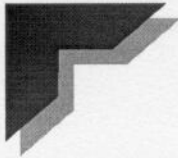
Please find enclosed copy of the press release which is being released on Monday that the Company will showcase its expertise with a range of solutions, as an exhibitor at the Microsoft Convergence 2014 - Europe, being held in Barcelona, Spain from November 4 - 6, 2014.

Kindly take the same on record.

Thanking you,

Very truly yours,
For **SONATA SOFTWARE LIMITED**

PRIYA MANOJ JASWANI
COMPANY SECRETARY



Sonata to showcase Dynamics™ AX expertise at Microsoft Convergence 2014 Europe

Barcelona, November 4th – 6th, 2014

Sonata Software, a global IT services company and a Microsoft Gold Certified Partner for ERP, announced today that it will showcase its expertise with a range of solutions, as an exhibitor at the Microsoft Convergence 2014 - Europe, being held in Barcelona, Spain from November 4 – 6, 2014.

In pursuant to its strategic business interest in Europe and as key part of its overall Retail vertical strategy, Sonata will showcase its deep expertise in end to end Microsoft Dynamics™ AX Retail implementation offering at the Microsoft Dynamics Convergence 2014 - Europe. Microsoft Dynamics for Retailers has emerged as a package of choice with superior multi-channel customer engagement features and Sonata has further built a portfolio of solution extensions spanning dynamic promotions, mobile order fulfilment, social shopping and POS systems enhancement. This takes the theme of AX making clients future ready retailers even further.

Sonata is also engaged with developing and delivering Service Industry specific vertical solutions on Dynamics AX and has significant expertise in engineering custom solutions, implementation and support activities for enterprises in this segment globally.

Speaking on the occasion, Mr. Rajeev Rege, Head, Europe Operations, Sonata Software said "Europe is a priority market for Sonata and a great opportunity. We are associated with some of the largest global Retail and Service brands based in Europe and we're excited to further continue developing impeccable services and foster long-term relationships in the market."

With a renewed focus on cutting edge technologies in Retail, Travel & CPG industries, Sonata is looking to further enhance its investments behind Dynamics AX as a driver of value for clients and its own business growth.

About Sonata Software

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 100 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

For further information, please contact:

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