

SONATA SOFTWARE LIMITED



CMMIDEV/5SM
Exp. 2017-04-16 / Appraisal #22007

October 9, 2015

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

Sub : Press Release

We are announcing today that the Company will be associating with CEDI – NIT Trichy to organize investor meet-up at IIM Trichy Campus in Chennai on 10th October.

A copy of the press release is enclosed for your reference.

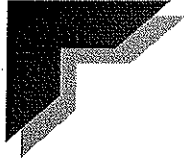
Kindly take the same on record.

Thanking you,

Very truly yours,
For **SONATA SOFTWARE LIMITED**

PRIYA MANOJ JASWANI
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd - Mumbai



NIT Trichy-Sonata Startup event at IIM Trichy Campus in Chennai

Chennai, October 9th, 2015

Sonata Software, a global IT services and technology solutions company, announced today that it will, with CEDI (Center for Entrepreneurship Development and Incubation) promoted by NIT Trichy, organize a start-up promotion and investor meet-up in Chennai on 10th October.

During the event, CEDI and Sonata would share knowledge and awareness on how to successfully startup a business using the support eco-system provided by their joint program. The event will also see new ideas being presented by entrepreneurs and proposals that qualify pre-defined criteria would be eligible to receive a seed funding. The program targets students, graduates and faculty with start-up plans in the area of information technology and invites them to join the event scheduled on 10th October, at the IIM Trichy Campus in Chennai from 4:00 PM onwards.

CEDI NIT Trichy and Sonata recently sponsored the Startup Weekend Trichy which was held on 11th September 2015 in Trichy and we had 110 participants, with 16 pitches shortlisted and three ideas selected from them.

Navin Mathew, Head – Planning & Program Management at Sonata Software said, “We had partnered with CEDI NIT Trichy, last year, to build the ecosystem of entrepreneurship in Technology Institutes. Sonata would support activities of CEDI through technical, managerial and funding support. Some of the technology areas identified under this program are e-Commerce, Social, Mobility, Analytics and Cloud and Internet of Things based products and platforms. This event focuses on continuing our support for innovation and fostering close link between industry and academia.”

Interested start-up teams and investors can register for the event at <http://bit.ly/innovation-sonata>

About Sonata Software

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

For further information, please contact:

Anuj Kumar Saxena
Sonata Software Limited
CIN- L72200MH1994PLC082110
A.P.S. Trust Building,
Bull Temple Road, N.R. Colony
Bangalore 560019, India
Tel: +91 80 67781999
anujkumar.s@sonata-software.com