

November 13, 2014

The Manager-Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai -400 051

Sub: Outcome of the Board Meeting for Q 2

Dear Sir,

This is to inform you that the Board of Directors of the Company has, at its meeting held today, approved the unaudited financial results of the Company, stand alone and consolidated, for the Quarter ended September 30, 2014. A copy of the same is enclosed herewith.

Kindly take the same on your record.

Yours truly,

For Cyber Media (India) Limited



Anoop Singh

Company Secretary

Enclosed: As above

CYBER MEDIA (INDIA) LIMITED

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

Website : www.Cybermedia.co.in, www.ciol.com

CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER & HALF YEAR ENDED 30TH SEPTEMBER 2014

(Rupees in Lakhs)

PART I							
	Particulars	Quarter Ended			Half Year		Year Ended
		30.09.14	30.06.14	30.09.13	30.09.14	30.09.13	31.03.2014
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Income from operations						
	(a) Net Sales/ Income from operations (net of excise duty)	1,634.98	1,252.30	1,431.46	2,887.28	3,000.24	5,985.56
	(b) Other operating income.	-	-	-	-	-	-
	Total income from operations (net)	1,634.98	1,252.30	1,431.46	2,887.28	3,000.24	5,985.56
2	Expenses						
	(a) Cost of materials consumed	14.63	20.40	23.92	35.03	49.02	101.09
	(b) Purchase of stock-in-trade	1.15	6.45	2.91	7.61	15.52	25.12
	(c) Changes in inventories of finished goods work-inprogress and Stock-in-Trade	2.61	(3.27)	(2.75)	(0.66)	(2.75)	(10.50)
	(d) Employee benefits expense	481.51	481.70	529.18	963.21	1,052.11	1,999.75
	(e) Depreciation and amortization expense	119.21	115.08	126.54	234.29	254.63	506.80
	(f) Other expenses	-	-	-	-	-	-
	Other Expenses	984.23	651.49	767.88	1,635.72	1,532.95	3,228.75
	Total expenses	1,603.34	1,271.85	1,447.67	2,875.20	2,901.47	5,851.01
3	Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)	31.64	(19.55)	(16.21)	12.08	98.77	134.55
4	Other income	39.83	15.04	41.51	54.87	62.65	131.23
5	Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)	71.46	(4.51)	25.30	66.95	161.42	265.78
6	Finance costs	88.86	122.07	132.59	210.93	256.63	507.62
7	Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)	(17.40)	(126.58)	(107.29)	(143.97)	(95.21)	(241.84)
8	Exceptional items	-	-	-	-	-	-
9	Profit/ (Loss) from ordinary activities before tax (7-8)	(17.40)	(126.58)	(107.29)	(143.97)	(95.21)	(241.84)
10	Tax expense	(40.55)	(72.32)	5.06	(112.87)	(59.84)	(121.16)
11	Profit/ (Loss) from ordinary activities after tax (9-10)	23.15	(54.26)	(112.35)	(31.10)	(35.37)	(120.68)
12	Extraordinary items (net of tax expense Rs. NIL Lakhs)	-	-	-	-	-	-
13	Net Profit/ (Loss) for the period (11-12)	23.15	(54.26)	(112.35)	(31.10)	(35.37)	(120.68)
14	Share of profit / (loss) of associates	-	-	-	-	-	-
15	Minority Interest	-	-	3.20	-	-	(21.88)
16	Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)	23.15	(54.26)	(115.55)	(31.10)	(35.37)	(98.80)
17	Paid-up equity share capital (Face value - Rs.10/- each)	1,050.12	1,050.12	1,050.12	1,050.12	1,050.12	1,050.12
18	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	3,784.93	3,798.08	3,706.97	3,784.93	3,706.97	3,623.80
19.1	Earnings per share (before extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	0.22	(0.52)	(1.07)	(0.30)	(0.34)	(1.15)
	(b) Diluted	0.22	(0.52)	(1.07)	(0.30)	(0.34)	(1.15)
19.2	Earnings per share (after extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	0.22	(0.52)	(1.07)	(0.30)	(0.34)	(1.15)
	(b) Diluted	0.22	(0.52)	(1.07)	(0.30)	(0.34)	(1.15)

For Cyber Media (India) Limited

Pradeep Kumar

Managing Director

CYBER MEDIA (INDIA) LIMITED

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

Website : www.Cybermedia.co.in, www.ciol.com

PART II

PARTICULARS OF SHAREHOLDING

Particulars	Quarter Ended			Half Year ended		Year Ended
	30.09.14	30.06.14	30.09.13	30.09.14	30.09.13	31.03.14
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
A	PARTICULARS OF SHAREHOLDING					
1	Public Shareholding					
	Number of shares	5697107	5697107	5697107	5697107	5697107
	Percentage of Shareholding	54.25%	54.25%	54.25%	54.25%	54.25%
2	Promoters and Promoter Group Shareholding					
	a) Pledged/ Encumbered	-	-	-	-	-
	Number of shares	-	-	-	-	-
	Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
	Percentage of shares (as a % of the share capital of the company)	-	-	-	-	-
	b) Non-encumbered					
	Number of shares	4804135	4804135	4804135	4804135	4804135
	Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	Percentage of shares (as a % of the share capital of the company)	45.75%	45.75%	45.75%	45.75%	45.75%

Particulars	As at 30-09-2014
B	
INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	1
Received during the quarter	4
Disposed during the quarter	5
Remaining unsolved at the end of the quarter	0

For Cyber Media (India) Limited

Manoj Kumar
Managing Director

CYBER MEDIA (INDIA) LIMITED

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CONSOLIDATED SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE QUARTER & HALF YEAR ENDED 30TH SEPTEMBER 2014

(Rupees in Lakhs)

PART I						
	Particulars	Quarter Ended			Half Year	
		30.09.14	30.06.14	30.09.13	30.09.14	30.09.13
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
1	Segment Revenue					
	Media	543.90	459.97	765.34	1,003.87	1,500.04
	Media Services	1,121.93	817.12	811.66	1,939.05	1,677.64
	Total	1,665.83	1,277.09	1,577.00	2,942.92	3,177.68
	Less : Inter Segment Revenue	(8.97)	9.74	104.02	0.77	114.78
	Total Revenue	1,674.80	1,267.35	1,472.98	2,942.15	3,062.90
2	Segment Results					
	Profit before tax, interest expenses and dividend from each segment					
	Media	13.28	(25.84)	75.67	(12.56)	82.20
	Media Services	58.19	21.33	(49.37)	79.52	79.23
	Sub-Total	71.47	(4.51)	26.30	66.96	161.42
	Less : Unrealised segment margins					
	Sub-Total	71.47	(4.51)	26.30	66.96	161.42
	Less : Interest Expenditure	88.86	122.07	132.59	210.93	256.63
	Profit Before Tax	(17.39)	(126.58)	(106.29)	(143.97)	(95.21)
3	Capital Employed					
	(Segment Assets - Segment Liabilities)					
	Media	3,271.59	3,299.92	3,363.00	3,271.59	3,363.00
	Media Services	513.34	498.16	2,451.00	513.34	2,451.00
	Total	3,784.93	3,798.08	5,814.00	3,784.93	5,814.00

For Cyber Media (India) Limited

Pradeep Kumar

Managing Director

CYBER MEDIA (INDIA) LIMITED

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

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(Rs. in Lakhs)

Consolidated Statement of Assets and Liabilities

Particulars	As at 30.09.14	As at 31.03.14
A EQUITY & LIABILITIES		
1 Shareholders' Funds		
Share Capital	1,050.12	1,050.12
Reserves & Surplus	2,734.81	2,573.69
Money received against share warrants	-	-
Sub-totals- shareholder's Funds	3,784.93	3,623.81
2 Share application money pending allotment	-	-
3 Minority Interest*	-	-
4 Non-current Liabilities		
Long-term borrowings	2,573.83	2,394.93
Deferred tax liabilities (Net)	-	-
Other long term liabilities	-	-
Long-term provisions	205.92	156.81
Sub-total-non-current liabilities	2,779.75	2,551.74
5 Current Liabilities		
Short-term borrowings	1,254.52	1,285.01
Trade payables	2,369.18	2,113.35
Other current liabilities	228.70	406.31
Short-term provisions	34.05	73.07
Sub-total-current liabilities	3,886.44	3,877.74
TOTAL-EQUITY AND LIABILITIES	10,451.12	10,053.29
B ASSETS		
1 Non-Current Assets		
Fixed Assets	3,406.33	3,401.30
Goodwill on consolidation*	-	-
Non-current investments	1,226.56	1,209.15
Deferred Tax Assets (Net)	704.89	590.89
Long term loans and advances	715.71	655.08
Other non-current assets	-	-
Sub-total- Non- Current assets	6,053.49	5,856.42
2 Current Assets		
Current Investments	-	-
Inventories	637.50	632.40
Trade Receivables	2,556.74	2,877.73
Cash and cash equivalents	1,068.81	541.01
Short-term loans and advances	91.08	106.39
Other current assets	43.51	39.34
Sub-total-current assets	4,397.63	4,196.87
TOTAL-ASSETS	10,451.12	10,053.29

For Cyber Media (India) Limited

[Signature]

Managing Director

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com

NOTES TO CONSOLIDATED FINANCIAL RESULTS FOR THE HALF YEAR & QUARTER ENDED 30TH SEPTEMBER 2014

- 1 Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results along with consolidated results are available on the website of the Company.
- 2 The consolidated figures include those of Company's (a) Subsidiaries: Cyber Media Research & Services Limited (Formerly Known as Cyber Media Research Limited), Cyber Media Services Limited, Cyber Media Singapore Pte Limited, Cyber Media India LLC and Cyber Astro Limited (b) Associates: Cyber Media Foundation Limited, Cyber Media Careers Limited, Any Time Media Pvt Limited
- 3 The statutory auditors have carried out a limited review of the aforesaid results
- 4 The above unaudited consolidated financial results for the period ended 30th September, 2014 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21 & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on November 13, 2014
- 5 The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
- 6 Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

Place : New Delhi
Dated : November 13, 2014



Pradeep Gupta
Chairman & Managing Director
DIN 00007520

CYBER MEDIA (INDIA) LIMITED

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Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

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STANDALONE FINANCIAL RESULTS FOR THE QUARTER & HALF YEAR ENDED 30TH SEPTEMBER 2014

(Rupees in Lakhs)

PART I							
	Particulars	Quarter Ended			Half Year Ended		Year ended
		30.09.14	30.06.14	30.09.13	30.09.14	30.09.13	31.03.14
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Income from operations						
	(a) Net Sales/ Income from operations (net of excise duty)	363.23	338.63	538.10	701.86	1,089.30	2,413.84
	(b) Other operating income.	-	-	-	-	-	-
	Total income from operations (net)	363.23	338.63	538.10	701.86	1,089.30	2,413.84
2	Expenses						
	(a) Cost of materials consumed	14.63	20.40	17.57	35.03	34.47	71.74
	(b) Purchase of stock-in-trade	-	-	-	-	-	-
	(c) Changes in inventories of finished goods work-inprogress and Stock-in-Trade	-	-	-	-	-	-
	(d) Employee benefits expense	131.81	139.30	190.24	271.11	415.14	641.60
	(e) Depreciation and amortization expense	32.41	31.72	39.76	64.13	87.66	175.31
	(f) Other expenses	217.21	195.20	268.75	412.41	561.85	1,284.65
	Total expenses	396.06	386.62	516.32	782.68	1,099.12	2,173.30
3	Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)	(32.83)	(47.99)	21.78	(80.82)	(9.82)	240.54
4	Other income	37.00	7.62	19.32	44.62	23.02	37.53
5	Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)	4.18	(40.37)	41.10	(36.19)	13.20	278.07
6	Finance costs	64.55	97.02	103.69	161.57	195.69	386.97
7	Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)	(60.37)	(137.39)	(62.59)	(197.76)	(182.49)	(108.90)
8	Exceptional items	-	-	-	-	-	-
9	Profit/ (Loss) from ordinary activities before tax (7-8)	(60.37)	(137.39)	(62.59)	(197.76)	(182.49)	(108.90)
10	Tax expense	(23.02)	(55.15)	0.02	(78.17)	(49.88)	(50.14)
11	Profit/ (Loss) from ordinary activities after tax (9-10)	(37.35)	(82.24)	(62.61)	(119.59)	(132.61)	(58.76)
12	Extraordinary items (net of tax expense Rs. NIL Lakhs)	-	-	-	-	-	-
13	Net Profit/ (Loss) for the period (11-12)	(37.35)	(82.24)	(62.61)	(119.59)	(132.61)	(58.76)
14	Share of profit / (loss) of associates	-	-	-	-	-	-
15	Minority Interest	-	-	-	-	-	-
16	Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)	(37.35)	(82.24)	(62.61)	(119.59)	(132.61)	(58.76)
17	Paid-up equity share capital (Face value - Rs.10/- each)	1,050.10	1,050.12	1,050.12	1,050.12	1,050.10	1,050.12
18	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	2,456.77	2,494.11	2,502.51	2,456.77	2,502.51	2,576.35
19.1	Earnings per share (before extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	(0.36)	(0.78)	(0.60)	(1.14)	(1.26)	(0.56)
	(b) Diluted	(0.36)	(0.78)	(0.60)	(1.14)	(1.26)	(0.56)
19.2	Earnings per share (after extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	(0.36)	(0.78)	(0.60)	(1.14)	(1.26)	(0.56)
	(b) Diluted	(0.36)	(0.78)	(0.60)	(1.14)	(1.26)	(0.56)

For Cyber Media (India) Limited

[Signature]

Managing Director

CYBER MEDIA (INDIA) LIMITED

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Website : www.Cybermedia.co.in, www.ciol.com

PART II

PARTICULARS OF SHAREHOLDING

	Particulars	Quarter Ended			Half Year ended		Year Ended
		30.09.14	30.06.14	30.09.13	30.09.14	30.09.13	31.03.14
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
A	PARTICULARS OF SHAREHOLDING						
1	Public Shareholding						
	Number of shares	5697107	5697107	5697107	5697107	5697107	5697107
	Percentage of Shareholding	54.25%	54.25%	54.25%	54.25%	54.25%	54.25%
2	Promoters and Promoter Group Shareholding						
	a) Pledged/ Encumbered	-	-	-	-	-	-
	Number of shares	-	-	-	-	-	-
	Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-
	Percentage of shares (as a % of the share capital of the company)	-	-	-	-	-	-
	b) Non-encumbered						
	Number of shares	4804135	4804135	4804135	4804135	4804135	4804135
	Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%	100%
	Percentage of shares (as a % of the share capital of the company)	45.75%	45.75%	45.75%	45.75%	45.75%	45.75%

Particulars	As at 30-09-2014
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	1
Received during the quarter	4
Disposed during the quarter	5
Remaining unsolved at the end of the quarter	0

For Cyber Media (India) Limited

[Signature]

Managing Director

CYBER MEDIA (INDIA) LIMITED

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

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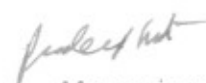
Website : www.Cybermedia.co.in, www.ciol.com

STANDALONE SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER 2014

(Rupees in Lakhs)

PART I						
	Particulars	Quarter Ended			Half Year Ended	
		30.09.14	30.06.14	30.09.13	30.09.14	31.03.14
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Segment Revenue					
	Media	400.23	346.25	557.42	746.48	2,451.37
	Media Services	-	-	-	-	-
	Total	400.23	346.25	557.42	746.48	2,451.37
	Less : Inter Segment Revenue	-	-	-	-	-
	Total Revenue	400.23	346.25	557.42	746.48	2,451.37
2	Segment Results					
	Profit before tax, interest income, interest expenses and dividend from each segment					
	Media	4.18	(40.37)	41.10	(36.19)	278.07
	Media Services	-	-	-	-	-
	Sub-Total	4.18	(40.37)	41.10	(36.19)	278.07
	Less : Unrealised segment margins	-	-	-	-	-
	Sub-Total	4.18	(40.37)	41.10	(36.19)	278.07
	Less : Interest Expenditure	64.55	97.02	103.69	161.57	386.97
	Profit Before Tax	(60.37)	(137.39)	(62.59)	(197.76)	(108.90)
3	Capital Employed					
	(Segment Assets - Segment Liabilities)					
	Media	3,506.89	3,544.24	3,552.61	3,506.89	3,626.47
	Media Services	-	-	-	-	-
	Total	3,506.89	3,544.24	3,552.61	3,506.89	3,626.47

For Cyber Media (India) Limited



Managing Director

CYBER MEDIA (INDIA) LIMITED

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(Rs. in Lakhs)

Statement of Assets and Liabilities

Particulars	As at 30.09.14	As at 31.03.14
A EQUITY & LIABILITIES		
1 Shareholders' Funds		
Share Capital	1,050.12	1,050.12
Reserves & Surplus	2,456.77	2,576.35
Money received against share warrants	-	-
Sub-totals- shareholder's Funds	3,506.89	3,626.47
2 Share application money pending allotment	-	-
3 Minority Interest*	-	-
4 Non-current Liabilities		
Long-term borrowings	1,955.55	1,688.21
Deferred tax liabilities (Net)	-	-
Other long term liabilities	-	-
Long-term provisions	113.44	68.49
Sub-total-non-current liabilities	2,068.99	1,756.70
5 Current Liabilities		
Short-term borrowings	660.82	702.95
Trade payables	884.38	873.60
Other current liabilities	121.80	375.77
Short-term provisions	-	44.95
Sub-total-current liabilities	1,667.00	1,997.27
TOTAL-EQUITY AND LIABILITIES	7,242.88	7,380.44
B ASSETS		
1 Non-Current Assets		
Fixed Assets	854.42	918.19
Goodwill on consolidation*	-	-
Non-current investments	2,665.35	2,665.35
Deferred Tax Assets (Net)	160.02	81.84
Long term loans and advances	494.29	458.47
Other non-current assets	-	-
Sub-total- Non- Current assets	4,174.08	4,123.85
2 Current Assets		
Current Investments	-	-
Inventories	125.60	125.65
Trade Receivables	2,779.09	2,948.86
Cash and cash equivalents	137.55	165.09
Short-term loans and advances	6.54	16.99
Other current assets	20.02	-
Sub-total-current assets	3,068.80	3,256.59
TOTAL-ASSETS	7,242.88	7,380.44

For Cyber Media (India) Limited

[Signature]

Managing Director

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

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NOTES TO STAND - ALONE FINANCIAL RESULTS FOR THE QUARTER & HALF YEAR ENDED 30TH SEPTEMBER, 2014

- | | |
|---|---|
| 1 | The above results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on November 13, 2014 |
| 2 | Figures for previous periods may have been regrouped and rearranged, wherever necessary, to confirm with the relevant current period classification. |
| 3 | These notes should be read in conjunction with the notes to consolidated financial results for the half year ended September 30, 2014 as applicable. |

By Order of the Board
for Cyber Media (India) Limited



Pradeep Gupta
Chairman & Managing Director
DIN 00007520

Place : New Delhi

Dated : November 13, 2014