

5th February, 2013

The Secretary
National Stock Exchange of India Limited,
"Exchange Plaza", C-1, Block G,
Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051

Dear Sir,

Sub: Press Release

Please find enclosed a copy of the Press Release being issued by the Company.

This is for your information and records.

Thanking you,

Yours faithfully

For Exide Industries Limited



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**Company Secretary and
Executive Vice President – Legal & Administration**

Encl: a/s

Press Release

Exide Industries Limited (Exide) has entered into an additional Technical License and Assistance Agreement with Shin-Kobe Electric Machinery Company Limited, Japan (Shin-Kobe) to implement new manufacturing processes for automotive batteries.

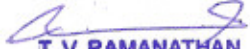
Shin-Kobe Electric Machinery Company Limited is a leading manufacturer *inter alia* of automotive and industrial batteries and part of the renowned Hitachi Group and is a wholly owned subsidiary of Hitachi Chemical Company Limited, Japan.

Under this Agreement, Shin-Kobe will provide to Exide the technology and extensive technical support and assistance to enable Exide to manufacture quality automotive batteries in its various plants in India. This new technology would enable Exide to not only manufacture superior quality batteries but is also expected to result in cost reduction.

For more information about Shin-Kobe Electric Machinery Company Limited please visit www.shinkobe-denki-co.jp.

Exide Industries Limited, India is a leading manufacturer of *inter alia* lead acid batteries for automotive, telecommunications, traction, UPS, naval, and motive power markets. The Company has seven battery manufacturing facilities in India, which excludes two Home UPS manufacturing facilities. Apart from the Indian market the Company also exports to Europe, South and South East Asia and other overseas markets either directly or through its subsidiaries. For more information contact Exide Industries Limited, Exide House, 59E Chowringhee Road, Kolkata 700 020 or visit the Company website at www.exideindustries.com.

EXIDE INDUSTRIES LIMITED



T. V. RAMANATHAN
Managing Director &
Chief Executive Officer