

Akshay Poddar

7th March, 2013

The Company Secretary
Gillette India Limited
SPA-65A
Bhiwadi Industrial Area
Bhiwadi (Dist Alwar)
Rajasthan - 301019

Dear Sirs,

Sub : Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed the disclosure for creation of pledge of 76,923 shares of Gillette India Limited on 6th March, 2013 in the format as required under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Thanking you,

Yours faithfully



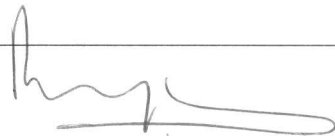
Akshay Poddar

encl : as above

- 1) National Stock Exchange of India Ltd
Mumbai (alongwith the disclosure as above)
- 2) Bombay Stock Exchange Ltd
Mumbai (alongwith the disclosure as above)

'Hongkong House', 31 B.B.D. Bagh (S), Kolkata-700 001, India
Phone: (91-33) 2210-7980, 2248-8891/2, Fax: (91-33) 2243-7215, Email: akshay@poddarheritage.com

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)				Gillette India Limited			
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)				Akshay Poddar			
Date of reporting				07.03.2013			
Names of the stock exchanges where the shares of the target company are listed				1) National Stock Exchange 2) Bombay Stock Exchange			
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)							
Promoter (s) or PACs with him	Pre event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others give details
Names	Numbers	% of total share capital	Type-creation/invocation/ release	Date(s)	Number	% of total share capital	
Akshay Poddar	76,923	0.24%	creation	6.3.2013	Nil	Nil	Pledge of 76,923 equity shares of Gillette India Ltd created in the name of Aditya Birla Finance Limited
(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.							
Place : Kolkata				 (Akshay Poddar)			
Date : 07.3.2013							