



Gillette India Limited
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Gillette India Limited Delivers Robust Growth

Net Sales up 13% for quarter ended September 30, 2014

Mumbai, October 30, 2014 – Gillette India Limited (GIL) today announced its financial results for the quarter ended September 30, 2014. Driven by the company's focus on innovation and productivity, net sales increased to Rs. 439 crores, up 13% versus last year, with robust double digit growth across all segments.

Profit After Tax (PAT) increased to Rs. 18 crores, up 17% versus last year, behind productivity driven cost savings and operational excellence.

Grooming: Sales in Grooming were up 13% versus year ago, driven by sustained focus on brand fundamentals and strength of our product portfolio.

Oral Care: Oral Care delivered sales growth of 15% versus last year driven by product innovations and superior value proposition. The launch of Oral-B toothpaste is delivering in-line with expectations.

Portable Power: Sales in the Portable Power business were up 15%, versus year ago behind our focus on driving pricing and mix.

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands such as- GILLETTE, ORAL-B and DURACELL; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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