

RELIANCE

Reliance Communications Limited
Dhirubhai Ambani Knowledge City
Navi Mumbai 400 710.

Tel : +91 022 3038 6286
Fax: +91 022 3037 6622
www.rcom.co.in

April 16, 2014

The General Manager
Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
Fax No.: 2272 2037/39/41/61/3121/3719

The Manager
National Stock Exchange of India Ltd.
Exchange Plaza, C/1, Block G
Bandra - Kurla Complex, Bandra (East)
Mumbai 400 051
Fax No.: 2659 8237 / 38/8347/48 /
66418124/25/26

BSE Scrip Code: 532712

NSE Symbol: RCOM

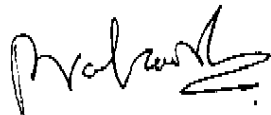
Dear Sir,

Sub: Media Release

We enclose herewith the media release dated April 16, 2014 being issued by the Company which is self explanatory.

Kindly inform your members accordingly.

Yours faithfully
For Reliance Communications Limited



Prakash Shenoy
Company Secretary

Encl: as above.

Reliance Communications Hikes Tariffs by Up to 20%

Headline Tariffs Increased from 1.5 p/sec to 1.6 p/sec

- Tariffs on discounted plans to increase by up to 20%
- Tariff increases applicable pan-India across pre-paid segment
- New acquisition tariffs to increase by 20 paise per minute
- RCOM continues to focus on growing profitable/paid minutes on its network

New Delhi, 16 April 2014: Reliance Communications, India's fully integrated telecommunications service provider, today announced an increase in tariffs by up to 20 per cent for all its pre-paid customers. Headline Tariffs will increase from 1.5 paise to 1.6 paise per second, while tariffs on discounted and promotional plans will increase by up to 20 per cent. The revised tariffs, which will be applicable for pre-paid customers across the country, come into effect from 25 April 2014.

"At Reliance Communications, we continue to focus on growing profitable/paid minutes on our network and the current tariff hikes are part of our continued efforts to reduce free and discounted minutes, & offset the ever-rising costs of input materials," **Mr Gurdeep Singh, Chief Executive Officer, Consumer Business, Reliance Communications**, said. "We expect RPMs to improve over the next few quarters and this will impact our performance positively," he added.

INDICATIVE LIST OF TARIFF CHANGES			
Headline Tariffs	1.5 paise p/sec	1.6 paise p/sec	% Increase
Discounted Tariff Plans			
STV 115	100 mins of STD	80 mins of STD	20%
STV 148	500 mins of Local	400 mins of Local	20%
STV 259	3,000 mins of On-Net	2,500 mins of On-Net	17%

About Reliance Communications

Reliance Communications Limited, founded by the late Shri Dhirubhai H Ambani (1932-2002), is the flagship company of the Reliance Group. The Reliance Group currently has a net worth in excess of Rs 89,600 crore (US \$16.5 billion), cash flows of Rs 9,100 crore (US \$1.7 billion), and a net profit of Rs 4,300 crore (US \$0.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company, with a customer base of about 126 million, including over 2.5 million individual overseas retail customers, ranks among the Top 7 Telecom companies in the world by number of customers in a single country. RCOM's corporate clientele includes over 39,000 Indian and multinational corporations, including small and medium enterprises, and over 830 global, regional and domestic carriers.

Reliance Communications has a pan-India, Next-Generation, integrated (wireless and wireline), convergent (voice, data and video) digital network capable of supporting best-of-class services spanning the entire communications value chain, covering over 24,000 towns and 600,000 villages. RCOM owns and operates the world's largest Next-Gen IP-enabled connectivity infrastructure, comprising over 277,000 km of fibre optic cable systems in India, USA, Europe, Middle East and the Asia-Pacific region.

For further information, please contact:

Rajeev Narayan
Reliance Communications
Mobile: +91 9310414119
E-mail: rajeev.narayan@relianceada.com

Kumar Abhijeet
Reliance Communications
+91 8080334332
kumar.abhijeet@relianceada.com