

News Release



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Thomas Cook India honoured 'Best Tour Operator- Outbound' at CNBC AWAAZ Travel Awards 2013

Mumbai, June 26, 2013: **Thomas Cook (India) Limited**, India's largest integrated travel and travel related financial services company was honoured with '**Best Tour Operator - Outbound**' award at the recently held CNBC AWAAZ Travel Awards event in Mumbai.

The CNBC AWAAZ Travel Awards presented by MTDC, honour best in class destinations, organizations and service providers based on an objective study across about 10000 people, conducted by CNBC AWAAZ across multimedia platforms and then presented to an esteemed jury for final validation and decisions. The award was received by Mr. Madhav Pai, Director – Leisure Travel (Outbound), Thomas Cook India Ltd. on behalf of the company.

Commenting on the occasion, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd** said, *"It is indeed a proud moment for us to be awarded 'Best Tour Operator-Outbound' by CNBC AWAAZ presented by MTDC. This award is a testimony to our customer-centric initiatives, diverse product-service portfolio, excellent marketing and most of all our commitment towards dedicated service delivery."*

He added, *"It is a delightful reiteration of our leadership and pioneering heritage and a great encouragement for us to scale new heights and strive even harder to perform better with each passing year."*

About Thomas Cook (India) Limited:

Thomas Cook is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 245 locations (including 23 airport counters) in 100 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 133 Gold Circle Partners and 165 Preferred Sales Agents in over 150 cities across India.

Thomas Cook (India) Ltd has been honoured with **The Most Trusted Brand in travel services** by **The Brand Trust Report™, India study 2012**, voted **Best Tour Operator** at the **Lonely Planet Travel Awards 2013** and **Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2011 & 2012**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012** and recognized as a "Consumer Superbrand" 2011-2012 by Superbrands. The Company was selected **Retailer of the Year – Leisure & Holidays**, by **ET NOW** in 2013. At the recently concluded **National Tourism Awards 2011-2012**, TCIL was honoured with 3 prestigious awards: **Special Award for endeavors in launching new tourism products and exemplary performance during the year 2011-12**; **Tour Operator Promoting Niche Segments other than Adventure and MICE** and **Award of Excellence: Best Tourism Promotion Publicity Material**.

Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as "**Top 10 South Asia IATA Authorized Training Centres**", **2012 & 2013**.

ICRA has assigned a long term rating of 'ICRA AA-/ Stable' and CRISIL has assigned a long term rating of CRISIL AA-/ stable outlook, to the non convertible debenture program.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

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Fairfax Financial Holdings is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$30 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India). The portfolio also includes several market leading insurance companies such as Odyssey Re (USA), Crum & Forster (USA), First Capital (Singapore), Fairfax Brasil (Brazil), Gulf Insurance (Kuwait).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

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