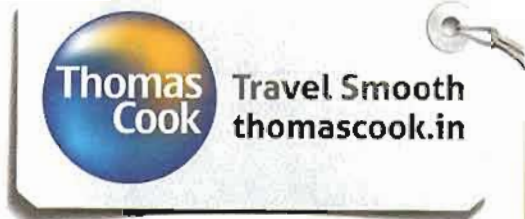


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Tel.: +91-22-6160 3333
Fax No.: +91-22-2287 1069



A FAIRFAX Company

10th September, 2014

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK
NCD ISIN: INE332A08014
Fax No.: 2659 8237/38

Dear Sir,

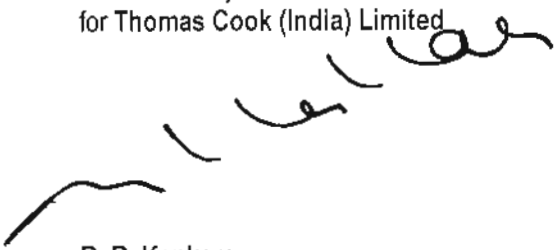
Sub: Press Release

We are enclosing herewith the Press Release dated September 10, 2014 titled "Thomas Cook India expands its Franchisee Network - 2 new retail outlets added to its existing network in Maharashtra".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for Thomas Cook (India) Limited


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a





News Release

Thomas Cook Press Office: 022 66091380
Pressoffice@in.thomascook.com

Thomas Cook India expands its Franchisee Network *2 new retail outlets added to its existing network in Maharashtra*

Mumbai, September 10, 2014: **Thomas Cook (India) Ltd.**, India's leading integrated travel and travel related financial services company, launched two new retail stores at **Malad** and **Kharghar** on August 27, 2014 and September 3, 2014, respectively. The new outlets were inaugurated by **Mr. Jatinder Paul Singh, Senior Vice President & Head - Sales & Distribution, Leisure Travel (Outbound), Thomas Cook (India) Ltd.**

Thomas Cook India's footprint in the State of Maharashtra now extends across 35 locations, including metros, mini metros and Tier II & III markets, via a combination of owned branches and franchise 'Gold Circle Partner' outlets. Mumbai and Maharashtra have been identified as priority markets in Thomas Cook India's strategic expansion plan, and the two new stores at Malad and Kharghar are a step closer to providing easy accessibility to its consumers in Mumbai- with a current total of 24 retail touch points.

Thomas Cook India's new outlet in Malad is situated at a prime location on S.V. Road, while the store in Kharghar is centrally located at Sector-2, providing the Company a viable catchment area for a diversity of retail consumers: families, business travellers, students, senior citizens, honeymooners and ad hoc groups. The two new retail outlets will offer travellers of Mumbai and Navi Mumbai access to Thomas Cook India's premium service quality across its range of holiday products (domestic and international tickets & hotels, cruises, individual and group tours, its luxury vacations- "Indulgence"), visa services & insurance.

Commenting on the inauguration of the branch, **Mr. Jatinder Paul Singh, Senior Vice President & Head - Sales & Distribution, Leisure Travel (Outbound)** said, *"I am delighted to launch our Gold Circle Partner (franchise) outlets at both Malad and Kharghar. This is a reiteration of our strategic intent at Thomas Cook India- to expand our footprint across key markets via our impactful Gold Circle Partner Franchisee Model. Mumbai and Maharashtra State have been a powerhouse in our success story and these new retail outlets at Malad and Kharghar will take us a step closer to our consumers' doorstep!"*

Thomas Cook (India) Ltd.

Shop No. 1, Shree Archana CHS Ltd, Opp Sunder Nagar, S.V. Road, Malad (West), Mumbai - 400064
Phone: +91 22 65149554 / 65179555; Mobile: +91 97 69 607016

Thomas Cook (India) Ltd.

Shop no-12, Plot no-20, Sai Swar Bldg, Sector-2, Kharghar, Navi Mumbai, Pin - 410210.
Phone: 022 65973333/5555; Mobile: 9768138555

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Board: +91-22-6160 3333



Travel Smooth
thomascook.in

A FAIRFAX Company

About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 233 locations (including 22 airport counters) in 99 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 113 Gold Circle Partners and 112 Preferred Sales Agents in over 136 cities across India.

ICRA has reaffirmed long term rating of 'ICRA AA-/ Stable' assigned to Thomas Cook (India) Ltd's non convertible debenture programme.

CRISIL has reaffirmed long term rating of CRISIL AA-/ stable outlook to the non convertible debenture programme and banking facilities and short term rating of CRISIL A1+ to TCIL's banking facilities.

Thomas Cook (India) Ltd has been voted Best Tour Operator at the Lonely Planet Travel Awards 2013, Favourite Specialist Tour Operator at the Condé Nast Traveller Readers' Travel Awards 2013 & 2012 and Best Tour Operator - Outbound at the CNBC AWAAZ Travel Awards 2013. In addition, TCIL has been chosen as the Best Corporate Travel Management Company by World Travel Brands 2012, and recognized as a "Consumer Superbrand" 2012-2013. At the National Tourism Awards 2012-2013, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's Centre of Learning has received IATA accreditation as "Top 10 South Asia IATA Authorized Training Centers", 2013 & 2012.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$38 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74.85% on a fully diluted basis of the IKYA Group, a provider of specialised Human Resource related Services and 55.14% of Sterling Holiday Resorts (India) Ltd, engaged in time share and resort business and holiday activities.

About IKYA Group

The IKYA Group, established in 2007, has over the last 6 years, evolved into a diversified provider of Business Services with interests in Human Resources (Recruitment & General Staffing), IT Staffing & Services, Facilities Management, Food & Hospitality services and Training & Skill Development through a combination of organic and inorganic methods. The Group operates out of 33 offices across 22 cities and employs 80,000 personnel.

For more information visit: <http://www.ikyaglobal.com/>

About Sterling Holiday Resorts (India) Limited:

Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1512 rooms across 19 resorts in 16 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years.

For more information visit: www.sterlingholidays.com

For Media Enquiries please contact:

Thomas Cook (India) Limited

Suzanne Pereira -D: +91-22-66091380; M: +91-9820297665; suzanne.pereira@in.thomascook.com

Perfect Relations

Ritika Arora - M: +91-9820910855 - rarora@perfectrelations.com

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.