

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Tel.: +91-22-6160 3333
Fax No.: +91-22-2287 1069



Travel Smooth
thomascook.in

A FAIRFAX Company

27th October, 2014

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: THOMASCOOK
NCD ISIN: INE332A08014
Fax No.: 2659 8237/38

Dear Sir,

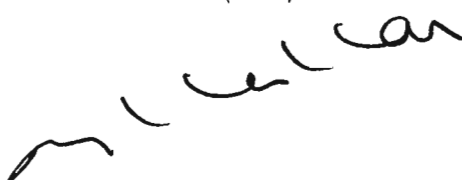
Sub: Press Release

We are enclosing herewith the Press Release dated October 27, 2014 titled "Thomas Cook India wins India's Leading Tour Operator at World Travel Awards 2014".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**


R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Board: +91-22-6160 3333

A **FAIRFAX** Company



News Release

Thomas Cook Press Office: 02266091380

Pressoffice@in.thomascook.com

Thomas Cook India wins India's Leading Tour Operator at World Travel Awards 2014

Mumbai, October 27, 2014: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, was honored as '**India's Leading Tour Operator**' for the year 2014, at the **21st Annual World Travel Awards' 2014** at the Asia & Australasia Gala Ceremony 2014 in New Delhi.

The World Travel Awards serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. Hailed as '*The Oscars of the Travel Industry*', the World Travel Awards is acknowledged internationally as the ultimate travel accolade with a brand name that has come to represent the hallmark of quality; its winners setting benchmarks to which all others aspire.

The award process involved a careful selection by an eminent jury panel, followed by voting by both consumers and travel professionals.

The top award of '**India's Leading Tour Operator**' is a reaffirmation of Thomas Cook India's reputation as India's leading Destination Management Company and endorses its consistent delivery of exceptional and innovative customer-centric product and service excellence that is today deeply entrenched in the ethos of the Company.

Commenting on the award, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd.** said, "*We are delighted to be bestowed with India's Leading Tour Operator award at the reputed World Travel Awards 2014. This honour is testament to the spirit of innovation and unerring service quality displayed by our truly exceptional people across Thomas Cook India.*"

He added, "*Thomas Cook India's pioneering heritage of over 133 years serves as a catalyst in our customer empowering innovations to delight the rapidly evolving Indian traveller of today.*"

Mr. Menon ended with a firm commitment, "*With our diverse portfolio of travel, travel related financial services and tourism education & training, we will continue to pursue our strategic endeavour and deliver consistently on excellence.*"

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Board: +91-22-6160 3333

A FAIRFAX Company



About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 233 locations (including 22 airport counters) in 98 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 110 Gold Circle Partners and 112 Preferred Sales Agents in over 136 cities across India.

ICRA has reaffirmed long term rating of 'ICRA AA-/ Stable' assigned to Thomas Cook (India) Ltd's non convertible debenture programme. CRISIL has reaffirmed long term rating of CRISIL AA-/ stable outlook to the non convertible debenture programme and banking facilities and short term rating of CRISIL A1+ to TCIL's banking facilities.

Thomas Cook (India) Ltd has been voted **Best Tour Operator at the Lonely Planet Travel Awards 2013**, **Favourite Specialist Tour Operator at the Condé Nast Traveller Readers' Travel Awards 2013 & 2012** and **Best Tour Operator - Outbound at the CNBC AWAAZ Travel Awards 2013**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company by World Travel Brands 2012**, and recognized as a "Consumer Superbrand" 2012-2013. At the **National Tourism Awards 2012-2013**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's Centre of Learning has received IATA accreditation as "Top 10 South Asia IATA Authorized Training Centers", 2013 & 2012.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$38 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually.

Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach.

Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74.85% on a fully diluted basis of the IKYA Group, a provider of specialised Human Resource related Services and 55.14% of Sterling Holiday Resorts (India) Ltd, engaged in time share and resort business and holiday activities.

About IKYA Group

The IKYA Group, established in 2007, has over the last 6 years, evolved into a diversified provider of Business Services with interests in Human Resources (Recruitment & General Staffing), IT Staffing & Services, Facilities Management, Food & Hospitality services and Training & Skill Development through a combination of organic and inorganic methods. The Group operates out of 33 offices across 22 cities and employs 80,000 personnel. For more information visit: <http://www.ikyaglobal.com/>

About Sterling Holiday Resorts (India) Limited:

Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1512 rooms across 19 resorts in 16 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years. For more information visit: www.sterlingholidays.com

For Media Enquiries please contact:

Thomas Cook (India) Limited

Suzanne Pereira – D: +91-22-66091380; M: +91-9820297665; E: suzanne.pereira@in.thomascook.com

Perfect Relations

Ritika Arora – M: +91-9820910855; E: rarora@perfectrelations.com

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.