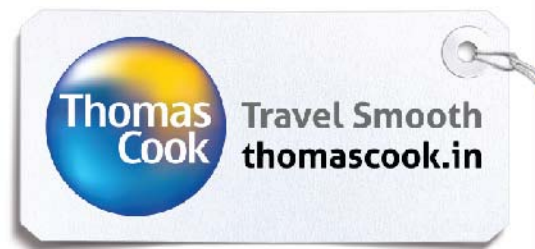


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



18th September, 2017

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
NCRPS Scrip Code: 715022
NCD Scrip Code: 949099, 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCRPS Scrip Code: Thomas Cook CRNCPS 8.50% 2022
NCD: THC10.52; Thomas Cook 9.37% 2018 SERIES 1,
Thomas Cook 9.37% 2019 SERIES 2 Thomas Cook
9.37% 2020 SERIES 3
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30(4) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated September 18, 2017 titled: Thomas Cook India eyes strong growth potential of North India.

This is for your information and records.

Thank you,
Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

News Release

Thomas Cook Press Office: 022 42427380

Thomas Cook India eyes strong growth potential of North India

- **25% increase in the Company's Leisure Business**
- **Expands organically - opens 4 new outlets in NCR and Rajasthan**

Mumbai, September 18, 2017: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, in a focussed initiative to tap the strong potential of its North India source markets, has strengthened its presence with the opening of 4 new outlets in NCR's Rajouri Garden, Pitampura, Lajpat Nagar and Jodhpur, Rajasthan. This expansion augments Thomas Cook India's distribution and reach in North India to **42 consumer access centers: 13 owned branches and 29 Gold Circle Partner (franchise) outlets.**

Thomas Cook India's internal data has revealed high demand from India's north markets, with **strong growth of 25% for January- August 2017** against the same period of the previous year. The year has seen significant uptake for favorites like USA & Canada, UK, France, Switzerland and Asia's Singapore, Thailand, Malaysia; equally for Australia, New Zealand and South Africa. Emerging strongly are destinations like Hungary, Czech Republic, Croatia, Romania, Japan and Bali, as also exotic locales like Georgia and Azerbaijan.

Thomas Cook's consumer insights for North India indicate that the protagonist traveller of today is a clear value-seeker, with "brag-worthy" experiences driving preferences for engaging outdoor-adventure and nightlife. **Family vacations have topped the holiday segment with a 40% growth**, followed by a **surge in cruise holidays with a impressive growth of over 35% this year**. Cruise holidays for Singapore, Malaysia, Hong Kong, Macau and Dubai have powered the growth from North this year with the key cruise lines being Star Cruises, Costa Cruises and Royal Caribbean.

High demand was observed for Thomas Cook's GIT/ group escorted tours and for its ad-hoc groups- comprising extended families, group of friends and millennials/ young working professionals. The millennial segment resulted in strong growth for destinations such as Bali, Maldives, Singapore, Hong Kong, Thailand, Dubai, Abu Dhabi and Malaysia. Another interesting growth segment was Thomas Cook's Travel Quest- The company's educational/ study tours which operated student groups to Europe (UK, Germany, Netherlands and the Czech Republic) USA, and Asia's Singapore, Malaysia and Hong Kong, etc.

Mr. Rajeev Kale, President & Country Head Leisure Travel & M.I.C.E at Thomas Cook (India) Ltd said "*North India is a powerful source market for us at Thomas Cook India and we are witnessing strong growth of over 25% YoY across our Leisure Travel businesses lines. Our strategic intent is to maximise on this market potential via organic expansion and we've carefully selected high footfall centres for our new outlets in prime catchment locations within the larger NCR metro market; also Jodhpur in Rajasthan.*"

He added, "*Our 4 new outlets give our customers in North India (across families, business travellers, millennials, senior citizens, students and NRIs) access to Thomas Cook's experts right at their doorstep!*"

Thomas Cook's 4 new outlets are:

- Shop 6 Gr Floor, TDI Mall Rajouri Garden, New Delhi- 110027; **Ph:** 01140153867/68/69
- 105 1st floor D Mall, Netaji Subhash Place, Pitumpura, New Delhi -110034;**Ph:** 011-64641062/63
- J-36, Central Market, Lajpat Nagar – 2, New Delhi – 110024, **Ph:** 011-49406190\91
- 386 Bheem Villas, 1st C – Road Sardarpura, Jodhpur – 342001 (Raj.) **Ph:** 0291 – 6061111

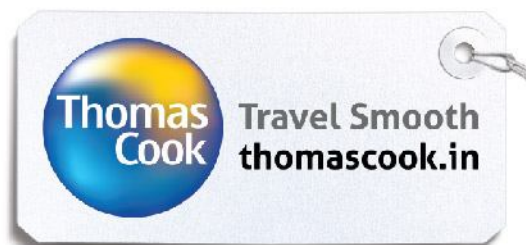
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Thomas Cook Building, Dr. D. N. Road,

Fort, Mumbai - 400001

Board: +91-22-6160 3333

CIN: L63040MH1978PLC020717

A **FAIRFAX** Company

About Thomas Cook (India) Limited: Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

The Thomas Cook India Group spanning 21 countries across 4 continents, a team of over 198,500 and a combined revenue in excess of Rs. 8700 crore (over \$ 1.34 billion), operates leading B2C and B2B brands including, Thomas Cook, SOTC, TCI, Sita, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Private Safaris East & South Africa. The Group is today one of the largest travel service provider networks headquartered in the Asia-Pacific region.

ICRA has reaffirmed the long-term rating on TCIL's non-convertible debenture programme at 'ICRA AA/Stable' and on the preference share programme at 'ICRA AA-/ Stable'. CRISIL has reaffirmed the long term rating of 'CRISIL AA-/ Stable' on TCIL's non-convertible debenture programme and long-term banking facilities, and the short-term rating of 'CRISIL A1+' on the banking facilities.

Thomas Cook (India) Ltd has been felicitated with The **French Ambassador's Diamond Award for Exemplary Achievements in Visa Issuance 2015 & 2016**; **Condé Nast Traveller Readers' Travel Awards 2016 to 2011**. Thomas Cook India's **Travel Quest** was honoured at **PATA Gold Awards 2015** and Thomas Cook India's **Centre of Learning** has received **IATA accreditation as Top 10 South Asia IATA Authorized Training Centers 2016, 2015, 2013 & 2012**. For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates which holds 67.65%. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. The company was founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa. The company has been under present management since 1985 and is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

The company, through Thomas Cook (India) Ltd., owns 57.24% of Quess Corp Limited (formerly IKYA Human Capital Solutions Limited), a provider of integrated business services, and 100% of Sterling Holiday Resorts Limited (formerly Thomas Cook Insurance Services (India) Limited), a company engaged in time share and resort business.

About Quess Corp Limited: Quess Corp Limited (BSE: 539978, NSE: QUESS), established in 2007, is India's leading integrated business services provider. Based out of Bengaluru, Quess has a pan-India presence with 65 offices across 34 cities along with overseas footprint in North America, the Middle East and South East Asia. It serves over 1700+ customers across 4 segments namely, Global Technology Solutions, People & Services, Integrated Facility Management and Industrials. In FY17, Quess generated revenues of INR 4,157 Crores and has over 189,000 employees (including Terrier Security Services & Manipal Integrated Services). Quess has a Market Capital of over INR 10,000 Crores as on April 30, 2017. For more information, please visit www.quesiscorp.com

About Sterling Holiday Resorts Limited: Sterling Holiday Resorts Limited, a leading holiday lifestyle company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building a network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has an inventory of 2124 rooms across 32 resorts.

In March 2016, Sterling Holidays acquired 'Nature Trails Resorts Private Limited' - an adventure holiday company that operates resorts at four unique destinations in Maharashtra. For more information, please visit www.sterlingholidays.com

About SOTC Travel Limited: SOTC Travel Limited (formerly known as SOTC Travel Private Limited) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL through its Subsidiary holds 100% stake in Travel Circle International Limited, which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. The company is a premium outbound travel operator in Hong Kong.

Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira: +91-22-42427380; +91-9820297665; suzanne.pereira@in.thomascook.com

Adfactors PR: +91 7795420310; ankita.mohanty@adfactorspr.com; gayatri.sethi@adfactorspr.com; +91 9769306266