

Ref. No. 74G/

11th May, 2019

Corporate Relationship Department
BSE Limited
1st Floor, New Trading Ring, Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai- 400 001
Fax No. (022) 2272 2037/2039/2041/2061/3121/3719

The Manager
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Fax No. (022) 2659 8237/38/8348

Dear Sir,

Re: **Newspaper Advertisement for Postal Ballot Notice**

Pursuant to the provisions of Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 enclosed please find herewith the copy of Newspaper Advertisement of Notice of Postal Ballot dated 3rd May, 2019 published on 11th May, 2019 in Financial Express (english) and Ganashakti (bengali), in all national editions.

The aforesaid Notice has also been uploaded on the website of the Company at www.birlacorporation.com.

This is for your information.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**



(GIRISH SHARMA)
Jt. President (Indirect Taxes)
& Company Secretary

Encl. : As above



BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office: Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001
Phone: (033) 6616 6729/6737/6738, Fax: (033) 2248 2872/2880
E-mail: investors@birlacorp.com, Website: www.birlacorporation.com

NOTICE OF POSTAL BALLOT

NOTICE is hereby given that the Company has completed the dispatch of Notice of Postal Ballot dated 3rd May, 2019 on 10th May, 2019 under Section 110 of the Companies Act, 2013 ("the Act") read with Companies (Management and Administration) Rules, 2014, along with Postal Ballot Form: (a) Through electronic means to the members whose e-mail addresses are registered in the records of the Depository Participant (DP) or the Company; and (b) Through physical mode, along with the postage prepaid self-addressed business reply envelope to other members (whose e-mail addresses are not registered), in relation to passing of Special Resolution pursuant to provisions of Regulation 17(1A) and other applicable provisions, if any, of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, for the approval of shareholders.

The business as proposed in the aforesaid Notice is to be transacted by Postal Ballot including voting by electronic means under the arrangement with the National Securities Depository Limited (NSDL). The detailed procedure of e-Voting is mentioned in the Notice of Postal Ballot and for more details on e-Voting, the members may also log on www.evoting.nsdl.com.

The Postal Ballot Voting will commence on and from 11th May, 2019. The postage prepaid self-addressed business reply envelope containing the duly completed Postal Ballot Form should directly reach the Scrutinizer not later than 5.00 p.m. on 9th June, 2019. The e-Voting shall commence at 9.00 a.m. on Saturday, 11th May, 2019 and end at 5.00 p.m. on Sunday, 9th June, 2019. A Member cannot vote both by post and e-Voting and if he/she does vote both by post and e-Voting, his/her vote received by post shall be treated as invalid.

Postal Ballot Form received after the aforesaid time and date will be treated strictly as if the reply from the member has not been received. Similarly, in the case of e-Voting, the electronic voting module will be disabled by the NSDL after the aforesaid time.

The Notice for the Postal Ballot is also available on the Company's website www.birlacorporation.com and the website of NSDL at www.evoting.nsdl.com and it can be downloaded from there as well. Voting will be reckoned in relation to a Member's holding of the paid-up equity share capital of the Company as at close of business hours on 3rd May, 2019 ("Cut-off date"). A person who is not a Member as on the Cut-off date should treat this Notice for information purpose only.

Members, who have not received Postal Ballot Form, may apply to the Company at its Registered Office to obtain the duplicate thereof. In case of any queries or issues regarding e-Voting, Members may refer the Frequently Asked Questions ("FAQs") and remote e-Voting user manual for Members available at the "downloads" section of www.evoting.nsdl.com or call on toll free No.: 1800-222-990 or contact Ms. Pallavi Dabke, Assistant Manager, National Securities Depository Limited, Trade World, 'A' Wing, 4th Floor, Kamala Mills Compound, Senapati Bapat Marg, Lower Panel, Mumbai - 400 013, Phone: (022) 2499 4545, e-mail: pallavi@nsdl.co.in.

The Result of Postal Ballot will be announced at 11.30 a.m. on Tuesday, the 11th June, 2019 at the Registered Office of the Company. The results along with the Scrutinizer's Report will be displayed on the website of the Company www.birlacorporation.com. It will also be uploaded on the website of NSDL www.evoting.nsdl.com and will be submitted to the Stock Exchanges where the shares of the Company are listed.

For BIRLA CORPORATION LIMITED

GIRISH SHARMA

Jt. President (Indirect Taxes) & Company Secretary

Place: Kolkata
Dated: 10th May, 2019

গণশক্তি

৫৩ বর্ষ, ১১৬ তম সংখ্যা ■ কলকাতা ■ ১১ মে, ২০১৯, ২৭ বৈশাখ, ১৪২৬, শনিবার ■ ৫ টাকা ■ এক



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Jt. President (Indirect Taxes) & Company Secretary

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