



BANGALORE
BEIJING
CAPE TOWN
CHANDIGARH
DELHI
GOA
HYDERABAD
JOHANNESBURG
KOLKATA
LONDON
LOS ANGELES
MUMBAI
NEW YORK
VANCOUVER

March 04, 2015

To,
The National Stock Exchange of India
Limited
Listing Department
Exchange Plaza, BandraKurla Complex,
Bandra (East)
Mumbai – 400051
Fax Nos: 26598237/26598238

To,
The BSE Limited
Listing Department
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Fax Nos: 22723121/2037/2039

Ref: NSE Code: PFOCUS/ BSE Code: 532748

Subject: Outcome of Board Meeting held on March 04, 2015

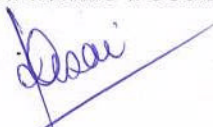
Dear Sir/Madam,

The Board of Directors at their meeting held today i.e. Wednesday, March 04, 2015 have approved the allotment of 2,891 unlisted, unrated, redeemable Debentures not convertible into Equity Shares of the Company, of face value Rs.1,00,000/- each aggregating to Rs. 28,91,00,000 (Rupees Twenty Eight Crores Ninety One Lacs), to certain pre-identified persons on a private placement basis.

Kindly take the same on record and acknowledge receipt.

Thanking you,

**Yours faithfully,
For Prime Focus Limited**


**Kirti Desai
Company Secretary**

