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Date: March 31, 2015

To,
The National Stock Exchange of India
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Ref: Scrip Code: BSE – 532748/NSE - PFOCUS

Sub: 1) Sale of entire stake in UK Based Post Production Services Subsidiary (Prime Focus London Plc)

2) Appointment of Independent Woman Director

Dear Sir/ Madam,

We wish to inform you that the Board of Directors of Prime Focus Limited ("the Company") vide Circular Resolution dated March 31, 2015 ie. today, has approved the following:

- 1) Sale of its entire holding of 21,492,003 ordinary shares held in Prime Focus London Plc, a company incorporated in the U.K. and a subsidiary of the Company at a total consideration of £ 399,751.26/-. This is in line with the direction provided by the Board to the management as per the resolution dated August 28, 2014 to divest / monetize this non-core business.
- 2) The appointment of Ms. Hemalatha Thiagarajan (DIN: 07144803) as an Additional Director (ie. Non-Executive, Independent Woman Director) on the Board of the Company with effect from March 31, 2015 to hold office up to the date of the next Annual General Meeting;

Kindly acknowledge receipt and take the same on record.

Thanking you.

**Yours Faithfully,
For Prime Focus Limited**

**Kirti Desai
Company Secretary**

