



Date: August 7, 2018

To National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C/1, G Block Bandra Kurla Complex Bandra (E), Mumbai -400 051 Symbol: DIAMONDYD	To, BSE Limited P.J. Towers, Dalal Street Mumbai- 400 001 Security Code: 540724 Security ID: DIAMONDYD
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Sub: Press release for Unaudited Financial Results for the quarter ended June 30, 2018

Dear Sir/ Madam,

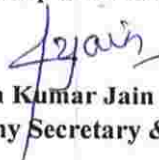
Please find enclosed herewith the press release for the Unaudited Financial Results (Standalone and Consolidated) for the quarter ended June 30, 2018.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Prataap Snack Limited


Rishabh Kumar Jain
Company Secretary & Compliance Officer



Encl. As above

Prataap Snacks Limited
(Formerly known as Prataap Snacks Pvt. Ltd.)

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Prataap Snacks Limited (PSL)

HEALTHY PERFORMANCE IN Q1FY19

REVENUE GREW BY 19% IN Q1 FY19

Q1FY19 revenues up 18.6% | Q1FY19 Operating EBITDA margin 6.7%

Indore, August 07, 2018: Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snack Foods Company has announced its financial results for the quarter ended 30th June 2018:

In FYQ1FY19, PSL reported:

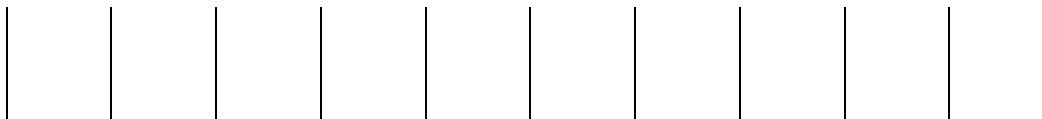
- Total Income of Rs. 2,686.1 million, higher by 18.6% yoy
- Operating EBITDA of Rs. 181.0 million, translating to a margin of 6.7%
- PAT margin at 3.9% of Total Income amounting to Rs. 103.9 million
- EPS (Diluted) was Rs. 4.4 per share in Q1FY19 on an enlarged capital base due to the IPO

Commenting on the Q1 FY19 performance, Mr. Amit Kumat – MD, Prataap Snacks

Limited said; “We have started FY19 on a positive note with revenues growing at 18.6% yoy in the first quarter as against growth of 15.5% for Fiscal year 2017-2018. This growth has been on the back of deepening our reach across the country and additions to the product portfolio. The third party manufacturing tie-ups entered into recently at Ahmedabad, Bengaluru and Kolkata have provided additional production capacity. While we have witnessed pressure on margins due to an abnormal increase in a few key raw materials, we have partially mitigated the impact through volume growth and cost optimization initiatives.

We remain confident that the continued consumption tailwinds and our strong customer value proposition will help the business sustain healthy growth momentum in the year ahead.

–ENDS–



About Prataap Snacks Ltd

Prataap Snacks Ltd. (PSL) is a leading Indian Snack Foods Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) under the popular and vibrant Yellow Diamond brand. It has recently launched a range of sweet snacks under the distinctive Rich Feast brand. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states in India and it is one of the fastest growing companies in the organised snacks industry.

Headquartered in Indore, India; PSL operates 9 manufacturing facilities of which 3 facilities (Indore, Assam-1 and Assam-2) are owned and 6 facilities (located in Ahmedabad, Kolkata and Bangalore) are on contract manufacturing basis. Its distribution network includes more than 235 super stockists and more than 3,800 distributors allowing it extensive reach across the country. PSL has a wide presence across the country that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and by-lanes of its key markets and it is now building up its presence in supermarkets, hypermarkets and modern trade outlets.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. Following a successful IPO in September 2017, PSL is now listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

For further information please contact:

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Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Prataap Snacks Limited (PSL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward looking statements to reflect subsequent events or circumstances.

