



September 07, 2017

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel launches 'GST Advantage' for Small Businesses", being issued by Bharti Airtel Limited.

Kindly take the above information on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary



Bharti Airtel Limited
(a Bharti Enterprise)

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Airtel launches 'GST Advantage' for Small Businesses

Now companies can file GST Returns in an accurate, secure and seamless manner, totally free of cost

New Delhi, September 7, 2017: Airtel Business, the B2B arm of India's largest telecommunications service provider Bharti Airtel ("Airtel"), today launched Airtel GST Advantage – a solution specifically designed to enable small businesses and start-ups to file their GST returns accurately, securely and seamlessly.

Launched in partnership with **ClearTax**, Airtel GST Advantage is being offered free to all existing Airtel Business customers, who simply need to register on www.airtel.in/gst-advantage

Airtel GST Advantage – a three-pronged offering for customers

- **Get free and secure access to the GST Network via ClearTax:** Airtel has partnered with ClearTax, India's largest tax filing platform, to enable easy digital submission of returns by companies. With Airtel GST Advantage, customers can access ClearTax's services free of charge. In other words, ClearTax's GST software and platform will be available to Airtel customers without the subscription fee. This access to ClearTax is available till March 31st, 2018.
- **Get the best on-demand professional advice about GST:** All Airtel customers will have access to Airtel's newly launched **GST Advantage Helpdesk** between 8.00 am and 8.00 pm on all weekdays. The Helpdesk will be managed by GST experts who will be available to advise Airtel customers on any query relating to GST. Airtel has also published a **GST knowledge bank** – developed by renowned tax experts. This knowledge bank will empower all Airtel Business customers with an in-depth information about GST.
- **Additionally, preserve bandwidth while filing GST returns:** Airtel GST Advantage will also enable customers to upload their returns without worrying about bandwidth charges. With GST Advantage, businesses will get free additional data* with any Airtel corporate connection or device, to help them file returns.

Ashok Ganapathy, Director & CEO – Airtel Business said, "The new GST regime is a landmark reform for the Indian economy and with Airtel GST Advantage, we would like to enable small businesses with free filing of returns, and free and secure data access. Airtel is also the data hosting and connectivity partner for the Goods and Services Network (GSTN)".

Archit Gupta, CEO - ClearTax added, "We are excited to partner with Airtel. Since the launch of GST, we have been working hard to help businesses and Tax Professionals become GST-ready and make compliance easier in the new tax regime. Together, we are sure to add many more milestones in our journey to getting India GST-ready."

ClearTax offers cloud-based tools that help businesses with all their GST needs - right from creating invoices to filing returns and performing reconciliation. The Airtel GST Advantage uses ClearTax's technology to offer hassle-free GST utilities to all its customers.

The launch of Airtel GST follows Airtel's recent initiative of launching a first-of-its-kind digital platform to serve the growing connectivity, communication and collaboration requirements of emerging businesses



For more information, log on to <http://www.airtel.in/business/>

** Up to 18 GB spread over three months. 2GB/month/connection on a maximum of three devices.*

About Bharti Airtel

Bharti Airtel Limited is a leading global telecommunications company with operations in 17 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G and 4G wireless services and mobile commerce. Bharti Airtel had over 381 million customers across its operations at the end of July 2017. To know more please visit, www.airtel.com