



November 22, 2017

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Tata Teleservices mobile customers to start transitioning to the Airtel network", being issued by Bharti Airtel Limited.

Kindly take the above information on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited


Rohit Krishan Puri
Dy. Company Secretary



Bharti Airtel Limited
(a Bharti Enterprise)

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Tata Teleservices mobile customers to start transitioning to the Airtel network

Will be able to enjoy world-class services on India's largest network with their existing SIMs and same plan/packs benefits

New Delhi, November 22, 2017: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, and Tata Teleservices said that starting today, Tata Teleservices customers will start transitioning to the Airtel mobile network under an Intra Circle Roaming (ICR) arrangement.

The first batch of the transition is being effected in UP (West), Bihar, and West Bengal. Over the coming weeks, all consumer mobile customers of Tata Teleservices across all circles will gradually transition to the Airtel network.

These customers will be able to enjoy uninterrupted services on the Airtel network with their existing SIMs and will also be billed as per their existing plans/pack benefits.

Ajai Puri, Chief Operating Officer, Bharti Airtel said: "We are delighted to welcome the Tata mobile customers on to India's largest network and look forward to serving them with our world-class services. The transition will be fully seamless and nothing changes for Tata customers, who will continue on the same SIM and plan."

T Elango, President – Consumer Business, Tata Teleservices said: "As we rationalise our network assets on a staggered basis, we have decided to begin transitioning our mobile customers to the Airtel network under an ICR arrangement. We assure our customers of best in class services with zero disruption."

Airtel and Tata Teleservices had recently announced an agreement to merge the Consumer Mobile Businesses of Tata Teleservices Limited and Tata Teleservices Maharashtra Limited into Airtel. The acquisition is currently undergoing regulatory approvals.

About Bharti Airtel

Bharti Airtel Limited is a leading global telecommunications company with operations in 17 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 383 million customers across its operations at the end of September 2017. To know more please visit, www.airtel.com



About TTL: Tata Teleservices Limited & Tata Teleservices (Maharashtra)

TTL is one of India's leading mobile telecommunications service providers delivering mobile connectivity, content and services to consumers across the country. The company has been at the forefront of redefining the telecom experience in India, launching technologically advanced innovative products and services, playing an enabling role in simplifying consumer lives and expanding digital inclusion. Having a pan-India presence across India's 19 telecom circles, TTL offers integrated telecom solutions to its customers under the unified brand name Tata Docomo and operates its wireless networks on GSM, CDMA and 3G technology platforms.

TTL is a growing market leader in the Enterprise space and provides end to end integrated Voice, Data and Managed solutions to Large and Small Medium Enterprises through its wider network footprint, better operational structure and enhanced customer service support to deliver incremental value. TTL has a robust and large fibre optic backbone backhaul and access network covering key cities which is a huge differentiator in providing seamless data services. With 1,800 people TTL's strong enterprise business is present in more than 60 cities across India. For details, visit www.tatateleservices.com and www.tatadocomo.com