

August 01, 2018

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051, India

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001, India

Ref: Bharti Airtel Limited (532454/ BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel rolls out Bandwidth on Demand Platform for Businesses across the Globe", being issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited



Rohit Krishan Puri
Dy. Company Secretary



Encl: As above

Bharti Airtel Limited

(a Bharti Enterprise)

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CIN: L74899DL1995PLC070609



Airtel rolls out Bandwidth on Demand Platform for Businesses across the Globe

New Delhi, August 1, 2018: Bharti Airtel ("Airtel"), India's largest telecommunications service provider, today announced the launch of Bandwidth on Demand platform for customers across the globe, enabling them to efficiently manage bandwidth requirements real-time. The platform is a step towards providing flexible and efficient network solutions for our customers giving them the control they need for building businesses of today.

The platform (<https://www.airtel.in/service-provider/bod>) offers quick activation to access, configure and monitor bandwidth requirements and gives full control to the users to provision bandwidth whenever and wherever they need it. With this platform, customers will have the flexibility to opt for bandwidth on an hourly, daily or monthly basis their unique business needs providing greater operational efficiency and tighter control network costs.

The digital platform will be available at 19 locations including Los Angeles, New York, London, Marseilles, Dubai, Hong Kong, Singapore globally and Airtel's Data Centres and Landing Stations in Delhi, Mumbai and Chennai in India. It has been built on Airtel's robust global network spanning 250,000 route kilometres across 50 countries and 5 continents, carrying 10 terabits/s international bandwidth lit capacity.

Ajay Chitkara, Director and CEO – Airtel Business said, "In today's fast paced market, agile products and services are imperative to drive greater operational efficiencies. With Bandwidth-on-Demand we want to empower our businesses to be able to seamlessly opt for flexible network solutions that will not only help them manage their unpredictable bandwidth requirements but also accelerate the adoption of newer technologies and help them move faster in their cloud and digital journey."

Airtel has further strengthened its position in emerging markets with recent acquisition of India leg of GBI's India–Middle East–Europe submarine cable which will complement Airtel's existing global cable network viz. IMEWE, EIG, SMW4 and MENA and add significant long term bandwidth capacity, enabling it to serve the booming data demand across emerging markets like India, SAARC, Middle East & Africa.

About Bharti Airtel Limited:

Bharti Airtel Limited is a leading global telecommunications company with operations in 16 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 456 million customers across its operations at the end of June 2018. To know more please visit, www.airtel.com.

