



**Suprajit
Engineering
Limited**

Registered & Corporate Office :

#100, Bommasandra Industrial Area, Bangalore - 560 099.

Tel: +91-80-43421100 / 27833828, Fax: +91-80-27833279

E-mail: info@suprajit.com Web : <http://www.suprajit.com>



**National Stock Exchange of India Ltd
Exchange Plaza
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400 051.**

November 6, 2013

Dear Sir/Madam

Sub : Business Update.

Enclosed please find a '**Business Update**' along with quarterly Results conference call details.

We request you to treat this as compliance pursuant to the provisions of Listing Agreement.

Thanking you,

Yours faithfully,
for **Suprajit Engineering Limited**


**Medappa Gowda J
Company Secretary**

Encl : as above

Press Release**November 6, 2013****SUPRAJIT CLOCKS RECORD SALES**

Suprajit Engineering Limited is pleased to announce robust sales for the month of October 2013 with highest ever sales in all segments of business.

Standalone sales of Suprajit for the month of October 2013 has crossed Rs. 53 crores, an all time high. This is an increase of 26% compared to October 2012. Non-automotive exports surpassed Rs. 3.00 crores. Aftermarket sales was at Rs. 5.70 crores as against Rs. 3.85 crores last year, an increase of 48%, again a record.

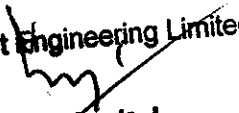
Suprajit Automotive Limited, a 100% Export Oriented subsidiary of Suprajit Engineering Limited has clocked the sales of Rs. 5.16 crores for the month of October 2013, as against Rs. 2.65 crores of previous year, a growth of 94%, an all time high.

Overall group sales has surpassed Rs. 60 crores an all time high for the month of October 2013, an increase of 27%, compared to the same month last year.

Commenting on the robust October sales, Chairman and Managing Director Mr. K. Ajith Kumar Rai said *"Team Suprajit has done a fabulous job in the month of October 2013, clocking the record sales in every segment. The gloomy outlook witnessed in Q1 seem to have changed with a good Q2 and now a sparkling October. Feedback from the customers and internal debate leads us to believe that the worst may be over for the automotive sector and that coming quarters' including Q3 performance is expected to be robust"*

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For Suprajit Engineering Limited


Medappa Gowda .J
Vice President - Finance & Company Secreta

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Investor concall:

This is to inform you that Quarterly Results conference call has been arranged for interested investors' on 7th November 2013 at 11.00 am IST, hosted by Anand Rathi Research Team. The login details are :

Primary Access Numbers for Participants :

Mumbai Access: 022 3065 0103/ 022 6629 0303

Local Access: 6000 1221 / 3940 3977 (Ahmedabad, Bangalore, Chandigarh, Chennai, Cochin, Delhi (NCR), Gurgaon (NCR), Hyderabad, Kolkata, Lucknow, Pune).

International Access :

USA : +1 866 746 2133

Hong Kong : 800 964 448

UK : 0808 101 1573

Singapore : 800 101 2045

About Suprajit Engineering Limited:

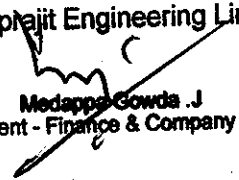
Suprajit is India's largest automotive cable maker with an annual cable capacity of 150 mn cables. Suprajit group has 15 plants. 14 in India and 1 in the UK, which also operates as a Tech Centre. Suprajit's customer list includes most Indian automotive majors. It also exports to many marquee global customers.

For further information, please contact :

Mr. Medappa Gowda J Vice President Finance & Company Secretary Suprajit Engineering Limited Email : medappagowdaj@suprajit.com

Ms. Bhargavi Aithal Manager – Corporate Communications Suprajit Engineering Limited Email : bhargavi@suprajit.com
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For Suprajit Engineering Limited


Medappa Gowda J
Vice President - Finance & Company Secretary