

July 03, 2025

The General Manager,

**Listing Compliance & Legal Regulatory,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai-400001.
BSE Script Code: 544302**

The General Manager,

**Listing Compliance & Legal Regulatory,
National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai – 400051
NSE Script Code: INNOVANA**

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Listing and Trading Approval received by Adcounty Media India Limited (Group Company)

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Adcounty Media India Limited, an associate company of Innovana Thinklabs Limited, has received listing and trading approval on the BSE SME Platform on July 3, 2025. Trading in its equity shares will commence with effect from July 4, 2025.

We take this opportunity to extend our heartfelt congratulations to all shareholders and stakeholders of the Innovana on this significant milestone, as one of our group entities has now successfully achieved listing status.

Prior to the listing, our Company held 24.20% equity stake in Adcounty Media India Limited, which stands at 17.79% post listing. Accordingly, the said company shall no longer be classified as an associate as per the applicable accounting standards.

The requisite details as mandated under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are enclosed herewith as Annexure A.

We request you to take the above information on record.
Please take note of the same and oblige.

Thanking You,

For Innovana Thinklabs Limited

**Vasu Ajay Anand
Company Secretary & Compliance Officer**



Plot No. D-41, Patrakar Colony, Near
Jawahar Nagar, Moti Dungri Vistar Yojna,
Raja Park, Jaipur - 302004 (Raj), INDIA



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Annexure - A

S.no	Particulars	Details
1.	Name of Target Entity, Details in brief such as size, turnover etc.	Not Applicable
2	Whether the acquisition would fall within related party transaction (s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	Not Applicable
3	Industry to which the entity belongs.	Not Applicable
4	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the Company)	Not Applicable
5	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable
6	Indicative Time period of acquisition	Not Applicable
7	Nature of consideration - whether cash consideration or share swap and details of the same	Not Applicable
8	Cost of acquisition or the price at which the shares are acquired;	Not Applicable
9	Percentage of shareholding/ control and/ or number of shares acquired	Not Applicable
10	Brief background about the entity acquired in terms of products/line of business acquired, history of last 3 years' turnover, country in which the acquired entity has presence and any other significant information (in brief)	Not Applicable

Kindly take the above information on record.

Thanking You

Yours Faithfully

For **Innovana Thinklabs Limited**

Vasu Ajay Anand
Company Secretary & Compliance Officer
ACS: 50483



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