



Muthoot Finance Limited

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Ref: SEC/MFL/NSE/2014/1208

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Symbol: MUTHOOTFIN

Listing Department

National Stock Exchange of India Limited

Exchange Plaza,

Plot no. C/1, G Block

Bandra-Kurla Complex

Bandra (E), Mumbai - 400 051

Dear Sir,

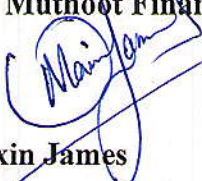
Sub: Disclosure under Clause 36 : Muthoot Finance Limited

We herewith enclose a copy of the press release with regard to Institutional Placement Programme under Chapter VIII-A of SEBI ICDR Regulations, 2009. Request you to kindly take on record the same.

Kindly acknowledge the receipt.

Thanking You,

For Muthoot Finance Limited


Maxin James
Company Secretary





Muthoot Finance Ltd successfully completes its Institutional Placement Program

- The IPP issue was over subscribed 1.8 times of it's actual subscription
- The price band fixed for the IPP was fixed at Rs 155-165
- Issue attracted many long only investors including FIs, Sovereign funds, insurance companies and large scale mutual funds both domestic and International

Kochi, 3rd May, 2014 : Muthoot Finance Ltd, India's largest gold loan company, the flagship company of Muthoot Group has successfully concluded its Institutional Placement Program (IPP)" as per the SEBI guidelines to comply with the regulatory norms for minimum public shareholding of 25%. Under the IPP, the offer was made only to Qualified Institutional Buyers. Muthoot Finance Limited had done an Initial Public Offering of its equity shares in April 2011 and listed the shares on Stock Exchanges on May 6, 2011. The public shareholding as on that date was 19.88% and the SEBI Guidelines stipulated that this should be increased to 25% within 3 years from the date of listing.

Under IPP, the Company offered fresh 25,351,062 equity shares of Rs.10 each. Issue opened and closed on April 25, 2014. The issue was made under the book building route with a price band of Rs.155 to Rs.165 per equity share. The Issue was oversubscribed 1.80 times at the upper end of the price band for a total bid amount of Rs.754.64 crs. The Company decided to allot shares at the upper end of the price band at Rs.165 per share.

Speaking on this occasion , Mr.M.G.George Muthoot , Chairman , Muthoot Finance Ltd said "We are glad that we could comply with the SEBI norm of 25% public shareholding well before the deadline. We would like to re-iterate that we are committed and focused on the growth of the gold loan business and being a leader in the sector will take all necessary steps for the healthy growth of the sector."

Mr.George Alexander Muthoot , Managing Director , Muthoot Finance Ltd said " The Company is glad to inform that it has complied with the SEBI Minimum Public Shareholding stipulation well before the deadline of May 5th, 2014. With the regulatory environment on the sector turning positive, we could see active interest from domestic and international investors on the Company. The Company could attract investments at a tight discount of 2.40% to the opening market price of Rs.169 per




Muthoot Finance


share as on the date of opening of the issue. It shows increased level of confidence in the Company after successfully going through the severe regulatory changes in the last two years.”

Well known and diversified set of QIBs participated in the Issue. The issue saw participation from long only investors including FIIs, Sovereign funds, Life insurance companies and Large mutual funds both domestic and international. ICICI Securities Ltd, Kotak Mahindra Capital Company Limited and Espirito Santo Securities India Private Limited were the Book Running Lead Managers to the Issue. AZB & Partners, Bangalore were the Indian Legal Counsel and DLA Piper Singapore Pte. Ltd. , Singapore were the International Legal Counsel.

About Muthoot Finance Ltd:

Muthoot Finance Limited is the largest gold financing company in India in terms of loan portfolio. The company is a “Systemically Important Non-deposit taking NBFC” headquartered in the southern Indian state of Kerala and with its corporate office in New Delhi.

Operating history of Muthoot Finance has evolved over a period of 75 years since M George Muthoot (the father of our Promoters) founded a gold loan business in 1939 under the heritage of a trading business established by his father, Ninan Mathai Muthoot, in 1887.

The company provides personal loans secured by gold jewellery, or Gold Loans, primarily to individuals who possess gold jewellery but could not access formal credit within a reasonable time, or to whom credit may not be available at all, to meet unanticipated or other short-term liquidity requirements.

Company is listed on both National Stock Exchange of India and Bombay Stock Exchange.

For More Information Please Contact:

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