

May 20, 2025

To,
Listing Compliance Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Scrip Code: 543280

Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1. G Block,
Bandra -Kurla Complex, Bandra (East),
Mumbai- 400051.
Scrip Symbol: NAZARA

Dear Sir / Madam,

Subject: Intimation of Press Release

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, please find enclosed herewith the Press Release dated May 20, 2025 titled “**Nazara Acquires UK Based PC & Console Gaming Publisher Curve Games for INR 247 Crores**”.

This is for your information and records.

Thanking You,

Yours faithfully,
For **Nazara Technologies Limited**

Arun Bhandari
Company Secretary & Compliance Officer

Encl. As above



Nazara Acquires UK Based PC & Console Gaming Publisher Curve Games For INR 247 Crores

Mumbai, 20th May 2025: Nazara Technologies Limited (BSE: 543280 | NSE: NAZARA), India's only publicly listed gaming company, announced the acquisition of 100% ownership in Curve Digital Entertainment Ltd ("Curve Games"), a highly reputed UK-based publisher of PC and console games for INR 247 crores (GBP 21.7 million).

This strategic move strengthens Nazara's presence in gaming, unlocking access to platforms, genres, and geographies in the US \$100 bn+ global PC and console gaming market. The acquisition is consistent with Nazara's established business strategy of building a diverse portfolio of businesses through targeted acquisitions across interactive gaming and sports media.

Curve Games brings a robust publishing track record, with globally recognized titles that have collectively seen over 100 million downloads. Its presence spans key gaming markets including North America, Asia Pacific, and Europe.

In calendar year 2024, Curve generated INR 263.5 crores (~GBP 24.4 million) in revenue, EBITDA of INR 114.4 crores (~GBP 10.6 million) and PBT of INR 49.6 crores (~GBP 4.6 million).

Strategic Fit with Nazara's Vision

The acquisition is aligned with Nazara's ongoing efforts to strengthen its global publishing capabilities, and follows a series of similar strategic transactions executed over the years, reaffirming Nazara's commitment to long-term, value-driven growth through the gaming lifecycle. Curve's publishing capabilities in the PC and Console space and its diverse portfolio will accelerate Nazara's global ambitions and enable cross-platform IP development with long-term value creation.

Commenting on the acquisition, Nitish Mittersain, CEO of Nazara Technologies, said:

"Curve's proven expertise in PC and Console publishing makes them an ideal partner as we expand our focus beyond mobile into high-quality, cross-platform gaming. This acquisition deepens our capabilities, brings exceptional IP into our fold, and strengthens our mission in building Nazara as a global gaming powerhouse from India. Curve will also serve as a gateway to the world for Indian game developers."

Stuart Dinsey, Executive Chairman of Curve Games, added:

"Joining the Nazara family is an exciting new chapter for Curve. Nazara's ecosystem, access to emerging markets and long-term orientation make them a strong strategic partner. We are aligned in our vision of building a leading global indie publishing platform, and we look forward to the next phase of growth together."

About Nazara:

Nazara Technologies is India's only publicly listed gaming company with a diversified portfolio of businesses across interactive gaming, esports and sports media. Its key businesses include Kiddopia, Animal Jam, Fusebox Games (Love Island, Big Brother), World Cricket Championship and Sportskeeda. Nazara also operates Datawrkz, a digital ad tech business driving monetization and user acquisition. With presence in India, North America, and other global markets, Nazara is building a gaming-first platform with strong IP, publishing, and operating capabilities. Website: <https://www.nazara.com/>

About Curve Games: Curve Games is an award-winning independent label working with developers across the world to deliver the best in interactive entertainment. With a uniquely diverse games catalogue that includes renowned indie hits such as For the King, Bomber Crew, The Ascent, Lawn Mowing Simulator, and the multi-million-selling smash hit Human Fall Flat, Curve Games has taken its place as one of the leading games publishers worldwide.

More information on Curve Games can be found at <http://www.curvegames.com>

For Media Enquiries

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