



August 12, 2017

BSE Ltd.,
P J Towers
Dalal Street,
Fort
Mumbai 400 001

SCRIP CODE : 509243

National Stock Exchange of India Ltd.,
5th Floor, Exchange Plaza
Bandra (E)
Mumbai - 400 051

SCRIP CODE : TVSSRICHA

Dear Sir,

Sub : : Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information (UPSI)

We wish to inform that Mr. K V Ganesh, has been appointed as Chief Financial Officer of the Company, with effect from 12.8.2017.

The brief profile of Mr K V Ganesh, Chief Financial Officer is enclosed as Annexure.

Further wish to inform that as per the Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information, Mr. K V Ganesh, Chief Financial Officer has been designated as Chief Investor Relations Officer to deal with dissemination of information and disclosure of UPSI

Kindly take the above on record.

Thanking you

Yours faithfully
For TVS SRICHAKRA LIMITED


P SRINIVASAN
SECRETARY

TVS SRICHAKRA LIMITED

CIN : L25111TN1982PLC009414

Regd. Office: TVS Building, 7-B, West Veli Street, Madurai 625 001.

Factory: Perumalpatti Road, Vellaripatti Village, Melur Taluk, Madurai - 625 122.

Tel: +91 452 2443300 Fax: +91 452 2443466 website: www.tvstyres.com



Brief profile of Mr K V Ganesh, Chief Financial Officer

Mr. K V Ganesh joined as President – Finance on 12th July, 2017.

Mr. K V Ganesh is a Chartered Accountant and Company Secretary, having completed his graduation from Shri Ram College of Commerce (SRCC), Delhi. He also pursued Executive MBA from the Indian Institute of Management (IIM), Kolkata. He brings with him rich experience of about 3 decades in Finance & Corporate Governance, of which 19 years at CFO Level.

He is recipient of several prestigious awards like Top 100 CFO Award in India for the category of Tax Management – from CFO, India (2017), Top 100 Most Influential CFO's in India – from CIMA (UK) and Top 100 CFO Award in India for the category of Cost Management – from CFO, India (2016).

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